

## A Note Regarding Changes in the Promotion of Events

We are making some changes in the way that we promote events. We realize that many parishes have events that need to be promoted, especially around the holidays. We are glad to help promote these events, but we've learned that including them all in News & Notes each week is nearly impossible.

For this reason, we will no longer be including parish events in News & Notes. (With the exception of *major* events.) Instead, they will be placed on our "[Community Events](#)" page on our website. This page has recently been revamped and it mimics the look of a community bulletin board. Additionally, in each week's News & Notes, we will include a graphic that directs people to the Community Events page.

We understand that the task of promoting an event can be quite daunting. If you're interested in learning more about how to use digital media to promote your event, reach out to our Communications Coordinator, [Lindsey Harts](#). She would be glad help provide some basic training for those who are interested.

The screenshot shows a "Community Board" page with a corkboard background. It features four event cards:

- Christmas in the Forest**  
November 2nd from 9am to 6pm & November 3rd from 9am to 3pm  
St. Francis Episcopal Church, 503 Forest Hill Drive, Goldsboro, NC 27534
- Mission Operation Undercover**  
October 28th from 3:00pm to 4:30pm  
St. Andrew's Episcopal Church, 901 Harris Street, Goldsboro, NC 27530
- St. Thomas' Annual Lobster Feast**  
October 26th  
St. Thomas Episcopal Church, 424 Church St W, Ahoskie, NC 27910
- St. Timothy's 41st Annual Lobster Fair**  
October 27th from 10am to 3pm  
St. Timothy's Episcopal Church, 107 Louis St, Greenville, NC 27858

Each event card includes a thumbnail image, a brief description, and a "PDF document" link. The top of the page has a header with the diocese logo, a search bar, and social media links.