



# Cornerstone Program

For more than 25 years, Leadership Oakland's Cornerstone Program has brought together more than 1,200 leaders from corporate, civic and non-profit organizations throughout the community to expand their leadership skills personally, professionally and publicly.

This dynamic program begins in September with a three-day retreat, and ends in June with a memorable graduation. Each month, class members participate in a day-long session focused on relevant regional issues. Topics span from education, government, and the justice system to health and human services, and race and ethnic diversity.

Each class also creates a Day of Service Project focused on giving back to the community. Participants also take advantage of other educational experiences and networking opportunities throughout the year.

Our goal is to provide leaders with a rich network of colleagues, a deep understanding of the region's challenges, and the opportunity to achieve value for their own organizations. Through Leadership Oakland, today's leaders will shape tomorrow's communities.

## LEADERSHIP OAKLAND MISSION

To develop a network of diverse and influential leaders by exposing them to regional resources and issues, and challenging them to reach their full personal, professional and public leadership potential.

**Diversity Value Statement:** We strive to model and promote diversity and inclusion as a means to strengthen leadership. We do this by respecting and encouraging all perspectives and engaging diverse populations in all activities.

**Cornerstone Program  
Application Deadline:**  
May 31, 2017

Late applications will be accepted as space is available.

### 2017-2018 Program Dates

September 10, 11, 12, 2017  
October 11, 2017  
November 8, 2017  
December 13, 2017  
January 10, 2018  
February 14, 2018  
March 14, 2018  
April 11, 2018  
May 9, 2018  
June 13, 2018

# Cornerstone Program

## Frequently Asked Questions

### Who Participates in Leadership Oakland?

The program is open to all persons living or working in Oakland County and the surrounding region. Participants represent the community and therefore come from diverse backgrounds. From large corporations, to small businesses and a range of non-profit organizations, leaders are identified and nominated to participate in the program. Leadership Oakland does not discriminate when selecting individuals to participate in the program and encourages a diverse group of participants. If you are interested in the program but do not know a graduate that might nominate you for the program, contact the Leadership Oakland office for information about self nomination.

### How Does the Program Work?

The program year kicks off with a three-day, overnight Leadership Development Retreat in September. At this retreat, participants get to know one another, gain an overview of the region, examine their leadership potential, and set goals for the year. Eight monthly sessions from October through May, and several optional sessions follow over the next nine months. Sessions are designed by Leadership Oakland alums and presenters are experts in their field. Each session is designed to expose participants to current resources and issues to promote an awareness of our county and region as a whole. Sessions are a combination of presentation, interactive exercises and personal and group reflection. Leadership Oakland challenges participants to examine how they might take appropriate action on issues from a personal, professional and/or public perspective. The year long program concludes with a popular evening graduation event.

### How Can I be Part of the Next Leadership Oakland Class?

You may obtain an application to nominate yourself or someone in your organization by contacting the Leadership Oakland office at 248.952.6880 x 1, or email [info@leadershipoakland.com](mailto:info@leadershipoakland.com). The class is limited to 50 participants who are selected by a Leadership Oakland selection committee. The committee seeks to create a class that reflects a cross section of the community, representing diversity of race, culture, age, and gender as well as a diverse group of professional affiliations. In making its selection, the committee also looks to individuals most apt to utilize their leadership for the long-term benefit of the community.

### Application Details:

**Early Applications:** Applications received prior to the early application date are given "Priority Status" in the review process. Benefits include:

- Eligibility for the Early Selection Review that occurs in early April.
- Ability to apply for scholarship assistance early in the process.
- Ability to be on a tuition payment plan, if needed, prior to the start of the program.

**Regular Applications:** Applications are due by last day of May.

**Late applications** are accepted as space is available through mid-August.

### What is the cost of the Program?

The cost of the 10 month program is \$3,250.

### Tuition and Partial Scholarships:

If you are interested in scholarship assistance, please note the information on the bottom of the last page of the application. A brief letter indicating the reason for needing assistance and the amount requested should be included with the application. A complete scholarship package will be forwarded to all those who are accepted into the program and have indicated a need. Questions about scholarships, and the process for awarding them, may be directed to Carol Dendler at 248-952-6880 x 1.



