



## Food Karma NYC Presents: Sauce King™ NYC 2021

An International Sauce Competition

After 10 years hosting food festivals and barbecue events like Brisket King NYC, Rib King NYC and Pig Island NYC, Food Karma launched [Sauce King™ NYC](#) as a virtual event in 2020. Though we have brought back in-person events for 2021, we are excited to hold the second round of Sauce King™ again this year with expert judges and a virtual award ceremony.

Summer is here, and we'll be reaching for sauces that accentuate simple dishes and easy grilled meals. The perfect sauce can be the key to a delicious meal at home. We are looking for the sauces you'll reach for in your pantry or refrigerator night after night to complete your dinner. The best sauces may just be the most important ingredients in your pantry.

Sauce King™ will determine the best barbecue sauces, hot sauces, rubs, marinades and more. A panel of expert judges from the NYC food, chef and media community will taste each sauce and select exclusive winners in each category who stand out for their **bold flavors, quality ingredients and delicious taste.**

Read about the first annual Sauce King™ awards in [The Smoke Sheet](#), [NYC BBQ](#) and [Total Food Service](#) (p. 56).

This is not your average sauce competition. We will be accepting a wide range of submissions – with the opportunities for people to submit their own categories. Submit your sauce between now and August 15, 2021. Four ultimate winners will be announced in October.

Winners will be awarded with an opportunity to participate in Food Karma's culinary festivals, including Pig Island NYC and Brisket King NYC. Winners will also be featured in *The Smoke Sheet*, *NYC BBQ Weekly* and in all our promotional material. **Submit your sauce now for a chance to promote your award in time for the next holiday season.**

We welcome submissions from a wide range of categories in the world of sauce - the sky's the limit!

Categories:

- ★ Best Overall BBQ Sauce (Submissions may include: Kansas City BBQ Sauce, Carolina BBQ Sauce, Whiskey or Bourbon BBQ Sauce, Red Chili BBQ Sauce, Spicy BBQ Sauce, White BBQ Sauce or others)
- ★ Best Innovative BBQ Sauce (Submissions may include fruit based BBQ sauces, or other non-traditional categories)
- ★ Best Everything Sauce (Sauces that can be eaten with a wide range of food)
- ★ Best Rub (Submissions may include rubs for seafood, poultry, beef or pork)
- ★ Best Hot Sauce (Submission may include traditional hot sauce, sriracha, and more)
- ★ Best International Sauce
- ★ Best Marinade
- ★ Best Grill Sauce
- ★ Best Condiment
- ★ You can also suggest your own category upon submission

#### How to Submit Your Sauce to Win

1. Go to [Enter Sauce](#) page between now and August 15, 2021
2. Register based on the number of products you are submitting
3. Ship your sauce(s) to be judged by the Sauce King™ panel of expert judges

Sauce King™ NYC 2020 Winners included:

- [BBQ Buddha](#), NJ
- [Marie Sharp's](#), NC
- [B.T. Leigh's Sauces and Rubs](#), KY
- [Rufus Teague](#), KS
- [Silly Chilly Hot Sauce](#), NJ
- [Bayou Gotham](#), NY
- [Just Add Beer](#), NY
- [Rocket Fuel Foods](#), NY