



Thank you to The Denver Foundation for inviting us to be part of their 2020 civic engagement issue briefing, to our close partners at New Era Colorado for all of their tremendously important work, and to you all for joining us.

We all know that 2020 is going to be one of — if not the most — important election of our lives. As you heard from us on the call, there is a critical opportunity and need to address the false narrative that Latinxs don't vote, and to break the inherently biased cycle of not investing early or in a meaningful way in Latinx communities during election cycles.

Conservation Colorado works to engage Latinx communities year-round through our civic engagement, advocacy, and leadership-building efforts. In 2020, we are running an electoral program that expands past traditional voting universes, works to break down the inherent biases in typical electoral programs, and that builds on our year-round efforts in Latinx communities to ensure authentic and **long-term** engagement.

In 2018, Conservation Colorado ran the largest field program in the state, knocking nearly 600,000 doors. We knew that putting pro-conservation elected officials in place would be critical to addressing the climate crisis and asserting Colorado's leadership on this issue. At the state legislature, we invested heavily to ensure pro-conservation leadership in the state Senate and House, and we have seen this pay off when the leadership we elected in both chambers and the governor's office have combined to provide clarity for the state government's response in a time of crisis.

This year, the COVID-19 pandemic makes in-person canvassing unfeasible, but we are doubling down to innovate our use of digital and remote organizing tools such as a bilingual Online Action Center on our website, and community-building efforts like virtual activist meetings and Facebook groups.

As we mentioned, early funding will be crucial in preparing organizations like ours for the unique challenges and opportunities of this election. If you are interested in a more in-depth breakdown of our electoral priorities and how you might be able to support that work, we are happy to connect with you to walk through our 2020 elections roadmap. Please, feel free to reach out to us any time by sending one or both of us an email with questions, thoughts, suggestions, or feedback.

With hope, and onward together,

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