



## TITLE OF JOB: President

LOCATION: SoCal

POSTED: August 2021

### SUMMARY:

A dynamic growing multi-brand franchisor requires a President with strong operations and business acumen, coupled with a demonstrated record of accomplishment and leadership development necessary to foster the growth of the organization. Currently with locations in North America and Internationally, they are poised for future growth. The President will be responsible for setting the vision, direction and execution of all corporate initiatives for this entity. The President will be an integral member of the executive team providing leadership, growth initiatives and continue to foster franchise success initiatives both nationally and internationally.

### RESPONSIBILITIES:

- Guides, influences and directs franchisees to new levels of operational excellence.
- Works with the executive leadership team to grow the brand beyond current unit, location, and profitability levels.
- Provides vision and supporting direction to achieve corporate initiatives and profitability goals.
- Identifies brand opportunities, both operational and financial, to positively impact future growth.
- Plays a central role for organizing, planning, and developing the brand beyond current levels.
- Establishes a unified vision for the brand to align with corporate initiatives.
- Develops strong partnerships and fosters accountability for all direct reports.
- Build and develop an informational based network to establish a brand performance-based benchmark, clearly defining how the results can be carried out by all departments and make recommendations to ensure the movement is in the right direction.
- Define and recommend objectives for the management team.
- Develop specific long and short-term plans with appropriate budget requests and financial estimates. Implement these goals and objectives to achieve the overall improvement of brand value through a team of motivated and dedicated franchisees and employees.

### REQUIREMENTS:

- 15+ years of experience in a leadership role with strong restaurant companies.
- 5+ years of senior level operations experience for national and international restaurant company.
- Expertise with influencing and developing operational excellence from Franchisees.
- Strong entrepreneurial background, and viable franchise relationship exposures.
- Commitment to results: systems thinker, customer focused, goal driven, action oriented and innovative.
- Business savvy: demonstrated ability to integrate and coordinate diverse areas of management both nationally and internationally.
- Change leader: manages continuity, change and transition; knows how to influence and enable others while maintaining a collaborative management style.
- Motivator: Share the brand's values, mission and vision. Consistently displays integrity, modeling appropriate behavior, develop people and building teams.

### SALARY & BENEFITS:

**Competitive compensation package for qualified candidates., including base salary, strong bonus, and equity**

### FOR POSITION REQUIREMENTS AND SPECIFICATIONS PLEASE CONTACT:

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