

Franklin Downtown Partnership 2021 Sponsorship Opportunities

Harvest Festival Sponsor Saturday, October 2nd

Rain Date: Sunday, October 3rd

Platinum	\$2,000	(Industry Exclusive for Platinum Level)
Gold	\$1,500	
Silver	\$1,000	
Bronze	\$500	
Friends	\$400	

- Business listed on banners and signage at throughout the event
- Logo listed on all related Promotional Materials, Posters & Signage - **Silver, Gold & Platinum levels**
- Smaller size logo listed on all related Promotional Materials, Posters, & Signage - **Bronze Level**
- Name (*no logo*) listed on all related Promotional Materials, Posters & and Signage- **Friends Level**
- Sponsors get booth at event located on **Exclusive Sponsorship Row** area of event
- Platinum Sponsor receives **three booth spaces**
- Gold Sponsor receives **two booth spaces**
- Business listed in all related Press Releases
- Highlighted on Website: franklindowntownpartnership.org
- Advertised on local radio stations and Franklin TV coverage day of event
- Advertised on Facebook and Twitter
- On-going announcement of Sponsors by DJ and Band during Event

Poster and Media deadline August 1st

Strawberry Stroll Due to state guidelines this event is not scheduled

Beautification Sponsor Entire Year- May 2021- May 2022

Platinum	\$800
Gold	\$500
Silver	\$300
Bronze	\$250

- Logo listed on downtown Signs on downtown center bridge May 2020-May 2021- (Platinum & Gold Levels)
- Name listed on downtown Signs on downtown center bridge May 2020-May 2021-(Silver & Bronze Levels)
- Highlighted on Website: franklindowntownpartnership.org,
- Listed in all Press Releases
- Listed on Facebook and Twitter

Media deadline May 1st

FDP Newsletter Sponsor 3 Month

Platinum	\$500	3 Month
Gold	\$300	3 Month
Silver	\$200	3 Month
Bronze	\$150	3 Month

- Business logo listed on newsletter for 3 months

FDP Website Sponsor			1 Year	
Gold	\$500		1 Year	
Silver	\$350		1 Year	
Bronze	\$250		1 Year	
-Business logo listed on the FDP website for 12 months				
				Updated March 24th 2021