

Franklin Downtown Partnership
2022 Sponsorship Opportunities

Harvest Festival Sponsor **Saturday, October 1st** (Rain Date: Sun Oct 2nd)

Platinum	\$2,000	(Industry Exclusive for Platinum Level)
Gold	\$1,500	
Silver	\$1,000	
Bronze	\$500	
Friends	\$400	

- Business listed on banners and signage at throughout the event
- Logo listed on all related Promotional Materials, Posters & Signage - **Silver, Gold & Platinum levels**
- Smaller size logo listed on all related Promotional Materials, Posters, & Signage - **Bronze Level**
- Name (*no logo*) listed on all related Promotional Materials, Posters & and Signage- **Friends Level**
- Sponsors get booth at event located on **Exclusive Sponsorship Row** area of event
- Platinum Sponsor receives **two booth spaces**
- Business listed in all related Press Releases
- Highlighted on Website: franklindowntownpartnership.org
- Advertised on local radio stations and Franklin TV coverage day of event
- Advertised on Facebook and Twitter
- On-going announcement of Sponsors by DJ and Band during Event

Strawberry Stroll Sponsor **Friday, June 10th** (Rain Date: Sat June 11th)

Platinum	\$2,000	(Industry Exclusive for Platinum Level)
Gold	\$1,000	
Silver	\$500	
Bronze	\$300	

- Business listed on banners and signage at throughout the event
- Logo listed on all related Promotional Materials, Posters & Signage - **Silver, Gold & Platinum levels**
- Smaller size logo listed on all related Promotional Materials, Posters, & Signage - **Bronze Level**
- Sponsors get booth at event located on **Exclusive Sponsorship Row** area of event
- Platinum Sponsor receives **two booth spaces**
- Business listed in all related Press Releases
- Highlighted on Website: franklindowntownpartnership.org
- Advertised on local radio stations and Franklin TV coverage day of event
- Advertised on Facebook and Twitter
- On-going announcement of Sponsors by DJ and Band during Event

Beautification Sponsor **Entire Year- May 2022- May 2023**

Platinum	\$800	
Gold	\$500	
Silver	\$300	
Bronze	\$250	

- Logo listed on downtown Signs on downtown center bridge May 2022-May 2023- (Platinum & Gold Levels)
- Name listed on downtown Signs on downtown center bridge May 2022-May 2023-(Silver & Bronze Levels)
- Highlighted on Website: franklindowntownpartnership.org,
- Listed in all Press Releases
- Listed on Facebook and Twitter

FDP Newsletter Sponsor **6 Months**

Gold	\$500		6 Months
Silver	\$400		6 Months
Bronze	\$300		6 Months

- Business logo listed on newsletter for 6 months

FDP Website Sponsor **6 Months**

Gold	\$500		6 Months
Silver	\$400		6 Months
Bronze	\$300		6 Months

- Business logo listed on the FDP website for 6 months

Updated March 29th 2022

