

Franklin Downtown Partnership

2023 Sponsorship Opportunities

Harvest Festival Sponsor | Saturday, September 30th (Rain Date: Sun Oct 1st)

Platinum	\$2,000	(Industry Exclusive for Platinum Level)
Gold	\$1,500	
Silver	\$1,000	
Bronze	\$500	
Friends	\$400	

- Business listed on banners and signage at throughout the event
- Logo listed on all related Promotional Materials, Posters & Signage - **Silver, Gold & Platinum levels**
- Smaller size logo listed on all related Promotional Materials, Posters, & Signage - **Bronze Level**
- Name (**no logo**) listed on all related Promotional Materials, Posters & and Signage- **Friends Level**
- Sponsors get booth at event located on **Exclusive Sponsorship Row** area of event
- Platinum Sponsor receives **two booth spaces**
- Business listed in all related Press Releases
- Highlighted on Website: franklindowntownpartnership.org
- Publicized on local radio stations and Franklin TV coverage day of event
- Publicized on Facebook and Twitter
- On-going announcement of Sponsors by DJ and Band during Event

Strawberry Stroll Sponsor | Friday, June 9th (Rain Date: Sat June 10th)

Platinum	\$2,000	(Industry Exclusive for Platinum Level)
Gold	\$1,000	
Silver	\$500	
Bronze	\$300	

- Business listed on banners and signage at throughout the event
- Logo listed on all related Promotional Materials, Posters & Signage - **Silver, Gold & Platinum levels**
- Smaller size logo listed on all related Promotional Materials, Posters, & Signage - **Bronze Level**
- Sponsors get booth at event located on **Exclusive Sponsorship Row** area of event
- Platinum Sponsor receives **two booth spaces**
- Business listed in all related Press Releases
- Highlighted on Website: franklindowntownpartnership.org
- Publicized on local radio stations and Franklin TV coverage day of event
- Publicized on Facebook and Twitter
- On-going announcement of Sponsors by DJ and Band during Event

Beautification Sponsor | Entire Year- June 2023- June 2024

Platinum	\$800	
Gold	\$500	
Silver	\$350	
Bronze	\$300	

- Logo listed on downtown Signs on downtown center bridge May 2023-May 2024- (Platinum & Gold Levels)
- Name listed on downtown Signs on downtown center bridge May 2023-May 2024-(Silver & Bronze Levels)
- Highlighted on Website: franklindowntownpartnership.org
- Listed in all Press Releases
- Listed on Facebook and Twitter

FDP Newsletter Sponsor 6 Months

Gold	\$500		6 Months	
Silver	\$400		6 Months	
Bronze	\$300		6 Months	

-Business logo and link to your website listed on newsletter for 6 months

FDP Website Sponsor 6 Months

Gold	\$500		6 Months	
Silver	\$400		6 Months	
Bronze	\$300		6 Months	

-Business logo and link to your website listed on the FDP website for 6 months

Updated February 25, 2023





