



TITLE OF JOB: Brand Leader

LOCATION: Southwest

POSTED: March 2020

SUMMARY:

Well established southwestern fast casual concept, with 20 locations, is looking for a brand leader to optimize operations and manage growth across the brand.

RESPONSIBILITIES:

The Brand Leader provides strong leadership by effectively managing multi-unit fast casual restaurants and be able to drive strong top line (traffic and conversion) and bottom line (mix and labor impact) growth at the store level and through new store openings.

- Oversight for 20 units with AVU of +/- \$1MM.
- Establishes robust and consistent operational structure across the brand.
- Builds operational excellence in a way to scale with brand growth.
- Understands the importance and complexity of hiring and provides the leadership and training to retain employees.
- Coach Operations Management team on restaurant success criteria and effective action planning to include planning, assessing and recovering.
- Has the leadership personality to be the face of the Brand in the community and the presence to be the operations standard within the company.

REQUIREMENTS:

- Ten plus year's restaurant experience with multi-unit and drive through.
- Bachelor's Degree or equivalent experience.
- Trusted coach and mentor.
- Savvy communicator.
- Experience growing an additional 60 – 100 units on a regional basis.

SALARY & BENEFITS:

\$160K - \$220K + bonus and full benefits. Relocation package is available.

FOR POSITION REQUIREMENTS AND SPECIFICATIONS PLEASE CONTACT:

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