

FUMCSD Digital Media & Communications Volunteer

Location: First UMC of San Diego office

Department: Communications

Commitment: This is a flexible volunteer opportunity; ideally, students will be available for 2-4 hours per week, within 9 AM to 3 PM Monday to Thursday. All work will take place at the church office and volunteers must arrange their own transportation.

Position Overview

This is a volunteer learning opportunity for high school and college students interested in digital media, design, communications, marketing, journalism, or creative storytelling.

Volunteers will work alongside Meghan Claussen, the Director of Communications, to help create engaging digital content that shares the mission, events, and community impact of our church. Volunteers will gain hands-on experience with professional design tools, social media management platforms, and emerging AI tools used in modern communications.

This opportunity is ideal for students who want to **build creative skills, gain portfolio experience, and explore careers in media, communications, design, or marketing.**

What You'll Learn

Receive mentorship and practical experience in:

- Graphic design using **Adobe Creative Suite** including **Adobe Express** and **Photoshop**
 - Basic video editing using **Premiere**
 - Writing engaging social media captions and short-form digital content
 - Using **Meta Business Suite** to schedule social media posts and review analytics
 - Researching social media trends and digital communication strategies
 - Using **AI tools** to brainstorm, research topics, and draft social media content
 - Understanding brand voice, messaging, and audience engagement
 - Brainstorming creative ways to increase awareness and engagement for a faith-based organization
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Volunteer Responsibilities

Responsibilities may include:

- Creating graphics for social media, church announcements, and events
- Assisting with short video editing for social media or worship services
- Drafting social media captions or email content
- Helping schedule posts through Meta Business Suite
- Researching social media trends and best practices
- Brainstorming creative campaigns or digital storytelling ideas
- Assisting with website updates or digital announcements
- Supporting communications needs for church events and ministries

No prior experience is required—just curiosity and a willingness to learn.

Ideal Qualities

We are looking for students who are:

- Curious about media, design, storytelling, or communications
 - Creative and willing to share ideas
 - Comfortable using social media platforms
 - Organized and reliable
 - Interested in learning new digital tools and skills
 - Supportive of the inclusive mission and values of our church
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Benefits of Volunteering

- Hands-on experience with professional creative tools
 - Portfolio-building projects for college or career applications
 - Mentorship from a communications professional
 - Opportunity to earn volunteer or service hours
 - Real-world experience in digital media and nonprofit communications
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Eligibility

Open to **students ages 14–22** (high school or college). Those aged 14-17 must obtain parent permission.

How to Get Involved

Interested students can contact:

Meghan Claussen

Director of Communications

mclaussen@fumcsd.org

Please include your name, school, grade/year, and a brief note about your interest in digital media or communications.