



# BOLD Sponsorship Package

**BOLD**  
BOARD ORIENTATION +  
LEADERSHIP DEVELOPMENT

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Leadership Council for Nonprofits  
was founded in 1977 as the  
Council for United Way of  
Greater Cincinnati Agency  
Executives

BOLD



**BOLD** is Greater Cincinnati's leading nonprofit board leadership development program. Our purpose is to provide a transformational board leadership development experience to educate and empower local leaders to serve boldly.

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We **prepare participants** for meaningful nonprofit board service through our robust 8-week curriculum.

We **connect racially diverse leaders** to a network of more than 200 local nonprofits and hundreds of BOLD alumni.

We **advance company goals** through leadership development, recruitment and retention, and corporate social responsibility.

We **strengthen the community** through a commitment to **inclusive and racially diverse leadership**.



Leadership Council's mission aligns with the purpose of BOLD, and during the 2019-2020 year, 137 professionals were trained for nonprofit board service.

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# A Board Problem

**“Boards are no more diverse than they were 30 years ago, and current recruitment priorities indicate this is unlikely to change.”**

- 2017 data from BoardSource determined that boards were no more diverse in 2017 than in 2015. Their data indicated that 90 percent of nonprofit chief executives are white, 90% of board chairs are white, as are 84% of nonprofit board members, and 27% of all nonprofit boards are *entirely* white.

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# BOLD Curriculum

Each session is designed to help participants gain a better understanding of the roles and responsibilities of a nonprofit board member. The program provides application-based learning and case studies with regional nonprofit leaders.

