# 2018 Awards for Philanthropy



# National Philanthropy Day®

#### **Award Nomination Guidelines**

The Northeastern Pennsylvania Chapter of the Association of Fundraising Professionals (AFP NEPA) annual National Philanthropy Day awards program recognizes outstanding achievements by individual, foundation and corporate philanthropists, fundraising volunteers and professional fundraisers.

In professional fundraising, such individuals and organizations form a vital partnership with charities and the nonprofit sector to ensure that the needs of all citizens are met. It is right and proper, therefore, that AFP NEPA honors those who hold high ethical standards and best exemplify commitment and dedication toward helping society. These awards are given in recognition to those individuals and organizations whose life-time or long-term achievements have made a significant impact upon society.

- 1. Nominations for any award may be submitted by an individual AFP member, an AFP chapter or an outside individual or organization.
- 2. All award nominations must be received by Friday, May 18, 2018.
- 3. Nominations should include a cover letter, narrative, and supporting documents and emailed to Athena Aardweg, AFP Chapter Administrator at <a href="mailto:aaardweg@nepa-alliance.org">aaardweg@nepa-alliance.org</a>.

**The Cover Letter** should include the contact information for the <u>nominator</u>, the <u>nominee</u> and which <u>award category</u> the nomination is made in. The cover letter should also specify whether the nominator has informed the nominee they are being nominated, or if the nomination is being submitted confidentially. **Any co-nominator(s) should be listed** clearly with contact information. A co-nominator is any individual or entity who is submitting additional supporting documents.

**Narratives** should be no more than two pages (12-point font with 1" margins). Enumerate each criterion and address each one separately in narrative form. Entries will be judged on the responses to the criteria. Narratives should contain complete, clear and concise answers to criterion.

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**Supporting documents** are accepted, but should only enhance the narrative and not be used instead of the narrative to answer the criteria. No more than 8 pages, please. When including supporting documents, the narrative should discuss the documents. Do not introduce new information in the supporting documents. **Letters of Support** should be addressed to "Dear AFP NEPA Chapter - Awards Selection Committee."

**Selection Process:** Winners will be selected by a subcommittee comprised of AFP NEPA Chapter Board Members, AFP members and past honorees.

Because of the number of applications submitted, it is not possible to provide written evaluations of entries. If, in the judgment of the committee, no applications in a particular category meet the criteria, no award will be given in that category. All categories will be awarded having met AFP NEPA's selection criteria and historical high standards of achievement.

**Other Awards:** Any application may be considered for the chapter's **Lifetime Achievement Award** or for an alternate category if the Awards Committee feels it is relevant.

**Presentation of Awards:** Nominees should be willing to accept the award, if granted, at the NPD Awards Luncheon on Friday, November 16, 2018. Award recipients will be notified of their selection by July 2018. Individuals and organizations that have previously been honored with an NPD award cannot be re-nominated in the same category for which they were already honored. They can be nominated in a different category if appropriate and meet the necessary criterion.

**Nominating Deceased Individuals:** Individuals who have passed away within two years of the nomination deadline are eligible to be nominated posthumously.

#### **Questions:**

Athena Aardweg – AFP NEPA Chapter, Administrator aaardweg@nepa-alliance.org

Lauren Pluskey – AFP NEPA Chapter, Board President <a href="mailto:lpluskey@kirbycenter.org">lpluskey@kirbycenter.org</a>





Advancing philanthropy through education, training, and advocacy.



## **AFP National Philanthropy Day Nomination Criteria:**

## 1. Outstanding Fundraising Professional (Must Be An AFP Member)

This award honors an outstanding individual fundraising professional who practices his/her profession in an exemplary manner, working directly for a nonprofit/charitable organization. He or she must spend a majority of their time on fundraising.

## 2. Outstanding Philanthropist Award

This award honors an individual or family with a proven record of exceptional generosity who, through direct financial support, demonstrates outstanding civic and charitable responsibility and whose generosity encourages others to take philanthropic leadership roles on a community, national and/or international level.

## 3. Outstanding Corporation Award

This award honors a corporation or its corporate foundation that demonstrates outstanding commitment through financial support and through encouragement and motivation of others to take leadership roles toward philanthropy and community involvement.

## 4. Outstanding Foundation Award

This award honors a foundation that demonstrates outstanding commitment through financial support and through encouragement and motivation of others to take leadership roles in philanthropy and community, national and/or international involvement. Corporate Foundations are, for the purpose of this award, considered under the Outstanding Corporation Award guidelines.

## 5. Outstanding Volunteer Fundraiser Award

This award honors an individual or family that demonstrates outstanding skills in coordinating and motivating groups of volunteers for fundraising projects for the benefit of charitable institutions. The recipient must have demonstrated exceptional leadership skills in coordinating groups of volunteers for major fundraising projects for more than one nonprofit organization.

# 6. Outstanding Youth In Philanthropy Award

This award recognizes service by an individual or group of young people ages 5 to 23 who demonstrate outstanding commitment to the community through direct financial support, development of charitable programs, volunteering and leadership in philanthropy. (Nominations for this category must be made by a non-relative of the nominee.)

# 7. Outstanding Small Business Award

This award honors a small business (50 employees or less) that demonstrates outstanding commitment through financial support and through encouragement and motivation of others to take leadership roles toward philanthropy and community involvement.