

CAWG ROADSHOW



Join the California Association of Winegrape Growers for a series of regional meetings throughout the state.

This is the perfect opportunity to reconnect and network with fellow growers and industry providers – all while catching up on CAWG's priorities and successes for the winegrape industry.

Four of the regional meetings will feature **guest speaker** John Roncoroni, Weed Farm Advisor Emeritus, UC Cooperative Extension.

Roncoroni will be discussing best management practices for weed control in vineyards, reviewing effective chemical and nonchemical weed management techniques.

PREMIER SPONSORS



SPONSORSHIP OPPORTUNITIES AVAILABLE

REGISTER

Registration is required for ALL events.

Complementary registration for all CAWG members.

MEETING DATES & LOCATIONS

MARCH 2 | SONOMA COUNTY

Vino Farms, Inc Ranch
10617 East Side Road, Healdsburg
3:00 PM – 5:00 PM
Wine Social with Guest Speaker John Roncoroni

MARCH 15 | PASO ROBLES

JUSTIN Downtown Tasting Room
811 12th St, Paso Robles
3:00 PM – 5:00 PM
Wine Social

MARCH 16 | MONTEREY COUNTY

Monterey Farm Bureau
1140 Abbott St, Suite C, Salinas
11:00 AM – 1:00 PM
Lunch Provided

MAY 12 | LAKE COUNTY

The Ripe Choice Farm
2550 Soda Bay Rd, Lake Port
3:00 PM – 5:00 PM
Wine Social with Guest Speaker John Roncoroni

MAY 17 | MADERA

The Vineyard Restaurant
605 S 1 St, Madera
3:00 PM – 5:00 PM
Wine Social with Guest Speaker John Roncoroni

JUNE 27 | LODI

Woodbridge Golf & Country
800 East Woodbridge Rd, Woodbridge
4:00 PM – 6:00 PM
Wine Social with Guest Speaker John Roncoroni

CAWG REGIONAL ROADSHOW SPONSORSHIP FORM

Online registration available at cawg.org



// SPONSOR INFORMATION

Company: _____

Contact: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

// EVENTS

REGION:	Sonoma County	Paso Robles	Monterey County	Lake County	Madera	Lodi
DATE:	March 2	March 15	March 16	May 12	May 17	June 27
TIME:	3-5pm	3-5pm	11am-1pm	3-5pm	3-5pm	4-6pm
LOCATION:	Vino Farms, Inc	JUSTIN Downtown Tasting Room	Monterey Farm Bureau	The Ripe Choice Farm	The Vineyard Restaurant	Woodbridge Golf & Country

// REGIONAL ROADSHOW SPONSORSHIP OPPORTUNITIES

PREMIER SPONSOR | \$5,000

Sponsorship at all **SIX** meetings

- Logo on promotional materials
- Logo on presentation, signage + tabletop signs
- Logo on CAWG website w/link to company website
- Logo in CAWG eNews and The Crush newsletter
- Ribbon on nametag

GOLD SPONSOR | \$2,500

Sponsorship at **THREE** meetings of your choice

- Acknowledgement and logo on presentations
- Logo on signage and tabletop signs at each event
- Logo on CAWG website
- Listing in CAWG eNews and The Crush
- Ribbon on nametag

SILVER SPONSOR | \$1,000

Sponsorship at **ONE** meeting of your choice

- Acknowledgement and logo on presentations
- Logo on signage and tabletop signs at each event
- Listing on CAWG website
- Listing in CAWG eNews and The Crush
- Ribbon on nametag

All **SIX** Meetings Included

Sonoma Paso Robles Monterey
 Lake Madera Lodi

Select **THREE** Meetings

Sonoma Paso Robles Monterey
 Lake Madera Lodi

Select **ONE** Meeting

Sonoma Paso Robles Monterey
 Lake Madera Lodi

// SPONSORSHIP SELECTION

Premier Sponsor \$5,000

Gold Sponsor (\$2,500)

Silver Sponsor (\$1,000)

// PAYMENT INFORMATION:

Check Enclosed (Payable to CAWG)

Visa

MasterCard

Name as it appears on credit card: _____

Credit Card

Exp Date: _____

CVC # (Back of Card): _____

Billing Zip Code: _____

Authorized Signature: _____ Print Name: _____

CALIFORNIA ASSOCIATION OF WINEGRAPE GROWERS

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