



Dear Entrepreneurs,

We'd like to share with you some information about an upcoming bootcamp being offered by the Harrisburg LaunchBox that is open to any PA based entrepreneur.

Please see the below information to determine if your idea/company would be a good fit for the [Idea TestLab Winter 2021 virtual accelerator](#). **Applications will be accepted through Sunday, Jan 17th**. Idea TestLab is a 6-week virtual accelerator program for a select cohort of early-stage entrepreneurs with scalable ideas. Applications are open to students, faculty, staff and community entrepreneurs located anywhere in PA. *No affiliation with Penn State is required. No previous experience is required.*

Participants get lean startup instruction and 1:1 coaching through an intensive customer discovery process. The program culminates with an elevator pitch competition in which participants can win up to \$2500 in seed funding (\$5000 total prizes available).

Business idea?



IDEA TESTLAB

Win up to \$2500 in seed funding!

Apply by January 17th, 2021



Apply to Idea TestLab Virtual Accelerator by January 17, 2021

You have a great business idea...now what? Figure out how to turn your idea into a viable business and get a chance to win up to \$2500 in seed funding with [Idea TestLab](#), a 6-week virtual accelerator for early-stage entrepreneurs with scalable business ideas. Applications open to all PA-based entrepreneurs with *no affiliation* with Penn State required to apply. Program runs Feb 16th - Mar 23rd, 2021.

Applications close January 17th, 2021. [Apply Now>>](#)