

Faculty Media Training

University Communications and Marketing



Althea Johnson, director of media relations



Tina Meketa, director of news content & production

Learn how to maximize your exposure through the media and across USF platforms. UCM's Faculty Media Training will include best practices in a variety of areas - from working with reporters, to framing your expertise for a general audience. The two-part Faculty Media Training will help you grow more confident speaking about your research.

Part 1: Oct. 13 from 12- 1 p.m. (Microsoft Teams)

Part 2: Oct. 27 from 11:30 a.m.- 12:30 p.m. (CGS 302)

**Part 2 is in-person only. Participants must have attended Part 1 or the Faculty Media Training sessions that occurred during the spring semester. A Qualtrics form will be sent to participants requesting background information about their area of expertise in advance of the second session, allowing for a more dynamic, interactive experience. Due to limited capacity, please inform Althea Johnson or Tina Meketa if there are any changes to your availability.*