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**Week 1:** Orientation

**Week 2:** The Roles of a Nonprofit Board Member

**Week 3:** Legal Responsibilities

**Week 4:** Nonprofit Finance

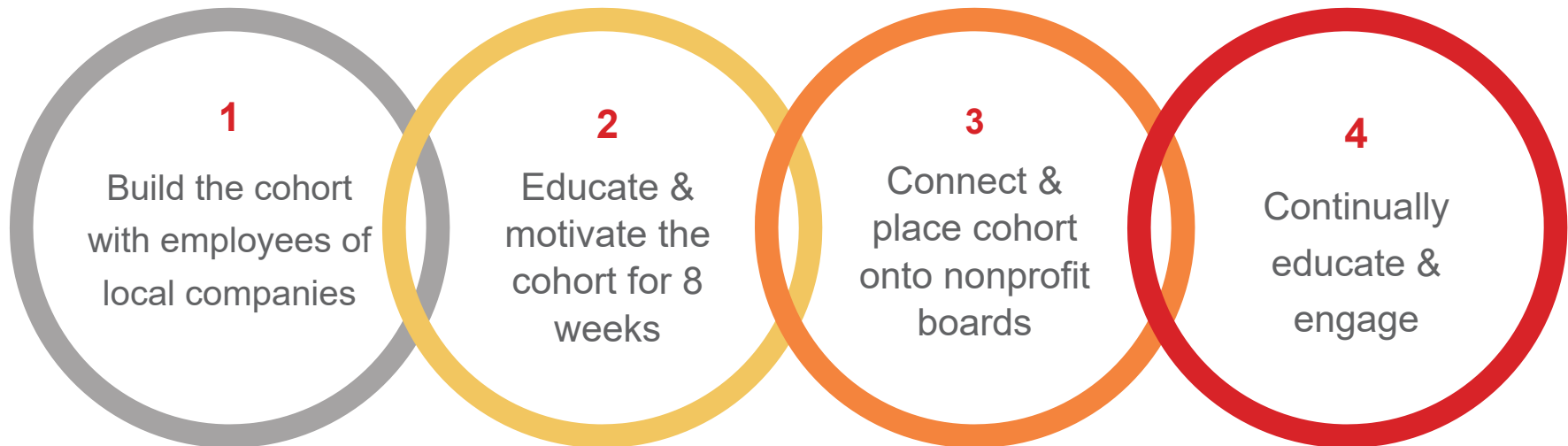
**Week 5:** Strategic Planning

**Week 6:** Fundraising for Nonprofit Boards

**Week 7:** Board Composition and Diversity & Inclusion

**Week 8:** Succession Planning & Board Assessment

# Process Explanation

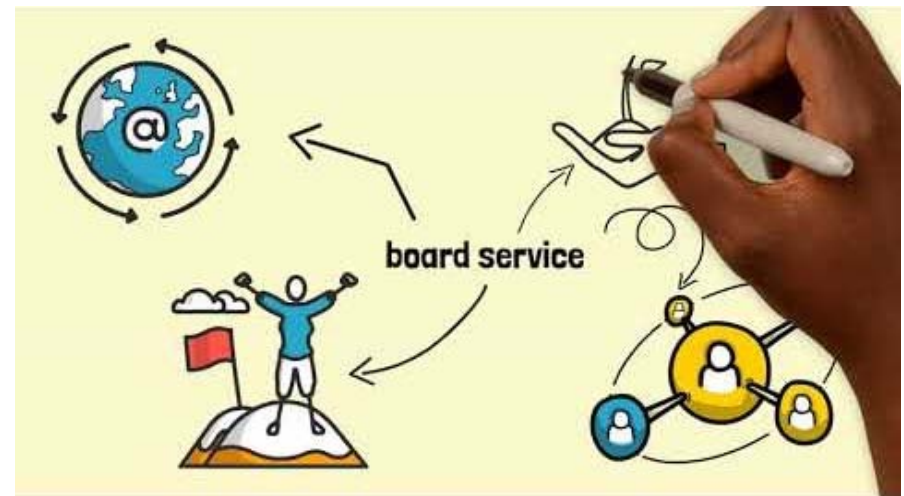


# Watch | Employer Benefits

- Employee Retention
- DEI Investment
- Corporate social responsibility

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# Employee Benefits

- Leadership development
- Networking
- Impact the community

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**Taisha Rojas-Parker**  
Nonprofit leader that transforms personal mindset and company culture



“ Being a part of BOLD has been energizing and eye opening! I've realized that being a voice on a board with a non-profit perspective adds a deeper understanding of the nonprofit landscape which can be very valuable in strategy, programming, and fundraising. I personally enjoy being in non-profit and look forward to being creative and innovative in a different non-profit space. Getting a better understanding of how boards work has made me appreciate the strengths of our organization's board and how our partnership depends on one another. With burnout being so prevalent in our industry, I appreciate BOLD for giving me the opportunity to serve other non-profit organizations with as much commitment and passion as I serve my own organization. ”

# Sponsorship Package

## Is your company committed to leadership development, DEI, and community impact?

- BOLD will list sponsoring organizations on the Leadership Council BOLD website for their culture of corporate social responsibility.
- Below are different sponsor levels for your employees to participate in BOLD.
- BOLD will be held once per quarter.

# Sponsorship Package

- **\$2,000** | 2 employees go through BOLD in 2021 & listed as BOLD sponsor on Leadership Council's website & 4x per year on social media
- **\$3,000** | 3 employees go through BOLD in 2021 & listed as BOLD sponsor on Leadership Council's website & 4x per year on social media
- **\$5,000** | 4 employees go through BOLD in 2021 & listed as BOLD sponsor on Leadership Council's website & 4x per year on social media
- **\$8,000** | 4 employees go through BOLD in 2021 & listed as BOLD presenting sponsor on Leadership Council's website homepage, 4x per year on social media, and 20x per year in newsletter and email blasts.

Let's Work  
Together...

**To serve the nonprofit  
community by developing  
board leaders through BOLD**

Interested in sending your employees  
through BOLD?

Contact us [bold@leadershipcouncil.us](mailto:bold@leadershipcouncil.us)

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