



Professional Association of Therapeutic
Horsemanship International

Exhibit at the 2017 Region Conferences

Region 1 – April 21-23, Windham, ME
Region 2 – March 31-April 1, Monroe, NJ
Region 4 – June 15-18, Union, KY
Region 5 – August 4-6, Atlanta, GA
Region 6 – March 10-12, River Falls, WI

Region 7 – March 30-April 2, Poplar Grove, IL
Region 8 – August 4-6, Sherwood, AR
Region 9 – June 2-4, Rathdrum, ID
Region 10 – May 5-7, Fort Collins
Region 11 – July 28-30, Reno NV

Audience: The ever-growing group of professionals in equine-assisted activities and therapies (EAAT)

Overview: The 2017 PATH Intl. region conferences will feature an impressive array of educational sessions presented by industry experts.

PATH Intl. establishes the safety standards and best practices to promote ideal outcomes for both humans and equines in EAAT.



Children and adults with the following special needs benefit from EAAT thanks to PATH Intl. Member Centers and Certified Professionals:

Muscular Dystrophy, Down Syndrome, Autism Spectrum Disorder, MS, Spinal Cord Injuries, Learning Disabilities, Visual Impairment, Brain Injuries, Amputations, Post-Traumatic Stress Disorder (PTSD) and many others.

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84% of our members have a definite affinity for and would purchase from companies that support PATH Intl.

That makes exhibiting a win-win for PATH Intl. Members and your company. Get your product or service in front of PATH Intl. Members now!

At PATH Intl. Member Centers, Certified Professionals help participants with special needs find health, strength and well-being through partnership with horses. PATH Intl. conferences provide continuing education and fresh ideas for instructors, innovative thinking and networking for administrators, and standards updates for all those involved in EAAT. Join PATH Intl. in this exciting work. Exhibit at a region conference and connect with those who change lives through the power of the horse.

PATH Intl. Audience

4,666 Certified instructors
866 Member centers
7,627 Individual members
55,311 Volunteers
61,832 Participants served

Centers

7672 Equines
37.2% Spend more than \$25,000/year on goods and services related to their business
38.7% Manage 10+ program horses
77% People served are children under the age of 18

Purchasing Habits

Centers

75% of the time, centers' employees are asked to recommend product/ service

50% frequently make their purchases at retail shops

37% frequently purchase online

Volunteers

76% indicate their most frequent purchases are through retail stores

53% make monthly purchases online

75% make 1–4 purchases online per month

Pricing

Standard price \$100

Benefits

- One table and 2 chairs
- Listing in PATH Intl. region specific conference emails
- Meals can be purchased at cost.

2017 Exhibitors

Reserve Your Space Now

Company Name _____
Contact Name _____
Address _____
City _____ ST _____ Zip _____
Phone _____ Fax _____
Email _____
Website _____
Twitter feed _____
Facebook page _____

\$ _____ Exhibitor Booth Package(s)

For Region Conference:

(please circle the region/s at which you wish to exhibit)

- | | |
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Payment Options

___ Check enclosed
(Please make check payable to: PATH Intl.)

___ Visa ___ MasterCard ___ American Express ___ Discover

Account # _____
Exp. Date _____ CVV# _____
Signature _____

Please return to:
Kimberly Price
PATH Intl.
PO Box 33150
Denver, CO 80233
Or fax to (303) 252-4610
attn.: Kimberly Price
Or email to krpice@pathintl.org

I am interested in receiving information about exhibiting at the national conference, San Antonio, Texas