

KEEFE INSURANCE PARTNERS WITH DELAND, GIBSON

We are writing with some very exciting news. As of September 30th, 2021, Keefe Insurance has joined forces with Deland, Gibson Insurance Associates, Inc.

Deland, Gibson (DG) is an ideal partner to help us perpetuate the Agency as we share the same culture, philosophy, and core values. DG is a local family business that takes pride in providing top-notch customer service and being an active member of the community. The Deland, Gibson mission mirrors our goals from the last 100+ years:

“Providing Peace of Mind Through Proactive Service.”

This merger will bring more opportunities for our customers and team. The expanded opportunities include conducting business nationwide, adding insurance product specialists, and having accessibility to all major insurance companies.

We will continue to work from our current office on West Central Street, and the service team is staying intact.

We are also excited that the next generation of leadership of Keefe Insurance is staying in the family. Bob's son, Matt Keras has been promoted to Managing Director. We are excited for Matt in his new role leading Keefe Insurance.

From Peter and Bob:

“After four decades as employees and owners of Keefe Insurance, we are exceptionally happy with our decision to partner with Deland, Gibson Insurance Associates, Inc. This association offers a smooth and seamless transition for both our valued clients and incredible staff. We are as excited for the future of Keefe Insurance as we are proud of our role in setting it on this path.”

More on Deland, Gibson:

Established in 1900, Deland, Gibson is a Massachusetts insurance agency that has thrived working as a trusted advisor for its client base. It has long been the goal and desire to maintain Deland, Gibson as a family-run business. Owners Chip Gibson and Ted Gibson are fourth Generation Leaders of the Agency. Deland, Gibson has offices in Wellesley and Dennis Port, Massachusetts. www.delandgibson.com

