

Broadway Christian Church

Pledges to Actual Amounts Received Review

For the Fiscal Year July 1, 2017 – June 30, 2018

February 26, 2019

THE REVIEW OBJECTIVE: The objective of this review is compare pledges made for the fiscal year to the actual received from each pledgee.

THE REVIEW PLAN

The Pledge Campaign for the fiscal year ended June 30, 2018 report was created by Ingrid Luckenbill, Church Administrator from the ACS (Automated Church Systems) software for the review.

REVIEW PROCESS

From the Pledge Campaign report, an excel spreadsheet was created listing giving number, pledge amount and amount received.

1. From this spreadsheet, an analysis was done with the results listed in Review Results.

REVIEW RESULTS

- The pledge to giving analysis results from the excel spreadsheet review above are:
 - ✓ The amount pledged was \$774,046
 - ✓ Total amount received was \$735,088.84 which is 94.97% of the total pledge amount
 - ✓ Total Household Units that gave were 235.
 - ✓ 5 giving units (2.07% of total giving units) that did not contribute any portion of their pledge, but that was due to death, relocation, ill health, etc.
 - ✓ 68 giving units (28.1% of total giving units) did not meet their pledge for a total of \$54,490.60 which is 7.04% of the total pledge amount
 - ✓ But 42 giving units (17.36% of total giving units) gave more than their pledge for a total of \$15,533.64 which is 2.01% of the total pledge amount.
 - ✓ In total there was \$38,957.16 not received that was pledged which is 7.04% of the total pledge amount

- Two charts were created with the data obtained in the excel spreadsheet – *FY18 Pledge Giving Units by Weekly Rates (Pledges)* and *FY18 Households Using Weekly Giving Rates (Actual Received)*. The table below is an analysis of that data:

Weekly Rate Range	Giving Units Pledged	Giving Units Actual Received	Difference
\$.01 - \$4.99	8	17	+9
\$5 - \$9.99	24	19	-5
\$10 - \$19.99	26	32	+6
\$20 - \$29.99	37	37	0
\$30 - \$39.99	20	19	-1
\$40 - \$49.99	28	20	-8
\$50 - \$74.99	33	31	-2
\$75 - \$99.99	20	20	0
\$100 - \$149.99	22	18	-4
\$150 - \$199.99	8	8	0
\$200	13	14	+1
TOTAL	239	235	-4

- Included within the attached charts are the households that are known to contribute monetary to the mission of the Church which is 112 Household giving units. Some of these households are probably contributing to the church with cash offerings in the Sunday offering plate. Adding the 112 to the 239 pledged household giving units there are 351 total household giving units which these 112 consists of 31.9%.

REVIEW CONCLUSION

The review conclusion is:

- 94.97% of the total pledged was received from the household giving units
- 31.9% of the household giving units do not share the knowledge of their joy of giving to the Church
- Over 72% household giving units met or exceeded their pledge
- Using weekly rate range in the chart can illustrate to potential household giving units that just a few dollars a week can make a difference

Overall, this review shows that once a household makes their commitment, they do honor it. Further thought and consideration is necessary to entice the other giving units to participate in annual pledges. The knowledge that a few dollars a week may be possible to start the habit of giving and pledging to the Church may be a start.

Thanks to Ingrid Luckenbill for her willingness to assist me during this review process.

Submitted by:
Nancy Welty
Financial Secretary
March 31, 2019

CC: Martha Head, Treasurer

Ingrid Luckenbill, Church Administrator