



# Leadership Oakland Cornerstone Program

## Take the Next Step in Becoming a More Influential Leader

For 30 years, Leadership Oakland has upheld a reputation for developing some of the region's most influential leaders. Through our signature program, Cornerstone, more than 1,200 professionals from corporate, civic and non-profit organizations have expanded their leadership skills personally, professionally and publicly.

This dynamic program begins in September with a two-and-a-half day retreat and ends in June with a graduation celebration. Each month, class members participate in a day-long session focused on relevant regional issues. Topics span from education, government, and the justice system to health and human services, and race and ethnic diversity.

Each class creates a Day of Service Project focused on giving back to the community. Participants also take advantage of other educational experiences and networking opportunities throughout the year.

Our goal is to provide leaders with a rich network of colleagues, a deep understanding of the region's challenges, and the opportunity to achieve value for their own organizations. Through Leadership Oakland, today's leaders will shape tomorrow's communities.

## Early Application Deadline:

April 30, 2019

## Standard Application Deadline:

June 15, 2019. Late applications will be accepted as space is available

## 2019-2020 Program Dates

September 15-17, 2019  
October 9, 2019  
November 13, 2019  
December 11, 2019  
January 8, 2020  
February 12, 2020  
March 11, 2020  
April 8, 2020  
May 13, 2020

**DIVERSITY VALUE STATEMENT:** We strive to model and promote diversity and inclusion as a means to strengthen leadership. We do this by respecting and encouraging all perspectives and engaging diverse populations in all activities.

**LEADERSHIP OAKLAND MISSION:** To develop a network of diverse and influential leaders by exposing them to regional resources and issues, and challenging them to reach their full personal, professional and public leadership potential.

Learn more at [LeadershipOakland.com](http://LeadershipOakland.com)  
or contact us at 248.370.6480



### **Who participates in Leadership Oakland?**

Talented, committed professionals with a desire to strengthen their leadership, organizations and community participate in Leadership Oakland. The program is open to people living or working in Oakland County and the surrounding region. Participants come from a wide variety of industries, backgrounds, career levels, and age ranges from those in their 20s to those in their 70s.

### **How does the program work?**

It is a nine-month program that kicks off with the 2.5 day Leadership Development Retreat in early September. At the retreat, participants get to know one another, gain an overview of the region, examine their leadership potential, and set goals for the year. Eight, full-day sessions each month from October through May follow. Each session is designed to expose participants to current resources and issues impacting our region as well as prompt them to think more deeply about their individual and group leadership growth and actions. The program concludes with the group Day of Service project and special graduation event.

### **Is there a lot of homework?**

There is very little time required outside of attendance at the retreat, monthly sessions, and participation in the Day of Service project. However, we have several optional experiences for you to take part in should you have the desire and time.

### **How can I be part of the next Leadership Oakland class?**

Mark your calendar for February 1, 2019. That's when the application period opens. The class is limited to approximately 50 participants who are selected by the Leadership Oakland Selection Committee. The committee seeks to create a class that reflects a cross section of the community, representing diversity of race, culture, age, and gender as well as a diverse group of professional affiliations. In making its selection, the committee also looks for individuals most apt to utilize their leadership for the long-term benefit of the community.

### **Do I have to be part of a company or large organization to apply?**

No. In fact, we've seen an increase in the number of entrepreneurs/small business owners and community leaders choosing to participate in recent years.

### **When is the application deadline?**

The early application deadline is April 30, 2019. The standard application deadline is June 15, 2019.

### **What are the advantages of applying before the early application deadline?**

Your application will be considered in the early selection review that happens in May. Applicants accepted during that review phase will lock in their spot for the year, regardless of the number of applications received after that. If we receive your application before mid-March, you'll receive a complimentary invitation to our Taste of LO event later that month, which includes an exclusive meet-and-greet reception with LO Board of Director members and select alumni.

### **How much is the program? Are there scholarships available?**

The tuition cost is \$3,250 and includes retreat accommodations, class materials and meals during the monthly sessions. We have some limited, partial scholarships available for applicants who are paying the tuition themselves or are from smaller businesses or non-profit organizations. If you are interested in scholarship assistance, please note that with your application, and be assured it will not affect the selection process. We also work with individuals, if needed, in establishing a payment plan.

