

Franklin Downtown Partnership 2020 Sponsorship Opportunities

Harvest Festival Saturday, October 3rd 12:00 Noon-5:00

Rain Date: Sunday, October 4th

Platinum	\$2,000	(Industry Exclusive for Platinum Level)
Gold	\$1,500	
Silver	\$1,000	
Bronze	\$500	
Friends	\$350	

- Listed as Platinum, Gold, Silver, Bronze or Friends Sponsor
- Logo listed on all related Promotional Materials, Posters & Signage - (Silver, Gold & Platinum levels)
- Smaller size logo listed on all related Promotional Materials, Posters, & Signage - (Bronze Level)
- Name listed on all related Promotional Materials, Posters & and Signage- (Friends Level)
- Listed in all related Press Releases
- Highlighted on Website: franklindowntownpartnership.org
- Advertised on local radio
- Advertised on Facebook and Twitter
- Sponsors get booth at event located on Exclusive *Sponsorship Row* area of event
- On-going announcement of Sponsors by DJ and Band during Event

Poster and Media deadline August 1st

Strawberry Stroll Friday, June 12th 4:00-8:00

Rain Date: Saturday, June 13th

Platinum	\$2,000	(Industry Exclusive for Platinum Level)
Gold	\$1,000	
Silver	\$500	
Bronze	\$300	
Friends	\$200	

- Listed as Platinum, Gold, Silver or Bronze Sponsor
- Logo listed on all related Promotional Materials, Posters & Signage - (Silver, Gold & Platinum levels)
- Smaller size logo listed on all related Promotional Materials, Posters, & Signage - (Bronze Level)
- Name listed on all related Promotional Materials, Posters & and Signage- (Friends Level)
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Poster and Media deadline May 1st

Beautification May-December

Platinum	\$700
Gold	\$500
Silver	\$300
Bronze	\$200

- Logo listed on downtown Signs on downtown center bridge May-December- (Platinum & Gold Level)
- Name listed on downtown Signs on downtown center bridge May-December-(Silver & Bronze Levels)
- Highlighted on Website: franklindowntownpartnership.org,
- Listed in all Press Releases
- Listed on Facebook and Twitter

Media deadline May 1st

updated Feb 17