

Franklin Downtown Partnership 2021 Sponsorship Opportunities

Harvest Festival Sponsor		Saturday, October 2nd
		Rain Date: Sunday, October 3rd
Platinum	\$2,000	(Industry Exclusive for Platinum Level)
Gold	\$1,500	
Silver	\$1,000	
Bronze	\$500	
Friends	\$400	
<ul style="list-style-type: none"> -Business listed on banners and signage at throughout the event -Logo listed on all related Promotional Materials, Posters & Signage - Silver, Gold & Platinum levels -Smaller size logo listed on all related Promotional Materials, Posters, & Signage - Bronze Level -Name (no logo) listed on all related Promotional Materials, Posters & and Signage- Friends Level -Sponsors get booth at event located on Exclusive Sponsorship Row area of event -Platinum Sponsor receives three booth spaces -Gold Sponsor receives two booth spaces -Business listed in all related Press Releases -Highlighted on Website: franklindowntownpartnership.org -Advertised on local radio stations and Franklin TV coverage day of event -Advertised on Facebook and Twitter -On-going announcement of Sponsors by DJ and Band during Event 		
Poster and Media deadline August 1st		
Strawberry Stroll		Due to state guidelines this event is not scheduled
Beautification Sponsor		Entire Year- May 2021- May 2022
Platinum	\$800	
Gold	\$500	
Silver	\$300	
Bronze	\$250	
<ul style="list-style-type: none"> -Logo listed on downtown Signs on downtown center bridge May 2020-May 2021- (Platinum & Gold Levels) -Name listed on downtown Signs on downtown center bridge May 2020-May 2021-(Silver & Bronze Levels) -Highlighted on Website: franklindowntownpartnership.org, -Listed in all Press Releases -Listed on Facebook and Twitter 		
Media deadline May 1st		
FDP Newsletter Sponsor 3 Month		
Platinum	\$500	3 Month
Gold	\$300	3 Month
Silver	\$200	3 Month
Bronze	\$150	3 Month
<ul style="list-style-type: none"> -Business logo listed on newsletter for 3 months 		

FDP Website Sponsor		1 Year
Gold	\$500	1 Year
Silver	\$350	1 Year
Bronze	\$250	1 Year
-Business logo listed on the FDP website for 12 months		
<i>Updated March 24th 2021</i>		