

January 5, 2019

Board of Trustees

雙文董事會

Tai-Chin Tung
童台琴
Chair

Tony Wong
黃宗澤
Treasurer

Vincent Choi
蔡尚雲
Secretary

Veronica Tsang
曾翁若梅

Andy Lun
倫洪光

Nancy Eng
伍寶寶

Selina Chong
鄭潘行端

Ben Rauch
Advisory Board

Shelia Christie
Advisory Board

Fu Mei Cheung
張富美
Executive Director
行政總監

Dear Friends and Neighbors:

We are writing to ask you to donate your goods and services or to purchase advertisements for our Lunar New Year Celebration Program Journal for SWAN (formerly known as Shuang Wen Academy Network).

For twenty-two years, as a 501(c)(3) tax-exemption organization specialized in offering Mandarin Chinese language education, SWAN has helped 400 students annually from varied social, economic, and ethnic backgrounds develop proficiency in Mandarin Chinese and to acquire a greater understanding of Chinese culture.

Many of our students are winners of national speech and cultural competitions, and have served as cultural ambassadors to China and Taiwan. Our students' Chinese writings are featured monthly in the World Journal.

Every year at our Lunar New Year Celebration, about 400 families come together to see their children (ages 2 to 14-year-olds) perform singing, dancing, poem recitation, and Chinese drumming. This year, the Performance will take place at Jing Fong Restaurant on March 1, 2019. Our families, community supporters, and Board members join us on this joyous occasion.

We would like to ask your support towards the student performers' dinner tables by purchasing advertisements in our Program Journal. Your donated goods and services will also be auctioned and raffled at our Performance evening.

Your donation and/or purchases are tax-exempt to the fullest extent allowable by law. Please consider joining other local merchants and organizations in donating to SWAN.

Thank you for your support,



Fu Mei Cheung
Executive Director

March 1, 2019 Lunar New Year Student Performance Auction & Raffle Donation Form

* required

Name of Donor:* (individual or business name to appear in catalog)

Address: _____

Email: * _____ Phone: _____

Name of Donated Item: * _____

Description of Item (please include any restrictions that may apply): *

Fair Market Value of Item Expiration Date (if applicable):

Name of SWAN Solicitor: * _____

THANK YOU SO MUCH FOR YOUR DONATION!

All donations are tax deductible. SWAN Chinese American International School is a 501(c)3 tax-exempt organization. Federal Tax ID # 31-1587377.

All items and forms must be received by Feb. 8, 2019. Please contact Ming-Yi Smith for any questions: ming-yi.smith@swan-nyc.org or 646-998-5786.

March 1, 2019 Lunar New Year Student Performance Journal Advertisement Order Form

Advertisement Size	Lunar New Year Only	Both Lunar NY and Gala* DOUBLE the exposure!
Back Cover (5.5"w 8.5"h) <i>Support 10 Children Dinner Seats</i>	SOLD	N/A
Inside Front Cover (5.5"w 8.5"h) <i>Support 8 Children Dinner Seats</i>	<input type="checkbox"/> \$400	N/A
Inside Back Cover (5.5"w 8.5"h) <i>Support 8 Children Dinner Seats</i>	SOLD	N/A
Center Left Page (5.5"w 8.5"h) <i>Support 6 Children Dinner Seats</i>	<input type="checkbox"/> \$300	N/A
Center Right Page (5.5"w 8.5"h) <i>Support 6 Children Dinner Seats</i>	<input type="checkbox"/> \$300	N/A
Full Page (5.5"w 8.5"h) <i>Support 5 Children Dinner Seats</i>	<input type="checkbox"/> \$250	<input type="checkbox"/> Journal & Website
Half page (5.5"w 4.25"h) <i>Support 3 Children Dinner Seats</i>	<input type="checkbox"/> \$150	<input type="checkbox"/> Journal & Website
SWAN PARENTS PRICING BELOW		
Family Full page (5.5"w 8.5"h)	<input type="checkbox"/> \$100	<input type="checkbox"/> \$400
Family Half page (5.5"w 4.25"h)	<input type="checkbox"/> \$60	<input type="checkbox"/> \$200
Family New Year Wishes (2 - 3 Sentences)	<input type="checkbox"/> \$25	N/A

***Double your businesses' exposure** by considering purchasing advertisement for both the Lunar New Year and our annual Fundraising Gala & Auction event. This year's Gala will take place at the Golden Unicorn Restaurant on May 2, 2019, with an estimated 300 guests from corporations, community leaders, philanthropists, etc.

THANK YOU SO MUCH FOR YOUR DONATION!

All donations are tax deductible. SWAN Chinese American International School is a 501(c)3 tax-exempt organization. Federal Tax ID # 31-1587377.

All items and forms must be received by Feb 8, 2019. Please contact Ming-Yi Smith for any questions: ming-yi.smith@swan-nyc.org or 646-998-5786.

Sample Full Page Ad (5.5" w 8.5 h")



WONG & CO.
Certified Public Accountants

黃宗澤 & 廖壽儒
註冊會計師樓

57 West 38th Street, 12th Floor
New York, NY 10018

212-840-6123

www.cpany.com



明智之選

You Have Made the Right Choice

 **高登保險公司 Golden Insurance**



保險理財顧問

阮錦娟

Kam Yuen

粵語・英語・
國語・台山話

* 誠徵全美營業代表 * 歡迎加入我們的團隊
* 全美70多個訓練地點 * 每星期提供免費訓練
NY, NJ, MA, PA, CT Licensed

請查詢是否合格購買以下產品

百份百月費退還的定期人壽保險

終身收入退休計劃

癌症病人壽保險

85歲以下長者人壽保險

工作簽證身份的人壽保險計劃

中小企業員工醫療保險

AARP Medicare

長期護理和財產保障計劃

36 State Route 10, Suite A, East Hanover, NJ 07936

www.GoldenLife4Me.com

Tel: 862-812-5359

Email: GoldenInsuranceUSA@gmail.com

www.GoldenLife4Me.com

Fax: 973-204-4288

Sample Half Page Ad (5.5" w 4.25 h")

Happy 21st Anniversary to SWAN.

Thank you to the Gala Committee, staff and
volunteers for making the gala a success!

展望中國國際學校二十一週年快樂!

感謝晚宴籌備會成員、教職員以及
志工的辛勞，舉辦晚宴圓滿成功!