

# WEST COAST SMOKE EXPOSURE TASK FORCE

**FOR IMMEDIATE RELEASE**

## **2026 Smoke Summit: Equipping Growers and Wineries with the Latest Research and Tools on Wildfire Smoke**

Free Virtual Webinar for the Wine Industry and All Interested Stakeholders | June 8, 2026

**SACRAMENTO, April 30, 2026** – The West Coast Smoke Exposure Task Force (WCSETF) will host its annual Smoke Summit on Monday, June 8, from 11:00 a.m. to 1:00 p.m. (PT). The summit will bring together leading researchers and industry experts to share the latest progress on wildfire smoke exposure and how that research is being applied in real-world vineyard and winery decisions, including practical guidance on interpreting lab results, understanding key smoke markers, and using that information to inform timely decisions.

Speakers from across the West Coast will present updates on current studies and emerging developments, including Cole Cerrato, Oregon State University; Tom Collins, Washington State University; Kristine Fox, Relation Insurance; Arran Rumbaugh, USDA Agricultural Research Service; and Elizabeth Tomasino, Oregon State University. Attendees will also hear updates from the WCSETF, a collaborative effort of wine and grape organizations and industry partners working together across the West Coast to advance research, share resources, and support the industry.

“The Smoke Summit is an important opportunity for growers and wineries to learn about the progress being made in smoke exposure research, and, more importantly, how that research applies directly to decisions in the vineyard and winery,” said Natalie Collins, President of the California Association of Winegrape Growers and WCSETF co-chair. “The summit will provide practical guidance for real-time decision-making, while also giving the industry a chance to ask questions.”

The summit is free to attend and open to all participants.

**REGISTER:** [Webinar Registration - Zoom](#)

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### **About the West Coast Smoke Exposure Task Force (WCSETF)**

The WCSETF is a coalition of industry leaders committed to providing timely communications, resources, and best practices to help winegrape growers and vintners navigate the challenges of wildfire smoke. The task force serves as a central hub for updates, education, and collaboration to support industry resilience and informed decision-making. [wcsetf.org](http://wcsetf.org)

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