

MEDIA KIT

Publish

MAGAZINE



What can we do for your business?

Maximize your exposure to the community publishing industry!

Publish

MAGAZINE

Every month Publish Magazine is delivered to the publishers and managers who are the decision makers when it comes to purchasing within the industry. With 1,700 printed copies mailed each month in addition to broad digital distribution, your ad message is delivered along with the current events, news and information that shapes and influences an entire industry.

A Monthly Publication of the Association of Community Publishers



A trade association that resulted from the merger of the Association of Free Community Publications (AFCP) and Independent Free Papers of America (IFPA), ACP represents approximately 200 different publishing companies across North America with a combined circulation of almost 8 million homes. ACP coordinates marketing, educational and networking opportunities for community publishers. These publications include a variety of formats, including Shoppers, Community Newspapers and a full array of niche publications such as family, seniors and home publications.

Contact Information

- Marketing Team -

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Publish Marketing Team
5701 E. Circle Drive - #347
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- Publishing Team -

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877-203-2327

Publish Magazine
5701 E. Circle Drive - #347
Cicero, NY 13039-8638

We deliver the audience of industry decision makers... you provide the need for a decision!

Photo Requirements:

Digital or scanned photos at a minimum resolution of 300 dpi will be accepted in JPEG, PNG, or TIFF formats.

Advertising Specs:

Please provide all ad material camera ready in a PDF format with all fonts embedded. Full color ads must be set to CMYK. That file can be e-mailed directly to Publish office for files that do not exceed 10MB. Otherwise, contact the ACP office for necessary file transfer information.

Free Standing Inserts:

Inserts may be inserted into Publish but are subject to size and weight considerations and will be quoted on a piece by piece basis.

Advertising Policy:

All copy is subject to approval of the publisher, who reserves the right to reject or cancel any advertisements at any time, with or without cause.

Investment Options

AD SIZE	OPEN	6X	12X
1/8 Page	\$155	\$125	\$95
1/4 Page	\$305	\$245	\$190
1/2 Page	\$535	\$430	\$350
FULL Page	\$995	\$805	\$650
Inside Front	\$1150	\$920	\$725
Inside Back	\$1150	\$920	\$725
Back Cover	\$1290	\$1035	\$900
Business & Service Dir.		\$50	\$40
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Email Top Banner Ad			\$200
Email Bottom Banner Ad			\$100
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Custom Eblast (Associate Members Only)			
Limited Availability			\$350
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Annual Associate Membership			\$300 /year

Advertising Sizes

Business & Service Dir.	2-1/2" X 1-3/8"
Eighth Page:	3-5/8" X 2-5/16"
Quarter Page: (vert)	3-5/8" X 4-7/8"
Quarter Page: (horz)	7-1/2" X 2-5/16"
Half Page: (vert)	3-5/8" X 10"
Half Page: (horz)	7-1/2" X 4-7/8"
Full Page:	7-1/2" X 10"
Back Cover:	7-1/2" X 7"
Email Banner Ad	620 X 100 pix

Deadlines:

All ad materials are due at least 30 days before the month of publication. For example: Ads ordered for the March issue must be received by February 1st.

Terms and Conditions:

All advertising is prepaid. Net 30 terms may be extended with approved credit. Please submit a completed credit application for review by the publisher.

Associate Membership:

Contact us for a current description of the complete member benefits package for Associate Members.

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MAGAZINE

Covering the community publishing industry - one issue at a time!



ADS
**ADVERTISING
DISTRIBUTION SERVICES**

A Subsidiary of the Association of Community Publishers

Publish Magazine is produced by Advertising Distribution Services (ADS). ADS is a wholly owned subsidiary of the Association of Community Publishers (ACP) and manages all the advertising services, events and member network for classified and display ads on behalf of ACP.

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