

# 2020 Holiday Parade

Saturday, November 14 at 5:30pm

Please return no later than Monday, October 12, 2020



## Contact Information

Business/Organization \_\_\_\_\_  
(Include Brief Description) \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
Email Address \_\_\_\_\_  
Phone/Fax # \_\_\_\_\_

Please indicate your contact preference about your application and line up information below

\_\_\_\_ Mailing Address Listed Above

\_\_\_\_ Email Address Listed Above

Are you a Member of the Fort Atkinson Area Chamber of Commerce?

\_\_\_\_ Yes \_\_\_\_ No

Please give as much information about your float as possible. We need to know how much space you need. The more information; the better!

Entry Type (Check one): \_\_\_\_ Vehicle \_\_\_\_ Walking Entry \_\_\_\_ Both

Vehicle/Float Dimensions: \_\_\_\_ X \_\_\_\_ (Including Vehicle)  
Length Width

Float Pulled By (Check One): \_\_\_\_ Horses \_\_\_\_ Car \_\_\_\_ Truck/SUV  
\_\_\_\_ Semi-Truck \_\_\_\_ Tractor \_\_\_\_ Bus \_\_\_\_ ATV

Number of Participants (max of 15 per entry): \_\_\_\_

Participants will be (Check One): \_\_\_\_ Walking \_\_\_\_ Riding \_\_\_\_ Both

Music (Check One): \_\_\_\_ Yes \_\_\_\_ No  
\_\_\_\_ Live \_\_\_\_ Amplified \_\_\_\_ Choral \_\_\_\_ Instrumental

Animals: \_\_\_\_ Yes \_\_\_\_ No Specify: \_\_\_\_\_

## \$25 non-refundable entry fee

Payment Options (Check one):

\_\_\_\_ Check Enclosed

\_\_\_\_ Cash Enclosed

\_\_\_\_ Credit Card

\_\_\_\_\_  
Name on Card

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
CVV Code

**\*\*Applications are not complete without payment.\*\***  
Please see reverse for guidelines and to complete registration form

# GUIDELINES

Please read these participation guidelines carefully.

Sign and return with the parade registration.

**\*\*The Fort Atkinson Chamber of Commerce has final say in all submitted entries\*\***

To ensure the quality and safety of the Holiday Parade, all units must comply with the following rules:

## COVID-19 Precautions

- **Face coverings must be worn.**
- For safety and health reasons, **NO ITEMS ARE TO BE HANDED OUT (INCLUDING CANDY)** to spectators. (If anyone is caught handing out items, they will be fined and/or suspended from future parades.)
- There is a maximum of 15 walkers per entry.

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1. **NO FULL SANTA COSTUMES!** We don't want your float to land on the naughty list! Santa and Mrs. Claus will conclude the parade as they ride through Main Street wishing the Fort community a happy holiday season.
  2. No alcohol is allowed. Violation of this policy will prohibit participation.
  3. All entries must be decorated for the winter holiday season. Any entry not decorated or inappropriately decorated will be pulled from the parade. As this is an evening parade, we require that ALL floats be lighted. Power must be supplied by batteries or generators.
  4. Open flames are NOT PERMITTED unless approved by the parade committee.
  5. All animal units are responsible for their own clean-up on the parade route. They will not be allowed to start the parade route without this provision.
  6. A sign identifying the sponsoring group should be displayed on the float or accompany the unit.
  7. For every 10 children, 12 years of age and under, there needs to be 1 adult accompanying them throughout the start and finish of the parade.
  8. A majority of parade participants and spectators are under the age of 12, please be mindful of this and use clean language at all times.
  9. Motorcycles/ATV's/Bicycles are limited to 15 per unit.
  10. The Fort Atkinson Area Chamber of Commerce is not responsible for any theft, damage or injury to any participant.

**STAGING WILL TAKE PLACE IN THE MIDDLE SCHOOL/ST. PAUL'S CHURCH PARKING LOT (329 S High Street, Fort Atkinson) STARTING AT 4:00PM. ALL ENTRIES NEED TO BE IN PLACE BY 5:00PM. ONLY REGISTERED ENTRY VEHICLES WILL BE PERMITTED TO ENTER THE STAGING AREA.**

I, \_\_\_\_\_, understand and agree to the terms stated above.

(Print Name)

\_\_\_\_\_  
(Signature)

\_\_\_\_\_  
(Date)

Return completed forms to Fort Atkinson Area Chamber of Commerce at 244 N Main Street or by email at [projects@fortchamber.com](mailto:projects@fortchamber.com) or fax to (920) 563-8946

**Only the first 50 registration forms will be accepted.**