



## Chillicothe Bloom Tour & Contest

Participants must pre-register. Registration may be done at [www.chillicothedowntown.com](http://www.chillicothedowntown.com) or in person at the Chillicothe Ross Chamber of Commerce during regular business hours.

Contest is open to downtown businesses only. Entry fee is \$20.00 per store front for non-members of the Downtown Associates or Chillicothe Ross Chamber of Commerce members.

Thank you for participating in the inaugural downtown Chillicothe bloom tour. Bloom Tours are conducted in downtown areas across the country and we are excited to kickoff this event in downtown Chillicothe on Mother's Day Weekend. We hope that by participating you will help to play a key role in not only beautifying our downtown, but encouraging Ross County residents to visit downtown.

Pre-registration begins April 25, 2017 and will continue through May 10, 2017. Official participants are asked to have their blooms on display no later than Thursday, May 11, 2017. Please note that registration after May 5, 2017 may result in not being printed on the official bloom tour walking map. The listing will be updated in real time via website and social media.

Voting will begin following the setup and will continue through Monday, May 29th, 2017. Voting will take place on the Discover Downtown Chillicothe Ohio Facebook page. Winners will be announced on Thursday, June 1st. Prizes will be awarded.

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- 1<sup>st</sup> Place-** FREE 2017 Map Ad in the Official Chillicothe & Ross County Map, ¼ panel size \$500 value  
**2<sup>nd</sup> Place-** \$200 worth of advertising dollars to be used with the Chillicothe Ross Chamber of Commerce  
**3<sup>rd</sup> Place-** two free Email Blasts to be used with the Chillicothe Ross Chamber of Commerce

Name: \_\_\_\_\_ Flower Types: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Business: \_\_\_\_\_

Please mail, fax or email your entry form to: Downtown Associates  
Mail: 45 E. Main Street, Chillicothe, OH 45601  
FAX: (740) 702-2727  
Email: [chillicothedowntown@gmail.com](mailto:chillicothedowntown@gmail.com)