



## 2019 PPA CONFERENCE SCHEDULE

### Wednesday, May 8, 2019

12:00 PM – 6:00 PM	Registration Open
1:00 PM – 5:00 PM	Exhibitor Set-up
8:00 AM	Golf
<b>5:30 PM – 7:00 PM</b>	<b>Opening Reception with the Exhibitors</b>

### Thursday, May 9, 2019

**8:00 AM – 9:00 AM**                      **Breakfast with the Exhibitors**

**9:00 AM – 10:00 AM**                      **Curb Management: Strategies and Tech to Define, Manage, and Enforce the Curb**

*Presenter: Charley DeBow, CEO/Co-Founder, CurbTrac, IPMI Parking Technology Committee*

**10:00 AM – 11:00 AM**                      **Curb Management Legislation**

*Presenters: Corinne O'Connor, Deputy Executive Director, Philadelphia Parking Authority, Dennis Weldon, General Counsel, Philadelphia Parking Authority, and Christine A. Kirlin, Esq. – Director of Taxicab, Limousine & TNC Division, Philadelphia Parking Authority*

**11:00 AM – 12:00 PM**                      **Networking Break, Tradeshow with Exhibitors**

12:00 PM - 1:00 PM                      Lunch, Association General Meeting and Key Note Address by TBD

**1:00 PM – 2:00 PM**                      **Preparing for the Future – Adaptive Uses of Parking Structures**

*Presenter: James Pudleiner P.E., Walker Consultants*

**2:00 PM – 3:00 PM**                      **How to Monetize Your Assets**

*Presenter: Mark Vergenes, MIRUS Consultants*

**3:00 PM – 4:00 PM**                      **Technology Experts Have Had Their Say on the Future Impact of Parking! Now it's our Turn!**

*Presenters: Tim Haahs, President, TimHaahs and Mira Kim, TimHaahs*

**4:00 PM – 5:30 PM**                      **Final Break with exhibitors**

6:30 PM – 9:30 PM                      Evening Event – TBD

### Friday, May 10, 2019

8:00 AM - 9:00 AM                      Continental Breakfast



**9:00 AM – 10:00 AM**

**Working Through Change in the Workplace**

*Presenter: Kim E. Jackson, CAPP, Director, Transportation & Parking Services and Regional Trainer, IPMI, Princeton University*

**10:00 AM – 11:00 AM**

**Effective Marketing for Your Parking Program: How to Use Modern Marketing Tools and Tactics to Create a Better Parking Experience for Your Customers**

*Presenters: Jeff Perkins, CMO of ParkMobile & David Hoyt, SVP of Sales Account Management*

**11:00 AM**

**Conference Ends**