


2019

BIC® BANG

20% GROWTH REBATE

SELL BIC® BRANDED PRODUCTS AND MAXIMIZE YOUR PROFITS!

BIC Graphic offers a great opportunity with a BIC® Bang Growth Rebate. Distributors that qualify will receive a rebate credit based on 2019 total eligible* net sales (in US dollars) on BIC® branded merchandise shipped and invoiced between September 1, 2019 and December 31, 2019. Please note, all rebates will be paid net of tariff impact.

BIC® BANG GROWTH REBATE	INCLUDES BIC® BRANDED PRODUCTS
<p>Grow eligible* net sales (in US dollars) on BIC® branded merchandise from September 1, 2019 - December 31, 2019</p> <p>Receive a Rebate of 20%</p>	 <p>BIC® Writing Instruments, BIC® Magnets, BIC® Mouse Pads & BIC® Sticky Note™ Products</p>

ELIGIBILITY Distributor must satisfy the following conditions to be eligible for the BIC® Bang Growth Rebate.

BIC® BANG GROWTH REBATE:

A growth rebate can be achieved by growing your eligible* net sales (in US dollars) on BIC® branded merchandise over prior year eligible* net sales (in US dollars). To qualify, you must have a minimum sales growth of \$250.00 (in US dollars) on BIC® branded products.

*Excludes freight, large order pricing bids, program orders (including special pricing), personalized distributor samples, custom solutions, distributor sales kits, catalogs and random samples.

Distributors must pay their 2019 invoices within their payment terms to earn their full rebate potential. Distributors who meet the above sales criteria, but have not met their payment terms (measured beginning January 1, 2019), will be eligible to earn a maximum rebate of 80%.

HOW CREDIT IS ISSUED

The rebate will be issued as a credit memo (in USD) on or around February 28, 2020 and can be applied to outstanding invoices with BIC Graphic. The rebate (credit memo) will be applied to future orders and any unapplied rebate balances will expire on September 30, 2020.