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ICEA conference | October 28-30, 2022

SURVIVING to THRIVING

VIRTUAL SESSIONS

with live Q&A afterwards

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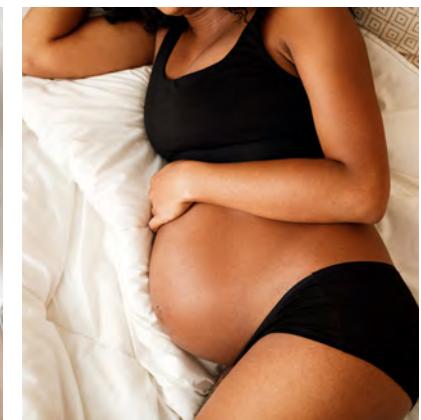
up to 24

COMPETITIVE PRICING

Early Bird Rate: \$33

Regular Rate: \$41

Register by 31 August to take advantage of the Early Bird Rate!



See ICEA.org for more info and to register.

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OPERATIONALIZING PERINATAL EQUITY, QUALITY AND SAFETY IN MATERNO-TOXIC ZONES - EVERY PERSON, EVERY TIME!

Jennie Joseph, CNM, Keynote Speaker

Jennie Joseph is a British-trained midwife who fights to ensure every person has their healthiest possible pregnancy, birth and postpartum experience with dignity and support.

Jennie created The JJ Way® which is an evidence-based, maternity care model delivering readily-accessible, patient-centered, culturally-congruent care to women in areas that she terms 'materno-toxic zones'.



AND THEN SHE WAS GONE

Charles Johnson Jr., Keynote Speaker

Charles Johnson has suffered an unimaginable tragedy that strikes too many families – and has made it his life's mission to save others from the same fate. He channeled his pain and his passion into founding a nonprofit, 4Kira4Moms, that is dedicated to changing systems to better prevent birth-related deaths. 4Kira4Moms advocates for improved maternal health policies and regulations and more.

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THE SUCCESS AND BENEFITS OF A PARTNER PREPARATION CLASS FOR MORE COMPREHENSIVE CHILDBIRTH EDUCATION

Ali Weatherford

In this session, we will discuss the process of creating the class and the surprising revisions that needed to be made. We will discuss in more detail the class content and the benefits gained by both the class participants and the instructor.



WEAVING MEDICAL HISTORY INTO YOUR CHILDBIRTH CLASS

Amy Nevland

Fact: It is easier for people to retain facts if they are imbedded in a story, and what better stories to imbed in childbirth class than the wild and crazy historical context of why we do what we do in our hospital and birth settings.

The result of knowing the history of common medical procedures and recommendations (the why) is bold parents who aren't afraid to ask questions and feel empowered to self advocate. Knowing our global and regional medical history also helps us to appreciate how far we've come as a society, and highlights areas of growth still needing to be done.

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MAKE YOUR CLASSES BLOOM!

Andrea Lythgoe

Bloom's taxonomy of learning has long been used in K-12 and higher education to plan and deliver instruction that is effective and to create activities that align with objectives. In this session, Andrea will introduce the concepts of Bloom's Taxonomy (revised), how they might apply to childbirth education, and how birth professionals can use the concepts to go beyond talking and thoughtfully create fun and effective activities for their classes.



FAMILY-CENTRED PERINATAL CARE: OBSTETRIC ABUSE OR RESPECTFUL CARE?

Beverley Chalmers

Since childbirth became a medicalized – and usually hospitalized – event a century ago, women's and families' psychosocial needs have been relegated to a peripheral role within the clinically focused hierarchy of medical care. This presentation reinstates a family-centred, respectful, non-abusive approach to care as a primary focus alongside clinical excellence.

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THE ROOTS OF OBSTETRICS AND ITS INFLUENCE ON MODERN BIRTH MANAGEMENT

Brittany Sharpe Mccollum

Our workshop will dive into the sordid beginnings of obstetrics in America and explore the continued effects of racism, bias, and pseudoscience in modern day childbearing care. Join us for a journey into the past where we explore the unique circumstances of enslavement and immigration in America. We will conclude with suggestions for how to move forward from here in a way that respects and recognizes autonomy in all birthing bodies.



HOW TO CREATE AHMAZZING, INTERACTIVE, ONLINE CLASSES

Dena Marchiony, ICCE, IAT-CE, LCCE

This session will focus on creating engaging presentation materials and how to be a pro teacher online. Ditch your tech fears and see how easy it is to create and present impactful classes. Online teaching is here to stay, and embracing this new way of reaching students will only expand and enhance your horizons.

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POST TRAUMATIC COMPASSION AND GROWTH: HOW LIFE'S DIFFICULTIES CAN MAKE US BETTER

Elizabeth Kirts, MPH, ICCE, IBCLC, RLC

This presentation will look at post pandemic growth and how we can be better support to our patients when we grow from difficult experiences in our lives. We will explore the initial trauma and grief from the shut downs, unknown, fear, and disbelief; discuss creativity and resiliency as it continued longer than expected; then look at models for rebuilding, recovering, and reconnecting.



