

Race Committee

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CLEVELAND



COLUMBUS



CINCINNATI

Dear Prospective Sponsor,

Amid ongoing global health and economic concerns, and to preserve the health and safety of all Ohio Race for Global Water participants, the Cincinnati, Columbus, and Cleveland Global Race for Water Committees have decided to provide a virtual 5K fundraiser in place of the annual in-person 5K race. The Ohio American Water Works Association (OAWWA) will be hosting the combined event to benefit Water for People and Ohio Association of Foodbanks. In recognition of the financial impact of the COVID-19 pandemic, we are offering a no-cost **Legacy Sponsor** for previous sponsors who have supported these events since inception.

Water for People and the Ohio Association of Foodbanks are both 501(c)(3) non-profit organizations. Water for People provides sustainable water and sanitation solutions to developing communities around the world. In response to the COVID-19 crisis and in an effort to make a local impact, OAWWA has selected to work with the Ohio Association of Foodbanks to provide assistance to Foodbanks across the state benefitting Ohio's communities.

The virtual racecourse will be determined by the participant (e.g., park, neighborhood, treadmill, etc.) and can be completed anytime from September 1st through September 30th. We also encourage participation from anyone who lives outside the Cincinnati, Columbus, or Cleveland area if an individual is inclined. Race times and distances will be based on the honor system and can be entered by the participant via the race website. More information about the event and race benefactors can be found at the sites below:

Web registration: <https://runsignup.com/Race/OH/AnyCity/OVRW2020>

Water for People: <https://www.waterforpeople.org/>

Ohio Association of Foodbanks: <http://www.ohiofoodbanks.org/>

For this year's virtual race, two unique sponsorship opportunities were created for businesses who cannot financially support these organizations during these tough economic times. The first is the Legacy Sponsorship, provided to companies who have been a race sponsor in years past and who pledge to sponsor future races. As raffle items will not be accepted this year due to the virtual race, companies who have previously sponsored in this capacity will also be honored as Legacy Sponsors. The second is the Social Media Sponsorship, provided to businesses that promote the event on their various social media platforms.

We encourage you to keep the spirit of these races alive as you participate from a distance, as this year would have been the 10th Annual Race for Global Water for the Cincinnati area as well as the 2nd Annual Race for the Cleveland area. We look forward to planning these in-person anniversary races hopefully next year. Enclosed are details on all sponsorship options. Please feel free to contact any of our committee members with questions, concerns, or suggestions. Thank you in advance for your support.

Sincerely,

Claudia Dawson—Cincinnati Area Race Committee; claudia.dawson@hamilton-oh.gov

Bill Weaver—Cleveland Area Race Committee; WeaverW@bv.com

Gene Miller — Columbus Area Race Committee; millerle@bv.com

Anum Riaz—OAWWA Association Coordinator; oawwa@assnoffices.com



Sponsorship Amounts & Benefits

Sponsorship Level	Race Entries ¹ (Each entry includes one free T-shirt)	Company Exposure
3C Sponsorship = \$3000	24	Company logo will be featured on race website and featured on race T-shirt
Lead Sponsor = \$1200	12	Company logo will be featured on race website and featured on race T-shirt
Start Line Sponsor = \$750	8	Company logo will be featured on race website and on featured on race T-shirt
Finish Line Sponsor = \$500	4	Small company logo will be displayed on race website and displayed on race T-shirt
Water Stop Sponsor = \$250	2	Small company logo will be displayed on race website and displayed on race T-shirt
Legacy Sponsor ² = Free	2	Company name will be listed on website and listed on race T-shirt
Social Media Sponsor ³ = Free	1	Company name will be listed on website and listed on race T-shirt

¹ Number of entries is greater for this virtual race than in previous years for the individual area races and may change in the future when the individual races take place in-person again

² Sponsor must have been a sponsor in years past and pledge to sponsor future races

³ Sponsor must promote the event on their various social media platforms

Sponsorship Sign Up Information

Sign up to sponsor online at: <https://oawwa.formstack.com/forms/2020virtualrace>

Paying with a check? Make sure to select Pay by Check during the checkout process and follow the mail-in instructions.

Sponsorship pledge and donation must be received by August 31st in order to be featured on race T-shirt.

Please email company logo to Bill Weaver for use on website and on T-shirt: WeaverW@bv.com