### **Do I really have time for this?**

We hear from a number of graduates who, initially hesitant about the time commitment, found that the experience and relationships created exceeded their expectations and determined it was a wise investment of time. If you are concerned, please have a conversation with Nancy Maurer, executive director. She can guide you in making an informed decision. Some potential applicants wait a year or more before applying. Others jump right in. We are most concerned about the quality of the experience, and getting the timing right, for each participant.

### **I have more questions. Where can I get them answered?**

Our Executive Director Nancy Maurer and staff members are happy to answer any questions to help you make an informed decision about applying. Contact them at [nmaurer@leadershipoakland.com](mailto:nmaurer@leadershipoakland.com), [info@leadershipoakland.com](mailto:info@leadershipoakland.com), or 248-370-6481.

### SESSIONS

### PROGRAM DESCRIPTION

**Leadership Development Retreat**  
Sunday, Monday, Tuesday  
September 15, 16, 17, 2019  
Sunday 3:30 pm – Tuesday Noon

The Leadership Oakland XXX class meets each other for the first time at this 2.5 day kick-off retreat. Highly interactive, they gain insight into the program experience as well as their leadership/personal strengths and areas of development. Participants leave this retreat energized and motivated for the year ahead.

**Economy & Government**  
Wednesday, October 9, 2019

This session looks at the economic forces and government structures that shape Oakland County and their impact on the region. Participants hear directly from business and government leaders on the opportunities and challenges they face on a daily basis.

**Non-Profits & Human Services**  
Wednesday, November 13, 2019

In this highly impactful session, participants gain an understanding of how non-profits and human service agencies contribute to the strength of our region. They see firsthand how these organizations serve a vital need throughout Southeast Michigan.

**Health & Environment**  
Wednesday, December 11, 2019

The changing worlds of healthcare and the environment are the focus of this enlightening session. Experts from throughout the region provide insight and understanding to the variety of developments that affect participants personally and professionally.

**Diversity & Inclusion**  
Wednesday, January 8, 2020

Often called one of the most impactful sessions of the program by graduates, this is not the stereotypical diversity training. Participants leave with an increased awareness and appreciation of complexities surrounding diversity and inclusion and its impact on their effectiveness as leaders.

**Justice System**  
Wednesday, February 12, 2020

Witness firsthand the criminal justice system in action. In this eye-opening session, participants get a comprehensive look – from the local to the federal level – at the inner workings of justice.

**Education & Workforce Development**  
Wednesday, March 11, 2020

This session provides an awareness of educational systems as they evolve to meet the needs in developing the workforce and its future leaders. Current issues and innovations from early childhood through adult learning are explored.

**Arts & Culture**  
Wednesday, April 8, 2020

Participants gain a broad perspective of the arts and cultural sector in Southeast Michigan. They are exposed to the issues facing the future of the arts and their impact on the economic and social climate in our region.

**Shaping the Future**  
Wednesday, May 13, 2020

This session brings the Leadership Oakland Cornerstone experience full circle. It assimilates the insights and key learnings of the program and challenges participants to identify future action as a group and as individuals.

**Day of Service Project**  
TBD

The Leadership Oakland class finalizes and executes the group's class project.

**Graduation**  
June TBD

Leadership Oakland participants and their guests are invited to celebrate the completion of the Cornerstone Program and the participant's commitment to continued leadership.



# Confidential Application 2019-2020

## LOXXXX

### Cornerstone Program

Date \_\_\_\_\_

**Name** \_\_\_\_\_  
(Dr., Mr., Ms., Mrs.) Last First Preferred First Name Middle

**Employer** \_\_\_\_\_

**Job Title** \_\_\_\_\_

**Bus. Email** \_\_\_\_\_ **Home Email** \_\_\_\_\_

**Bus. Phone / Direct** \_\_\_\_\_ **Bus. Fax** \_\_\_\_\_

**Home Phone** \_\_\_\_\_ **Cell Phone** \_\_\_\_\_

**Work Address** \_\_\_\_\_  
Street Address Suite/PO Box City State Zip

**Home Address** \_\_\_\_\_  
Street Address Apt. # City State Zip

**Emergency Contact** \_\_\_\_\_ **Relationship** \_\_\_\_\_ **Cell Phone** \_\_\_\_\_

**Birthdate** \_\_\_\_\_ **Gender** Female Male (circle one)

**Ethnicity** ☐ Asian Pacific ☐ African American ☐ Caucasian ☐ Hispanic ☐ Native American  
☐ Other \_\_\_\_\_ ☐ I do not wish to disclose this information

