

Leadership Oakland

2017 Taste of Leadership Oakland Sponsorships

ALUMNI BENEFITS	CHAMPION \$2,500	FRIEND \$1,000	ASSOCIATE \$500	SUPPORTIVE \$350
ESTIMATED CHARITABLE CONTRIBUTION VALUE:	\$2,300	\$800	\$300	\$150
1 Table with 8 tickets	❖	❖	❖	❖
Logo on table sign	❖	❖	❖	❖
Website & social media recognition	❖	❖	❖	
Logo in event program	❖	❖	❖	
Logo on invitation and all external event marketing materials	❖	❖		
Recognition in press release – pre & post	❖	❖		
Logo on welcome signage in registration area	❖	❖		
Logo in multimedia presentation	❖	❖		
Business “Spotlight” opportunity in Leadership Oakland Newsletter	❖	❖		
Exhibitor opportunity	❖	❖		
NEW this year - Speaking opportunity at the event	❖			
NEW this year - Logo on event name tags	❖			
Sponsor recognition – sponsor ribbon added to name tags	❖			
VIP Table location	❖			
Name only listed in multimedia presentation			❖	❖
Name only listed in event program				❖
Name only listed on website for 12 months				❖