

Airbnb 101

Part 1 - 4

Presented by: Host Coach



2PM-4PM
ZOOM WEBINAR

April 15th: Understanding Airbnb Investment Opportunities, Goal Setting, and Market Investigation + Market Selection, Finding Funding, and Evaluating Investment Returns

April 22nd: Designing/Decorating with Guests in Mind and Creating Your Airbnb Listing + Search Rank Placement, Conversion Optimization, and Pricing for Occupancy

April 29th: Streamlining Operations, Building Your Team, and Risk Management + Navigating Your First 30 Days Live (what to expect, check, change), Hospitality Mindset, and Customer Service Best Practices

May 6th: Property Review, Reinvesting/Renovation Guidelines, and Optimizing Earning Potential + Growing Your Portfolio, Converting Long-Term Rentals, and Repurposing Underutilized Spaces



Register Online: www.bit.ly/coasbctraining

