

God-Honoring Creativity

You are creative. Period.

You are made in the image of God. He is the Creator. Therefore, you are a creative being.

This truth is evident every day at Lake Beauty Bible Camp—and within your own home. Not all creative "types" work in the fine arts. Most of us practice creativity through the art of daily living. It is so woven into the fabric of LBBC that we've identified it as one of our non-negotiable core values. It intentionally shapes how we work together, serve others, and build relationships.

Until it doesn't.

Sometimes we drift. The world's demands and the devil's distractions can pull us away from reflecting the creative character of God. Instead of reflection, we begin to see distortion.

Part of Lake Beauty's purpose is to create space for people to step away from those distractions and intentionally encounter the Triune God through His Word, the Body of Christ, and the work of the Holy Spirit. In those moments, distortions are identified, named, renounced, and replaced with biblical truth so that campers return home both more aware of God's character and better equipped to reflect it.

The purpose of practicing God-honoring creativity is simple: to reflect God's character and bring Him glory. In doing so, both the one creating and the one receiving are built up. Here are a few ways we see that lived out at Lake Beauty.

Thematic Programming

This has been one of LBBC's strengths since the 1970s. Historically, other camps have followed Lake Beauty's lead in this area and expanded upon it in their own unique ways.

A thematic package—language, visuals, characters, chapel sessions, games, events, and more—is intentionally developed to communicate biblically grounded truth. These creative elements provide mental and emotional "hooks" that help anchor spiritual insights and bring them to mind long after camp ends. Think of a scarecrow learning to "renew its mind" or a cowardly lion discovering what it means to "be not afraid." Those stories continue pointing people back to God's truth whenever they encounter them again.

Creative Problem Solving

As a faith-based nonprofit, Lake Beauty is committed to frugal stewardship. God provides abundantly through His people, and we have the privilege and responsibility of managing those resources wisely.

Like a farmer who continually adapts to changing seasons while caring for the land, we rely on God-honoring creativity to solve problems involving our facilities, finances, operations, personnel, risk management, and countless other areas.

In Genesis, God says, "Let us create..." That invitation reminds us that creativity is not merely an individual pursuit. It flourishes when members of the Body of Christ combine their unique gifts, rely on one another, and seek the Holy Spirit's guidance. The most creative and life-giving solutions are almost always the result of co-labor-ating together.

Generative Environments and Relationships

At its heart, LBBC exists to provide environments in which Jesus transforms lives. Healthy, lasting transformation happens within intentionally supportive environments and relationships.

We could build an entire summer theme around that truth. Instead, we make it part of everything we do. Whether it's the cabin leader and camper relationship, camper-to-camper friendships, or the bonds formed among summer staff, we intentionally cultivate environments where people can flourish.

These environments are multi-layered. They include the physical spaces of our buildings and grounds, the social and emotional rhythms of cabin life, recreation, meals, and large-group gatherings, as well as the spiritual environments created through personal devotions, small groups, chapel sessions, and worship.

From its founders to the present day, Lake Beauty has remained committed to fostering relationships that are both generative and regenerative in Christ—relationships that lead people to become apprentices of Jesus who are devoted to Him and His purposes.

God-honoring creativity naturally produces these kinds of environments and relationships.

It's also what the Triune God calls His disciples to.

I got that from a highly reliable Source.