**SESSIONS PROGRAM DESCRIPTION**

<p><b>Leadership Development Retreat</b> Sunday, Monday, Tuesday September 10, 11, 12, 2017</p>	<p>The Leadership Oakland class will participate in a two-night foundation retreat where participants are provided an overview of the region and its challenges, insight into their own leadership style, and an opportunity to get to know their fellow Leadership Oakland classmates. They will also set individual and group goals for their year in the Leadership Oakland Cornerstone Program.</p>
<p><b>Economy &amp; Government</b> Wednesday, October 11, 2017</p>	<p>This session will look at the local and global economy and how it impacts the region and state. Local, regional and state officials will share information on governmental structures, key issues and responsibilities in the region.</p>
<p><b>Non-Profits &amp; Human Services</b> Wednesday, November 8, 2017</p>	<p>In this highly experiential session, participants will understand how non-profits are structured and how they contribute to our communities. They will get a close look at human service agencies and discover how they function as valuable resources.</p>
<p><b>Health &amp; Environment</b> Wednesday, December 13, 2017</p>	<p>Understand the most current key issues and challenges facing the health care industry as well as industry growth and innovations. Explore environmental topics from a variety of eye-opening perspectives.</p>
<p><b>Diversity &amp; Inclusion</b> Wednesday, January 10, 2018</p>	<p>Building an increased awareness, understanding and sensitivity to a range of diversity issues is the focus of this rich session. Participants explore the impacts of diversity in the region, as well as on personal and professional relationships.</p>
<p><b>Justice System</b> Wednesday, February 14, 2018</p>	<p>Hear first hand from those involved in the criminal justice system from federal to local perspectives. Optional "special access" experiences make this an amazing and memorable session.</p>
<p><b>Education</b> Wednesday, March 14, 2018</p>	<p>Explore the most current issues and innovations in education from early childhood through adult. Site visits will inform, inspire and amaze!</p>
<p><b>Arts &amp; Culture</b> Wednesday, April 11, 2108</p>	<p>The significance of maintaining and nurturing a broad spectrum of arts &amp; entertainment activities in our community will be the focus of this session. Highly experiential and highly satisfying.</p>
<p><b>Shaping the Future</b> Wednesday, May 9, 2018</p>	<p>This session brings the year full circle. What does the future hold for Oakland County and Southeastern Michigan? Participants will take the knowledge and insights they have obtained throughout the program to develop their personal plan of action to tackle some of the region's most critical challenges. Many lifelong friendships are cemented during this session.</p>
<p><b>Closing Project</b> To be determined by the member of the class</p>	<p>The Leadership Oakland class will finalize and execute the group's class project.</p>
<p><b>Graduation</b> Wednesday, June 13, 2018</p>	<p>At this highly popular event, Leadership Oakland participants and their guest are invited to celebrate the completion of the Cornerstone Program and the participant's commitment to continued leadership.</p>



**Confidential Application 2017-2018**  
**LOXXXVIII**  
**Cornerstone Program**

Date \_\_\_\_\_

**Name** \_\_\_\_\_  
(Dr., Mr., Ms., Mrs.) Last First Preferred First Name Middle

**Employer** \_\_\_\_\_

Job Title \_\_\_\_\_

Bus. E-Mail \_\_\_\_\_ Home E-Mail \_\_\_\_\_

Bus. Phone / Direct \_\_\_\_\_ Bus. Fax \_\_\_\_\_

Home Phone \_\_\_\_\_ Home Fax \_\_\_\_\_

Cell Phone \_\_\_\_\_ May we contact you on your cell phone? Y N

Work Address \_\_\_\_\_  
Street Address Suite/PO Box City State Zip

Home Address \_\_\_\_\_  
Street Address Apt. # City State Zip

Emergency Contact \_\_\_\_\_ Relationship \_\_\_\_\_ Cell Phone \_\_\_\_\_

Birthdate \_\_\_\_\_ Gender Female Male (circle one)

Ethnicity  Asian Pacific  African American  Caucasian  Hispanic  Native American  
 Other \_\_\_\_\_  I do not wish to disclose this information.

Do you have any special dietary needs or will you require special accommodations?  Yes  No  
 Please indicate \_\_\_\_\_

**TYPE OF ORGANIZATION/BUSINESS WHICH BEST DESCRIBES THE AREA(S) IN WHICH YOU PRESENTLY WORK/SERVE**

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Advertising/Marketing/Public Relations     | <input type="checkbox"/> Education                        | <input type="checkbox"/> Media (Newspaper/Publishing/Television/Radio) |
| <input type="checkbox"/> Arts                                       | <input type="checkbox"/> Environmental                    | <input type="checkbox"/> Non-Profit/Community Volunteer                |
| <input type="checkbox"/> Automotive                                 | <input type="checkbox"/> Government                       | <input type="checkbox"/> Personnel & Employment Services               |
| <input type="checkbox"/> Banking/Financial/Investment               | <input type="checkbox"/> Health Care (Large Institutions) | <input type="checkbox"/> Real Estate & Property Management             |
| <input type="checkbox"/> Chamber of Commerce/Trade Association      | <input type="checkbox"/> Human Services                   | <input type="checkbox"/> Recreation                                    |
| <input type="checkbox"/> Clergy/Religious                           | <input type="checkbox"/> Insurance                        | <input type="checkbox"/> Retail & Sales                                |
| <input type="checkbox"/> Communications (Telephone/Cellular/Mobile) | <input type="checkbox"/> Interior Design & Furniture      | <input type="checkbox"/> Small Business                                |
| <input type="checkbox"/> Computer & Related                         | <input type="checkbox"/> Legal                            | <input type="checkbox"/> Utility                                       |
| <input type="checkbox"/> Design & Construction                      | <input type="checkbox"/> Manufacturing                    | <input type="checkbox"/> Other   |

