

Job Description

Great Lakes Marketing Research: *Full-service marketing research and consulting firm that has been part of the Toledo Community for 57 years.*

Job Title **Child/Adult Package Tester**

FLSA Status Non-exempt hourly

Role Summary:

Responsible for following the Child Resistant (CR) protocol to evaluate the ability of young children and senior adults to open packages that are intended to be child resistant. The testing of senior adults involves evaluating the adult's ability to resecure the reusable packages to be child resistant after the opening trial.

Responsibilities:

1. Conducts child protocol testing of CR packages. This involves testing young children 42 to 51 months of age at nursery schools, daycare centers, and other locations with groups of young children. Records testing info and complete logs and tallies at end of the day.
2. Tests senior adults for various types of package closures and observes/records the outcomes of these opening trials. This involves asking adults at shopping centers, senior centers, and other public areas to participate in package evaluations. Records testing info and complete logs and tallies at end of the day.
3. Must attend an introductory class on ISO 17025 Quality System and pass training program requirements.
4. Assists in recruiting for new testing sites and for respondents to join our opinion panel.
5. Conducts scripted in-person interviewing of respondents. May include recruiting and screening participants to ensure study eligibility.
6. Record and review data for accuracy and completeness. Check for a logical progression of questions.
7. Ensures that the study methods and testing protocols are followed exactly.
8. Identify and report problems in obtaining valid data.
9. Travels to off-site locations with some days starting as early as 7:30 am. Occasionally, may include overnight travel.
10. Maintains quotas for a sample composition.
11. Ensures payment of incentives when appropriate.
12. Other duties as assigned.

Requirements:

1. High School Diploma required; college degree preferred.
2. Must pass a security check with the Ohio Bureau of Criminal Investigation and FBI.
3. Maintain a valid driver's license, good driving record, and auto liability insurance.
4. Must be physically able to work for extended periods while on your feet and sit on the floor or in low seats while testing young children.
5. Must be friendly, outgoing, and comfortable working with the public.
6. Must be able to carry equipment and packages to testing sites.
7. Six months experience as interviewer or customer service/sales person preferred.
8. Professional and neat appearance.
9. Excellent communication skills.
10. Flexibility with a work schedule.

Skills:

Extreme professionalism

Ability to handle multiple tasks

Very detail-oriented

Work without close direct supervision

Confident, assertive, and self-motivated

Strong organizational skills

Excellent oral and written communication skills

Basic word processing and spreadsheet skills

Strong aptitude for mathematical data & concepts

Proficient proofreading skills

Schedules:

Part-time position of up to approximately 10-20 hours per week, to be scheduled as needed by project managers. Although this role allows for flexibility it does not lend itself to a fixed schedule. Hours will be assigned based on workload and availability.

Note: All Covid-19 protocols are strictly adhered to regarding all tasks and activities listed above.

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