



**April 29, 2020**

**From our Friends at Snug Valley Farm**

Our sales have increased substantially in the last two weeks for direct to consumer business.

We attribute this to our **email marketing efforts** as well as the **current news headlines regarding large slaughterhouse** and processing facilities closing across the country. Local, safe food procurement seems to be top of mind for consumers right now. We are partnering with our friends to offer Sweet Rowen Farmstead dairy products and Gebbie's Maplehurst Farm maple products through **our online ordering platform** and home delivery service. That's been going well with many customers adding dairy and maple products onto their orders.

As far as local slaughter facilities, we have many dates already scheduled out months in advance but the **increased demand from many producers is definitely putting a strain on the system**. This week Vermont Sustainable Jobs Fund started outreach to many of the key facilities in the state this week to offer assistance with safety protocols as well as business support to keep these businesses healthy and successful. This is a challenging time but I'm **continually impressed by the efforts going on in Vermont** to keep our workers healthy and our food supply safe and steady.