



# 2020 SPECIAL EVENT CALENDAR

Mark your calendars! The West Town Chicago Chamber of Commerce produces a number of special events throughout the year to promote the chamber, the West Town commercial districts, to foster economic development, and provide area wide marketing.



## Do Division Street Fest

Friday, May 29th 5pm-10pm

Saturday & Sunday, May 30th & 31st 12pm-10pm

on Division Street between Damen and Leavitt

[www.do-divisionstreetfest.com](http://www.do-divisionstreetfest.com)



## West Fest Chicago

Friday, July 10th 5pm-10pm

Saturday & Sunday, July 11th & 12th 12pm-10pm

on Chicago Avenue between Damen and Wood

[www.westfestchicago.com](http://www.westfestchicago.com)



## Chicago Brewing District's

## Dancing In the Streets

Friday, July 31 5pm-10pm

Saturday, August 1st 12pm-10pm

& Sunday, August 2nd 12pm-9pm

on Hubbard Street between Paulina and Wood

[www.dancinginthestreetschicago.com](http://www.dancinginthestreetschicago.com)



## Renegade Craft Chicago

Saturday & Sunday, September 12th & 13th 11am-7pm

on Division Street between Damen and Paulina

[www.renegadecraft.com](http://www.renegadecraft.com)



## West Town Art Walk

Friday, September 25th 5pm-8pm,

& Saturday, September 26th 12pm-8pm

Chicago Avenue between Milwaukee and Western,  
and on Ashland between Chicago and Division

[www.westtownartwalk.com](http://www.westtownartwalk.com)



## Grand Design Days / Showcase & Market

Saturday & Sunday, October 3rd & 4th 12pm-8pm

on Grand Avenue between Damen and Wood

[www.granddesigndayschicago.com](http://www.granddesigndayschicago.com)



## Halloween Trick or Treat

October 31st 3pm-6pm

at participating West Town, Logan Square,  
Wicker Park & Bucktown businesses

[www.westtownchicago.com/events](http://www.westtownchicago.com/events)



## West Town Winterfest

Saturday, December 5th 12pm-6pm

at participating West Town businesses

[www.westtownchicago.com/events](http://www.westtownchicago.com/events)



# 2020 SPECIAL EVENT OPPORTUNITIES

*Local businesses are encouraged to participate in the 2020 West Town special events. There are a variety of vendor and sponsorship opportunities at the Chamber produced events.*

## COMPLIMENTARY EVENT PARTICIPATION FOR MEMBERS

West Town Chamber of Commerce Members, as part of their basic level Membership benefits, receive FREE participation\* in the West Town Art Walk, Halloween Trick or Treat, and Winterfest events. Participating Chamber Members receive complimentary listings on the event's promotional materials and maps. (\**Certain restrictions may apply. Participating Members must be located within certain event boundaries.*)

Chamber Members located within West Town that upgrade to Community Champion Level Membership also receive complimentary logo inclusion with link on the website sponsor page of one the Chamber produced special events annually: a \$2,000 sponsor benefit value! (*Certain restrictions apply.*)

## ONSITE SPECIAL EVENT VENDING OPPORTUNITIES

West Town festivals including Do Division Street Fest, West Fest Chicago, Chicago Brewing District's Dancing In The Streets, and Grand Design Days / Showcase and Market offer Chamber Member businesses located in West Town onsite vending opportunities and special discounted rates on the event's retail and food vendor application fees. Chamber Member businesses also receive priority acceptance in the Chamber produced special events. (*Certain restrictions may apply. Renegade Craft events are not produced by the Chamber and have separate and independent sponsor and vendor application process.*)

## SPONSORSHIP OPPORTUNITIES

Sponsorship prices range depending on the event, the category of sponsor, and the specific sponsor benefits chosen to achieve the desired level of brand exposure.

Custom sponsorship packages are created according to the sponsor's individual business category, marketing goals, and budget. West Town Chamber of Commerce Member sponsors receive special discounted rates on the sponsorship packages available at Chamber produced special events.

### ***Available Sponsorship Benefits Include:***

- Logo inclusion in event promotional materials, print advertisements, online advertisements, posters, postcards
- Logo and link on event website sponsor or home pages
- Logo placement on banner signage onsite on entrance gates and/or live music stages or at indoor event headquarter locations
- Logo, image, and/or message promoted on event social media platforms Facebook, Instagram, and Twitter
- On-site activation space at outdoor events, typically 10' x 10', 10' x 20', 20' x 20', 20' x 40'...
- Display, sales\*, and/or sampling\* rights (\**certain may restrictions apply*)
- Customized onsite promotions, give-aways, and bounce back programs

*Please inquire at [info@westtownchamber.org](mailto:info@westtownchamber.org) or call 312-850-9390 for more information on sponsorship and participation in the 2020 West Town Chicago Special Events.*