TIPS FOR PRE AND ANTE-NATAL CARE FROM THE CHINESE MEDICINE TOOLBOX

Kara Shiner

Come learn how acupuncturists treat pregnant women before, during and after pregnancy. This hour-long lecture will familiarize you with Chinese medical views on fertility, embryology, and ante-natal care. You'll learn simple tools that you can implement to support labor, turn breeches, and manage nursing, and post partum recovery.

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BIRTH MONOPOLY

Cristen Pascucci

A former communications strategist at a top public affairs firm in Baltimore, Maryland, Cristen Pascucci is the founder of Birth Monopoly, co-creator of the Exposing the Silence Project, and former vice president of a national maternity care advocacy organization. She has run an emergency hotline for women facing threats to their legal rights in childbirth, created a viral consumer campaign to "Break the Silence" on trauma and abuse in childbirth, and helped put obstetric violence and the maternity care crisis in national media. Today, she is a leading voice for human rights in childbirth.



BUSINESS BASICS EVERY NEW DOULA SHOULD KNOW

Jessica English

You've finished your doula training and you're ready to start supporting families... now what? Jessica will walk you through the basics to consider, including different business structures (solo, agency or partnership), setting your fees, insurance, diversification, and more. Come learn and build confidence so you'll be ready to take the important next steps.

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BRINGING BABY HOME AND HOW TO THRIVE NOT JUST SURVIVE THE TRANSITION TO PARENTHOOD

Joni Parthemer, M.Ed., IAT

Lisa A M Tankersley



Experience our evidence-based and research-tested Bringing Baby Home Workshop which helps couples prepare for life with baby and the joys and challenges of the transition to parenthood – helping couples learn about positively guiding child development and the reality and challenges of Postpartum life



EXPLORING PERINATAL MENTAL HEALTH AND SUBSTANCE USE

Kara Shiner

In this session we will discuss some of the common mental health disorders occurring in the perinatal period. We will look at the prevalence, risk factors, and care for those struggling with their mental health before, during and post birth. Additionally, we will examine potential sequelae to mental health disorders during the perinatal period including substance use and dependency.

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REALLY LISTENING TO CLIENTS, FINDING OUT WHAT OUR CLIENTS WHAT TO LEARN-GOOD COMMUNICATION

Kathy King

This is a presentation to refresh our memory about clear communication with our families. What do they want to learn about, what are their strengths we can build on. The presentation will explore different methods for assessing families' needs. How to concentrate on what they are saying, not be thinking about our response. We will discuss ways to increase participation. We will review ways to make the class welcoming and feel safe for our clients.



INTERSECTION OF BIRTH AND BREASTFEEDING: LET'S MOVE FAMILIES FROM SURVIVE TO THRIVE

Kelley Baer

Maternal (and often subsequent infant) health issues and childbirth interventions can profoundly impact breastfeeding initiation and duration. This presentation will discuss the impact of common maternal health issues, childbirth interventions, and infant physiology on infant feeding behaviors, as well as ways to support infant feeding.

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THE MENTAL HEALTH IMPACT OF PREECLAMPSIA

Laney Poye

Preeclampsia occurs in approximately 1 in every 12 pregnancy and can turn a woman's expected pregnancy experience into a life-threatening situation that can feel outside her control. Learn how to recognize the signs of postpartum anxiety, depression, and PTSD in patients with a traumatic pregnancy and how to connect patients more quickly to support resources to process their experiences.



INDIGENOUS CHILDBIRTH TRADITIONS SAVE LIVES

Montserrat Olmos Lozano

With the current rise of maternal mortality amongst Black and Indigenous pregnant people, it is important that we reflect on how industrialized birth culture has led us here. Indigenous Knowledge in regards to pregnancy, birth, postpartum and lactation offers preventive measures, accurate evaluations and most importantly, an element that is often missing in the hospital setting: reverence for the pregnant person.

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HELPING YOUR CLIENT TRAIN THEIR PELVIC FLOOR FOR BIRTH

Dr. Rebecca Maidansky

This presentation will focus on helping birth workers feel more confident in their ability to support their clients in training their pelvic floor for birth. We will be covering pelvic floor anatomy, the role of the pelvic floor in birth, pelvic floor relaxation techniques and the signs and symptoms that your client may need a pelvic floor physical therapy referral prenatally. This presentation will also include exercises and techniques birth workers can use with their clients.



WHAT WOMEN WANT: PERSPECTIVES OF BIRTH FROM INDIA

Vijaya Krishnan

India has done remarkable work in decreasing maternal and infant mortality over the past two decades. However, WHO defined standards of care, such as respectful maternity care and right to informed choice are almost non-existent in the current Indian medical system. The presentation will describe the context in which the rising intervention rates are contributing to a Cesarean epidemic, what are the current challenges, and what we have done over the last 15 years to establish a Unique Collaborative Model of Care to serve mothers and their families in India.

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LIONS AND TIGERS AND BEARS...OH MY! CLIENT FEARS AND BIRTH

Vonda Gates

Birth professionals need to understand client fears in order to support clients in the childbearing experience. (Fisher et al, 2006) This session will name common fears pregnant clients may experience. The session will describe a three-step childbirth class activity that is helpful in identifying client fears and finding support or strength to overcome birth fears.



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