#### TYPE OF ORGANIZATION/BUSINESS WHICH BEST DESCRIBES THE AREA(S) IN WHICH YOU PRESENTLY WORK/SERVE

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Accounting                             | <input type="checkbox"/> Environmental                                 | <input type="checkbox"/> Recreation                   |
| <input type="checkbox"/> Advertising/Marketing/Public Relations | <input type="checkbox"/> Government                                    | <input type="checkbox"/> Retail                       |
| <input type="checkbox"/> Arts                                   | <input type="checkbox"/> Health Care                                   | <input type="checkbox"/> Sales                        |
| <input type="checkbox"/> Automotive                             | <input type="checkbox"/> Human Services                                | <input type="checkbox"/> Small Business/Entrepreneur  |
| <input type="checkbox"/> Banking/Financial/Investment           | <input type="checkbox"/> Insurance                                     | <input type="checkbox"/> Staffing/Employment Services |
| <input type="checkbox"/> Biotech                                | <input type="checkbox"/> Legal   | <input type="checkbox"/> Technology                   |
| <input type="checkbox"/> Chamber of Commerce/Trade Association  | <input type="checkbox"/> Manufacturing                                 | <input type="checkbox"/> Telecommunications           |
| <input type="checkbox"/> Clergy/Religious                       | <input type="checkbox"/> Media (Newspaper/Publishing/Television/Radio) | <input type="checkbox"/> Utility                      |
| <input type="checkbox"/> Construction                           | <input type="checkbox"/> Non-Profit                                    | <input type="checkbox"/> Other                        |
| <input type="checkbox"/> Education                              | <input type="checkbox"/> Real Estate & Property Management             |   |

## CAREER HISTORY

List previous employment – most recent position first (*include active military duty*)

Employer

City/State

Title/Responsibility

From -To

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## PROFESSIONAL/BUSINESS ASSOCIATIONS AND COMMUNITY INVOLVEMENT

Organization

Position(s) or Assignments

Approximate Time Commitment

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## MILITARY SERVICE

Have you served active duty or reserve time in the U.S. Military? ☐ Yes Dates \_\_\_\_\_ ☐ No

## PROFESSIONAL AND CIVIC AWARDS AND RECOGNITION

Recognition/Award

Awarded By

Date

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What do you consider your most important professional/civic contribution and why?

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## GENERAL INFORMATION

In your opinion, what are the three most significant challenges facing Oakland County and/or the region?

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

In your opinion, what are the three most notable opportunities Oakland County and/or the region has to offer?

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

How would your participation help promote diversity in the makeup of the class?

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## GENERAL INFORMATION CONTINUED

Live in Oakland County? \_\_\_\_\_ Work in Oakland County? \_\_\_\_\_

What specific skills/knowledge do you hope to gain from your Leadership Oakland experience?

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I am being nominated by ☐ A graduate of Leadership Oakland \_\_\_\_\_  
Name Email  
☐ Self  
☐ Other (please explain) \_\_\_\_\_  
Name Email

## SELECTION CRITERIA

Application to the **LEADERSHIP OAKLAND CORNERSTONE PROGRAM** is open to all persons living or working in Oakland County and the Detroit metropolitan area.

The class is generally limited to **40-50 participants** who will be selected by the **LEADERSHIP OAKLAND** Selection Committee. The Committee will be seeking participation from varied industry, career levels, ethnic, minority, age and gender groups to represent a cross-section of the community. Participants should be active in business, and/or professional, educational, governmental, artistic, religious, service or community organizations.

The most important factor in selection is identifying those individuals most apt to utilize their leadership for the long-term benefit of the region. In reviewing applications, the Selection Committee looks for candidates who demonstrate the following characteristics:

- Genuine concern for the future of Oakland County and the region
- A sincere commitment, motivation and interest to serve Oakland County and the region
- Willingness and ability to make the time commitment required by the program
- The intention of seeking appointments to community boards, commissions or key volunteer leadership positions
- Representative of the diversity of the region

We strive to model and promote diversity and inclusion as a means to strengthen leadership. We do this by: respecting and encouraging all perspectives; and engaging diverse populations in all activities.

