

ADVISORY BOARD

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Northeast Pennsylvania Nonprofit & Community Assistance Center

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The University of Scranton*

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*Department Chair & Professor, Panuska College of
Professional Studies, The University of Scranton*



Kania School of Management
Scranton, Pennsylvania 18510

THE UNIVERSITY OF SCRANTON

OF THOSE TO WHOM MUCH IS GIVEN, MUCH IS EXPECTED

LUKE 12:48

KANIA SCHOOL OF MANAGEMENT
NONPROFIT LEADERSHIP CERTIFICATE PROGRAM



PROGRAM PURPOSE

To **support** and **advance nonprofit organizations** through a comprehensive and academically rigorous leadership program. This program is focused on providing high-potential leaders with the knowledge and insight required to enable their nonprofit organizations to achieve and sustain their respective missions and ensure positive community outcomes.

KEY POINTS

- **Engage** in a comprehensive and academically rigorous leadership program focused on providing high-potential leaders with the knowledge and insight required for success within nonprofit organizations.
- Offered by the Kania School of Management which has been ranked in *Princeton Review's* “**Best Business Schools**” for the past 10 years and is accredited by **AACSB International**, the highest standard of achievement held by less than 5% of business schools worldwide.
- Led by **experienced** faculty who are **award winning** researchers and teachers with significant expertise in practice and nonprofit organizations.
- Supported by **recognized experts** from practice including experienced **nonprofit board members**, executives and functional experts.
- Each participant will be paired with a **mentor** to provide specific insights and guidance to enable the participant to create an effective career roadmap and access **meaningful networking opportunities**.
- Attend eleven three-hour sessions held once a month during the academic year.
- Capstone project focused on identifying, researching, and formulating an action plan to address a current issue or opportunity facing your nonprofit organization.
- Those who successfully complete the program will receive a **Nonprofit Leadership Certificate**.
- Cohort size limited to 15 participants.

FACULTY

The faculty leading this program include award winning researchers and teachers with significant expertise in practice and nonprofit organizations. In addition, recognized experts from the field including experienced nonprofit board members, executives, and functional experts will participate in program sessions.

MENTORING & NETWORKING

Each participant will be paired with a mentor to provide specific insights and guidance to enable the participant to create an effective career roadmap and access meaningful networking opportunities within Northeastern Pennsylvania.

CAPSTONE RESEARCH PAPER & CERTIFICATE

Each participant will be required to submit a capstone research paper and make an executive summary presentation focused on identifying, researching, and formulating an action plan to address a current issue or opportunity facing his/her nonprofit organization. Those who successfully complete the program will receive a Nonprofit Leadership Certificate.

FORMAT

The program will consist of eleven three hour sessions. The sessions will be held once a month during the academic year. The next cohort will begin in the Fall of 2018.

SESSION	THEME
1	The Big Picture
2	Leadership & Professional Growth- Personal
3	Leadership - Organizational
4	Capstone Project/Leadership Development
5	Capstone Project/Leadership Development

SESSION	THEME
6	Management & Governance
7	Marketing, Fundraising, Grants & Public Relations
8	Marketing, Fundraising, Grants & Public Relations II
9	Reporting, Financial Management/Legal Requirements I
10	Reporting, Financial Management/Legal Requirements II
11	Final Projects and Ceremony

ELIGIBILITY

High-potential leaders serving in nonprofit organizations.

TUITION

\$3,500 (*Scholarships may be provided based on defined criteria*)

COHORT TARGET

Fall 2018

For more information, contact **Dr. Douglas M. Boyle** at 570.941.5436 or Apply at scranton.edu/nonprofitleadershipprogram