



FOR IMMEDIATE RELEASE

CAWG Announces Megan Bell as Public Affairs and External Communications Manager

SACRAMENTO, CALIF – May 13, 2026 – The California Association of Winegrape Growers (CAWG) has added Megan Bell to its team, joining the association as its Public Affairs and External Communications Manager.

Prior to joining CAWG, Bell was the owner and winemaker of Margins Wine in Santa Cruz County for the past decade, co-managing a vineyard for six of those years. Before starting her winery in 2016, she worked in wineries and on vineyard crews in Livermore Valley, Napa, Willamette Valley, New Zealand, and France.

“Megan’s real-world winery and vineyard experience in California will be a tremendous asset to our organization,” said CAWG President Natalie Collins. “Her firsthand understanding of the opportunities and challenges facing the industry will strengthen CAWG’s ability to communicate and advocate on behalf of California winegrape growers.”

“The opportunity to advocate for California’s winegrape growers is a natural next step in continuing to serve an industry which I am deeply committed to,” Bell said. “I look forward to sharing the stories of winegrape growers and helping to advance our collective goals.”

In her new role as Public Affairs and External Communications Manager, Bell will lead CAWG’s communications efforts to support advocacy, media relations, and member engagement. She will help shape the organization’s overall communications strategy, translating complex policy, regulatory, and economic issues into clear and compelling messaging for growers, policymakers, and the public. She will also serve as a point of contact for media inquiries and other external communications that elevate the perspectives of California winegrape growers.

Bell is a UC Davis graduate with a Bachelor of Science in Viticulture & Enology and an English minor. She is also a recent graduate of the California Agricultural Leadership Program.

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About the California Association of Winegrape Growers: CAWG is a statewide nonprofit trade association advocating for California's winegrape growers to ensure the sustainability of the winegrape industry. CAWG promotes the industry’s long-term success by advancing the adoption of sound public policies and fostering awareness and understanding of winegrape growers’ contributions to the economy, environment, and California communities. Learn more at cawg.org.