

Dream School of the Arts

Creative Media Intern (Summer Programming)

Role Overview

- **Duration:** June 8-July 23, 2026
- **Focus:** Graphic Design, Instagram Management, & Content Creation
- **Location:** Onsite/hybrid
- **Reporting to:** Executive Director

Key Responsibilities

1. Visual Identity & Graphic Design

- Create high-quality digital assets for Instagram (Feed, Stories, and Reels).
- Design promotional materials such as digital flyers, marketing assets, merch design
- Ensure all designs align with Dream School of the Art's brand voice and summer aesthetic.

2. Instagram Strategy & Management

- Manage the posting schedule and engage with our community (comments/DMs).
- Create templates and posting schedules for Dream School of the Arts.
- Monitor trending audio and formats to keep our content relevant.

3. Content Creation (Photo & Video)

- Capture raw photo and video footage during program events.
- Edit short-form video content (Reels/TikTok style) with a focus on quick cuts and engaging transitions.
- Organize and maintain a digital library of all summer media.

Qualifications & Skills

- **Design Savvy:** Proficiency in **Canva, Adobe Creative Suite (Photoshop/Illustrator)**, or similar design tools.
- **Social Native:** Understanding of Instagram's ecosystem (Reels, Algorithm trends, and Insights).
- **The "Eye":** A strong sense of typography, color theory, and visual composition while following Dream School of the Art's Branding Kit – Colors, fonts, style, design.
- **Mobile Editing:** Experience with video editing apps like **CapCut, InShot, or other video-editing software.**
- **Adaptability:** Ability to turn around content quickly in a live-event environment.

How to Get Involved

Email our Executive Director AND Executive Assistant, including your name, school, grade/year, and a brief note about your interest in graphic design, content creation, and social media.

Kenton Reaves Hundley

Executive Director

khundley@dsoasd.org

Cindy Truong

Executive Assistant & Student Experience Coordinator

ctruong@dsoasd.org