

# Franklin Downtown Partnership 2024 Sponsorship Opportunities

## Harvest Festival Sponsor | Saturday, September 28th (Rain Date: Sept 29th)

<b>Platinum</b>	<b>\$2,000</b>	(Industry Exclusive for Platinum Level)
<b>Gold</b>	<b>\$1,500</b>	
<b>Silver</b>	<b>\$1,000</b>	
<b>Bronze</b>	<b>\$500</b>	

**Poster & Media Deadline July 15th**

- Business listed on banners and signage at the event
- Logo listed on all related Promotional Materials, Posters & Signage - **Silver, Gold & Platinum levels**
- Smaller size logo listed on all related Promotional Materials, Posters, & Signage - **Bronze Level**
- Sponsors get booth at event located on **Exclusive Sponsorship Row** area of event
- Platinum Sponsor receives **two booth spaces**
- Business listed in all related Press Releases
- Highlighted on Website: franklindowntownpartnership.org
- Publicized on local radio stations and Franklin TV coverage day of event
- Publicized on Facebook and Twitter
- On-going announcement of Sponsors by DJ and Band during Event

## Strawberry Stroll Sponsor | Friday, June 7th (Rain Date: Sat June 8th)

<b>Platinum</b>	<b>\$2,000</b>	(Industry Exclusive for Platinum Level)
<b>Gold</b>	<b>\$1,000</b>	
<b>Silver</b>	<b>\$500</b>	
<b>Bronze</b>	<b>\$300</b>	

**Poster & Media Deadline April 15th**

- Business listed on banners and signage at the event
- Logo listed on all related Promotional Materials, Posters & Signage - **Silver, Gold & Platinum levels**
- Smaller size logo listed on all related Promotional Materials, Posters, & Signage - **Bronze Level**
- Sponsors get booth at event located on **Exclusive Sponsorship Row** area of event
- Platinum Sponsor receives **two booth spaces**
- Business listed in all related Press Releases
- Highlighted on Website: franklindowntownpartnership.org
- Publicized on local radio stations and Franklin TV coverage day of event
- Publicized on Facebook and Twitter
- On-going announcement of Sponsors by DJ and Band during Event

## Beautification Sponsor | Entire Year- June 2024- June 2025

<b>Platinum</b>	<b>\$800</b>
<b>Gold</b>	<b>\$500</b>
<b>Silver</b>	<b>\$300</b>

**Media Deadline April 15th**

- Logo listed on downtown Signs on downtown center bridge June 2024-June 2025- (Platinum & Gold Levels)
- Name listed on downtown Signs on downtown center bridge June 2024-June 2025-(Silver Level)
- Highlighted on Website: franklindowntownpartnership.org
- Listed in all Press Releases
- Listed on Facebook and Twitter

## FDP Newsletter Sponsor | 6 Months

<b>Gold</b>	<b>\$500</b>	6 Months
<b>Silver</b>	<b>\$400</b>	6 Months
<b>Bronze</b>	<b>\$300</b>	6 Months

- Business logo and link to your website listed on newsletter for 6 months

## FDP Website Sponsor | 6 Months

<b>Gold</b>	<b>\$500</b>	6 Months
<b>Silver</b>	<b>\$400</b>	6 Months
<b>Bronze</b>	<b>\$300</b>	6 Months

- Business logo and link to your website listed on the FDP website for 6 months