## ATTENDANCE REQUIREMENT

***Attendance at the overnight retreat and at least 80% of the monthly sessions is a prerequisite for graduation.***

## TENTATIVE PROGRAM DATES

		APPROXIMATE TIMES
Leadership Development - Overnight Retreat	SEPTEMBER 15 - 17, 2019	SUN 3:30 PM – TUES NOON
ECONOMY & GOVERNMENT	OCTOBER 9, 2019	7:30 AM TO 5:00 PM
NON-PROFITS & HUMAN SERVICES	NOVEMBER 13, 2019	7:30 AM TO 5:00 PM
HEALTH & ENVIRONMENT	DECEMBER 11, 2019	7:30 AM TO 5:00 PM
DIVERSITY & INCLUSION	JANUARY 8, 2020	7:30 AM TO 5:00 PM
JUSTICE SYSTEM	FEBRUARY 12, 2020	7:30 AM TO 5:00 PM
EDUCATION & WORKFORCE DEVELOPMENT	MARCH 11, 2020	7:30 AM TO 5:00 PM
ARTS & CULTURE	APRIL 8, 2020	7:30 AM TO 5:00 PM
SHAPING THE FUTURE	MAY 13, 2020	7:30 AM TO 5:00 PM
CLASS PROJECT	DATE TBD BY LOXXX	7:30 AM TO 5:00 PM
GRADUATION	JUNE TBD	5:00 PM TO 7:30 PM



## CORNERSTONE PROGRAM TUITION

Tuition for **Leadership Oakland XXX** is **\$3,250** and covers all program costs and materials, including room and meals at the Leadership Development overnight retreat. **A deposit of \$250 is required with this application**; upon acceptance to the program, it will be applied to the tuition. **Tuition must be paid in full 60 days from the date of acceptance to the program, unless other payment arrangements have been made.** A limited number of scholarships are available to qualified individuals who may not otherwise be able to participate. \* Deposits are only refunded if you are not selected to participate by the LO Selection Committee.

## REFERENCES

Please list two references who can be contacted for additional information.

Name

Title

Organization

Phone

## CORNERSTONE PROGRAM APPLICANT COMMITMENT

If selected as a participant in **Leadership Oakland XXX**, I will attend the Leadership Development overnight retreat and at least 80% of the monthly sessions. I will also make an effort to attend other functions sponsored by the program. I agree to respect and abide by the rules of host locations throughout the program. I understand that if I fail to meet any part of this commitment, I may be asked to withdraw from the program without any refund of tuition. I understand that any false information may disqualify me from participation.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

## EMPLOYER / SPONSORING ORGANIZATION COMMITMENT

The Applicant has our full support including the time required to participate in the program. Upon receipt of invoice, our organization will pay the tuition for the Applicant.

Name/Title \_\_\_\_\_  
(Please Print)

Firm/Organization \_\_\_\_\_

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date

## Refund / Cancellation Policy

Cancellations are subject to a \$250 materials fee. Cancellations must be made in writing to Leadership Oakland no later than 30 days in advance of the opening retreat to receive a full refund (less \$250 materials fee). Cancellations after this date will be subject to refund as follows: 29-15 days 80%; 14-7 days 50%; 6-0 days 0 refund.

## INSTRUCTIONS

- Applications must be signed by candidate and employer or candidate's financial sponsor
- \*If you wish to apply for a **scholarship**, a letter indicating the reason should be included with your application

RETURN COMPLETED APPLICATION, \$250 DEPOSIT:

**LEADERSHIP OAKLAND**

1500 University Drive, Suite 203

Auburn Hills, MI 48326

FOR FURTHER INFORMATION:

Phone: (248) 370-6480 ♦ Fax: (248) 370-6479

E-Mail: [info@leadershipoakland.com](mailto:info@leadershipoakland.com)

**Note: Early Application Deadline – April 30, 2019**

**Standard Application Deadline – June 15, 2019**

**Applications received later may be placed on a waiting list for review**