

Franklin Downtown Partnership 2022 Sponsorship Opportunities				
Harvest Festival Sponsor		Saturday, October 1st (Rain Date: Sun Oct 2nd)		
Platinum	\$2,000	(Industry Exclusive for Platinum Level)		
Gold	\$1,500			
Silver	\$1,000			Poster & Media Deadline August 27th
Bronze	\$500			
Friends	\$400			
-Business listed on banners and signage at throughout the event -Logo listed on all related Promotional Materials, Posters & Signage - Silver, Gold & Platinum levels -Smaller size logo listed on all related Promotional Materials, Posters, & Signage - Bronze Level -Name (no logo) listed on all related Promotional Materials, Posters & and Signage- Friends Level -Sponsors get booth at event located on Exclusive Sponsorship Row area of event -Platinum Sponsor receives two booth spaces -Business listed in all related Press Releases -Highlighted on Website: franklindowntownpartnership.org -Advertised on local radio stations and Franklin TV coverage day of event -Advertised on Facebook and Twitter -On-going announcement of Sponsors by DJ and Band during Event				
Strawberry Stroll Sponsor		Friday, June 10th (Rain Date: Sat June 11th)		
Platinum	\$2,000	(Industry Exclusive for Platinum Level)		
Gold	\$1,000			
Silver	\$500			Poster & Media Deadline May 7th
Bronze	\$300			
-Business listed on banners and signage at throughout the event -Logo listed on all related Promotional Materials, Posters & Signage - Silver, Gold & Platinum levels -Smaller size logo listed on all related Promotional Materials, Posters, & Signage - Bronze Level -Sponsors get booth at event located on Exclusive Sponsorship Row area of event -Platinum Sponsor receives two booth spaces -Business listed in all related Press Releases -Highlighted on Website: franklindowntownpartnership.org -Advertised on local radio stations and Franklin TV coverage day of event -Advertised on Facebook and Twitter -On-going announcement of Sponsors by DJ and Band during Event				
Beautification Sponsor		Entire Year- May 2022- May 2023		
Platinum	\$800			
Gold	\$500			
Silver	\$300			Media Deadline May 1st
Bronze	\$250			
-Logo listed on downtown Signs on downtown center bridge May 2022-May 2023- (Platinum & Gold Levels) -Name listed on downtown Signs on downtown center bridge May 2022-May 2023-(Silver & Bronze Levels) -Highlighted on Website: franklindowntownpartnership.org, -Listed in all Press Releases -Listed on Facebook and Twitter				
FDP Newsletter Sponsor		6 Months		
Gold	\$500		6 Months	
Silver	\$400		6 Months	
Bronze	\$300		6 Months	
-Business logo listed on newsletter for 6 months				
FDP Website Sponsor		6 Months		
Gold	\$500		6 Months	
Silver	\$400		6 Months	
Bronze	\$300		6 Months	
-Business logo listed on the FDP website for 6 months				
Updated March 29th 2022				

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