



Be BOLD | Invest in the future of your company and our community

The Leadership Council for Nonprofits is proud to present BOLD as its Board Orientation and Leadership Development program. Jenny Berg, Leadership Council's Executive Director says, *"Our mission & vision align perfectly with the BOLD program and the intention of training a diverse group of volunteers to become prepared, connected nonprofit board leaders so that they may serve nonprofit organizations that need their services, thus strengthening the entire community."*

BOLD strengthens the community by creating a pipeline of diverse, competent, educated board members. Throughout the 6-week board training program, BOLD staff and alumni provides board matching and support to participants, while continually making it easier for nonprofits to recruit diverse board members. BOLD is developing a gold standard for BOLD education and community connection across the country.

BOLD (Board Orientation + Leadership Development) serves as Greater Cincinnati's leading nonprofit board training program. Our purpose is to provide a transformational board leadership development experience to educate and empower local leaders to serve boldly. At BOLD, a program of the Leadership Council for Nonprofits:

- We prepare participants for meaningful nonprofit board service.
- We connect diverse leaders to a network of more than 200 local nonprofits and hundreds of BOLD alumni.
- We advance company goals through leadership development, diversity and inclusion, recruitment and retention, sustainability, and corporate responsibility.
- We strengthen the community through a commitment to inclusive and diverse nonprofit leadership.

How can nonprofit board service benefit your organization?

Data from the Better World Leadership (BWL) shows nonprofit board service as one of the best-kept secrets for organizational development.

1. Recruitment and Retention

- Employees who participate in board service describe themselves as more confident, better leaders, accepting more responsibility, feeling more useful, and better qualified for promotion.
- 82% of employees whose companies specifically offered board training and matching services appreciated their companies (BWL, Alice Korngold).

2. Diversity and Inclusion

- Providing Diverse employees with leadership experiences like nonprofit board service early in their careers will allow companies to accelerate their progress (BWL, Alice Korngold).

3. Sustainability

- Employees report board experiences help them realize how businesses can become more successful in finding innovative solutions to pressing community needs (BWL, Alice Korngold).
- Employees who serve on boards develop experience and expertise to advance their company's sustainability goals.

4. Corporate Responsibility

- Employees who serve on nonprofit boards contribute meaningfully and productively in improving communities.
- Within one or two years, 53% of employees who serve on boards ascend to board leadership positions.

Since 1991, the BOLD program has provided leadership development training to more than 1,500 community leaders to serve hundreds of nonprofits

BOLD Sponsorship Opportunities

SPONSOR BENEFITS	Scholar Level \$6000 (Industry exclusivity)	eLearnin gLevel \$4000	Book Level \$3000	Tech Level \$2000	Associa te Level \$1000
Welcome the class at their first session	✓				
Support individuals who find tuition a barrier	✓				
1 advertisement in the BOLD newsletter	✓	✓	✓	✓	
Logo on year-round promotional materials	✓	✓	✓	✓	✓
Logo on bookmark given to each participant			✓		
Join as a guest for the graduation of each class	✓				
Social Media recognition	✓	✓	✓	✓	✓
Company branding on eLearning platform		✓		✓	