

Embarking on her 7th year as a Fort Worth real estate agent, Carley Moore has racked up countless awards and accolades. She was recently named one of 2016 Fort Worth Business' 40 Under 40. She has also earned recognition as the No. 1 Individual Top Producer for Briggs Freeman Sotheby's Fort Worth as well as the No. 1 top producer three years in a row at her former firms. She was also named one of D Magazine's Best Real Estate Agents in 2016.

In 2012, she made her television debut with her buyer clients on HGTV's My First Place. When asked about HGTV Carley says, "It was an amazing experience. One that I will forever be grateful for! What my clients and I didn't realize was that it takes about 4 hours of film time for 2 minutes of TV. We decided to keep our day jobs!"

Her accomplishments are a direct result of her path to the profession. A native of Roswell, New Mexico (who claims she knows no aliens), Carley landed in Texas when she attended Lubbock Christian University. After graduating with a degree in Biology, she stayed in West Texas, rising in the ranks at Plains Capital Bank to become an Assistant Vice President over two branch locations.

In 2008, Carley put her own house on the market as a "For Sale by Owner." However, doing so almost made her turn down the opportunity to get into real estate in the first place. "Selling your own home can be scary and difficult," she says. "Anyone who attempts it definitely does not know what they do not know, plus they typically find a way to ask those with experience for help and advice. Hiring a full time professional who sells homes every single day is the best decision a homeowner can make when selling their largest asset. I realized the importance of this in my own experience, which is why I'm so proud of what I do now."

Carley's real estate career has been successful due to her passion for customer service, strong financial background and good old fashioned hard work ethic. Her slogan Passionate Service. Exceptional Results. sums up the way she approaches each transaction while taking the best care of her clients. She has since helped clients buy and sell homes in every county in Dallas-Fort Worth, developing expertise in urban condos, historic and luxury homes.

Carley and her husband, Brandon, met at Fort Worth's own Colonial Golf Tournament in 2007 and were married in 2010. In 2016, they were blessed by the arrival of their first child. They now reside on the West Side of town where they embrace one of the city's best gems by riding their bikes along the Trinity River. Carley is active in a number of local organizations, including the Ronald McDonald House of Fort Worth, Fort Worth Public Library Foundation Board member and Women Steering Business.