



AGENCY OF AGRICULTURE, FOOD & MARKETS  
[www.Agriculture.Vermont.gov](http://www.Agriculture.Vermont.gov)

BUY LOCAL! JOIN NOW

The Vermont Agency of Ag in collaboration with the Department of Tourism are running a buy local campaign this holiday season.

**You can find the application for BOTH retailers and makers to apply here.**

**The application closes Wednesday, November 18 at 5:00pm.**

The eligibility criteria are below.

### **Producers/Maker Eligibility:**

To be eligible to participate in this program, applicants must:

- be headquartered in Vermont
- produce product that:
  - is primarily made/transformed in Vermont
  - aligns with a product category that is part of this program
  - is suitable for gifts
  - sell products online
  - be willing and able to offer a 10% discount via a code (to be provided) and be willing to share information about the code's usage at your online store
  - be able to ship products within the U.S. (There is an exception for products with limited distribution due to federal and/or state regulations.)

### **Merchants/Retailers Eligibility:**

To be eligible to participate in this program, applicants must:

- be headquartered in Vermont
- have a physical store location in Vermont
- offer products that:
- are suitable for gifts
- align with one or more product categories that are part of this program

For questions please contact Senior Market Development Specialist Lauren Masseria at [lauren.masseria@vermont.gov](mailto:lauren.masseria@vermont.gov)