

STATE BAR OF NEW MEXICO
2025 Annual Meeting

July 31 – August 2
Sandia Resort & Casino • Albuquerque, New Mexico

Sponsorship and Exhibitor Packages

Benefits of Sponsorship	Jackpot Sponsors $10,000	High Roller Sponsors $5,000	Royal Flush Sponsors $2,500	Exhibitors $750	Supporting Sponsors $500
Recognition in Annual Meeting Program	♦	♦	♦	♦	♦
Recognition on Annual Meeting webpage	♦	♦	♦	♦	♦
Recognition in *Bar Bulletin*	♦	♦	♦	♦	♦
Presence on Annual Meeting App	♦	♦	♦	♦	♦
Exhibitor Table*	Premium Placement + Electricity	Premium Placement + Electricity	♦	♦	
Certificate of appreciation	♦	♦	♦		
Recognition and signage during	Opening Remarks each day	Plenaries	Breakout Sessions		
Advertisement in Annual Meeting program	Full page ad	Full page ad	½ page ad		
Bar Bulletin Advertisement	Full page ad	½ page ad			
Signage at registration	♦	♦			
Tabletop signage during meals	♦	♦			
One complimentary hotel room	♦				
Conference registration for one	♦				
Five-minute direct presentation before a plenary session	♦				

**Exhibitor tables are 6-foot skirted tables with two chairs. Allows for two table attendees at one time; attendee rotation is allowed. Wi-Fi is included. Premium table placement allows room for pop-up banners. Pop-up banners must not obstruct artwork on the venue walls and availability for all other exhibitors is limited and may be subject to change. Electricity is available for an additional charge and must be stated at the time of space reservation.*

Specialty Sponsorships

Hospitality Suite Sponsor – $7,500

Royal Flush Sponsor Plus:

- Recognition as the Hospitality Suite sponsor on Friday, August 1
- Opportunity to decorate the Hospitality Suite
- Opportunity to provide marketing materials and swag
- Includes snacks and beverages provided by Sandia Resort & Casino

Tech Sponsor – $6,000

Royal Flush Sponsor Plus:

- Recognition as the App Sponsor on event ads sent from the State Bar of New Mexico to Annual Meeting attendees
- Recognition as the Tech Table Sponsor with table signage
- Recognition during App demonstrations

Welcome Reception Sponsor – $3,000

Supporting Sponsor Plus:

- Recognition as the Welcome Reception sponsor on July 31 with signage during the reception

President's Reception Sponsor – $3,000

Supporting Sponsor Plus:

- Recognition as the President's Reception sponsor on Aug. 1 with signage during the reception

Meal Sponsors – $2,500

Supporting Sponsor Plus:

- Recognition as a Meal Sponsor
- Signage on breakfast and lunch food buffet tables
- Tabletop signage during breakfast and lunch

Break Sponsors – $1,500

Supporting Sponsor Plus:

- Recognition as a Break Sponsor
- Tabletop signage on break snack tables

State Bar of New Mexico
Est. 1886

Sponsor Deadlines:

- Confirm your sponsorship by June 11 by emailing your press-ready ad files and logos and submitting payment (for inclusion in the Annual Meeting program).
- If you need ad design assistance, the content for your ad is due by June 11.

Contact Information:

State Bar of New Mexico, Attn: Tom Ende
651-288-3422, marketing@sbnm.org,
PO Box 92860, Albuquerque, N.M. 87199-2860

www.sbnm.org/AnnualMeeting2025

STATE BAR OF NEW MEXICO
2025 Annual Meeting

July 31 – August 2
Sandia Resort & Casino • Albuquerque, New Mexico

Just Mercy Book and Movie Sponsorship Opportunities

Just Mercy Book Sponsor – $3,000

Supporting Sponsor Plus:

- Recognition as Book Sponsor on book table signage
- 1/2 page printed and laminated "bookmark" advertisement inserted into each book
- Opportunity for a representative to hand out the books to attendees at the book table



Just Mercy Movie Sponsor – $2,500

Supporting Sponsor Plus:

- Recognition as Movie Sponsor during remarks before the movie begins
- Signage during movie screening



Sponsor Deadlines:

Confirm your sponsorship by June 11 by emailing your press-ready ad files and logos and submitting payment (for inclusion in the Annual Meeting program).
If you need ad design assistance, the content for your ad is due by June 11.

Contact Information:

State Bar of New Mexico, Attn: Tom Ende
505-797-6058, marketing@sbnm.org, PO Box 92860, Albuquerque, N.M. 87199-2860

State Bar of New Mexico
Est. 1886

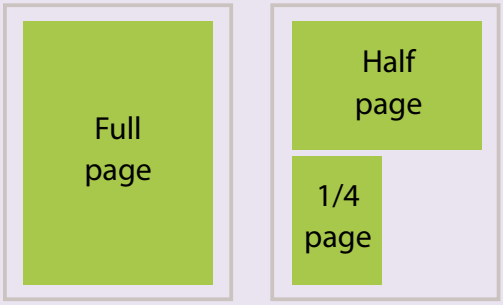
www.sbnm.org/AnnualMeeting2025



STATE BAR OF NEW MEXICO
2025 Annual Meeting

July 31 – August 2
Sandia Resort & Casino • Albuquerque, New Mexico

Program Guide Sponsorship Rate Card



Sizes

Full page:	7x9.75"
Half page:	7x4.75"
Quarter page:	3.3x4.75"

Back cover*: $2000
Inside front cover*: $1100
Inside back cover*: $1100
Full page*: $800
Half page: $600
Quarter page: $350

**Bleeds available. Please ask for details.*

Program Advertisment Deadlines

Confirm your sponsorship by June 11 by emailing your press-ready ad files and logos and submitting payment (for inclusion in the Annual Meeting program).

If you need ad design assistance, the content for your ad is due by June 11.

.

Production Requirements
80# Gloss Text, 4C/4C
Trim Size: 8.5 x 11
Binding: Saddle Stitch
Submission Requirements: PDF, EPS or TIFF (300-dpi) submitted via email. **All fonts must be embedded.** All ads must be in a **CMYK color space**. Press-ready art is required. **WE DO NOT ACCEPT Microsoft Word or Publisher files.**

Advertising Terms and Conditions
All advertising must be prepaid. Failure to pay in full may result in collection actions, including late fees and legal costs. By submitting advertising content, the sponsor confirms they hold all necessary rights to the content and agrees to indemnify the State Bar of New Mexico and its representatives against any claims arising from publication, including libel, privacy violations, copyright infringement, or plagiarism. The State Bar reserves the right to review, edit, or reject any advertisement, request revisions, and label content as "advertisement" if appropriate. If final materials are not submitted by the deadline, the State Bar may publish the most recent approved version or charge the sponsor for the reserved space regardless of publication status. All designs and layouts created by the State Bar remain its intellectual property and may not be reused without prior written consent.

State Bar of New Mexico
Est. 1886

State Bar of New Mexico, Attn: Tom Ende,
Sales Representative
651-288-3422, marketing@sbnm.org
PO Box 92860, Albuquerque, NM 87199-2860

www.sbnm.org/AnnualMeeting2025