**CAREER HISTORY**

List previous employment in reverse chronological order *(include active military duty)*

<u>Employer</u>	<u>City/State</u>	<u>Title/Responsibility</u>	<u>From -To</u>

**PROFESSIONAL/BUSINESS ASSOCIATIONS AND COMMUNITY INVOLVEMENT**

<u>Organization</u>	<u>Position(s) or Assignments</u>	<u>Approximate hours per month</u>

**MILITARY SERVICE**

Have you served active duty or reserve time in the US Military?    Yes   Dates \_\_\_\_\_    No

**PROFESSIONAL AND CIVIC AWARDS AND RECOGNITION**

<u>Recognition/Award</u>	<u>Awarded By</u>	<u>Date</u>

What do you consider your most important civic contribution and why?  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**GENERAL INFORMATION**

How would your participation help promote diversity in the makeup of the class?  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

In your opinion, what are the three most significant challenges facing Oakland County and/or the region?  
1. \_\_\_\_\_  
2. \_\_\_\_\_  
3. \_\_\_\_\_

In your opinion, what are the three most notable opportunities Oakland County and/or the region has to offer?  
1. \_\_\_\_\_  
2. \_\_\_\_\_  
3. \_\_\_\_\_



## CORNERSTONE PROGRAM TUITION

Tuition for **Leadership Oakland XXVIII** is **\$3,250** and covers all program costs and materials, including room and meals at the Leadership Development overnight retreat. **A deposit of \$250 is required with this application** and upon acceptance to the program will be applied to the tuition. **Tuition must be paid in full 60 days from the date of acceptance to the program, unless other payment arrangements have been made.** A limited number of scholarships are available to qualified individuals who may not otherwise be able to participate.\* Deposits are only refunded if you are not selected to participate by the LO Selection Committee.

## REFERENCES

Please list two references who can be contacted for additional information.

<u>Name</u>	<u>Title</u>	<u>Organization</u>	<u>Phone</u>
_____	_____	_____	_____
_____	_____	_____	_____

## CORNERSTONE PROGRAM APPLICANT COMMITMENT

If selected as a participant in **Leadership Oakland XXVIII**, I will attend the Leadership Development overnight retreat and at least 80% of the monthly sessions. I will also make every effort to attend other functions sponsored by the program. I agree to respect and abide by the rules of host locations throughout the program. I understand that if I fail to meet any part of this commitment, I may be asked to withdraw from the program without any refund of tuition. I understand that any false information may disqualify me from participation.

_____	_____
Signature	Date

## EMPLOYER / SPONSORING ORGANIZATION COMMITMENT

The Applicant has our full support including the time required to participate in the program. Upon receipt of invoice, our organization will pay the tuition for the Applicant.

Name/Title \_\_\_\_\_  
(Please Print)

Firm/Organization \_\_\_\_\_

_____	_____	_____
Signature	Title	Date

## Refund / Cancellation Policy

Cancellations are subject to a \$250 materials fee. Cancellations must be made in writing to Leadership Oakland no later than 30 days in advance of the opening retreat to receive a full refund (less \$250 materials fee). Cancellations after this date will be subject to refund as follows: 29-15 days 80%; 14-7 days 50%; 6-0 days 0 refund.

## INSTRUCTIONS

- Applications must be signed by candidate and employer or candidate's financial sponsor.
- \*If you wish to apply for a **scholarship**, a letter indicating the reason and amount requested must be included with your application.
- **Send electronic photo (preferably as a JPEG) to [cdendler@leadershipoakland.com](mailto:cdendler@leadershipoakland.com) at time of application.**

RETURN COMPLETED APPLICATION, \$250 DEPOSIT:

**LEADERSHIP OAKLAND**

5435 Corporate Drive, Suite 203

Troy, MI 48098

FOR FURTHER INFORMATION:

Phone: (248) 952-6880 ♦ Fax: (248) 952-6890

E-Mail: [info@leadershipoakland.com](mailto:info@leadershipoakland.com)

**Note: Early Deadline – April 5, 2017**

**Application Deadline – May 31, 2017**

**Applications received later may be placed on a waiting list.**