

2018 - 2019 ADVERTISING RATES

Newsletter
Website
Job Board



CALBO
CALIFORNIA BUILDING OFFICIALS

2018 - 2019 CALBO Newsletter

Advertising Pricing and Information

The CALBO News is a bi-monthly publication of the California Building Officials for its members and industry representatives. Please note that CALBO members receive a 10% discount on newsletter advertising rates.

To place an ad in the CALBO News, please fill out the contract on page 3.

| | Pricing Packaging: One Newsletter | Pricing Package: Three Newsletters | Dimensions W x H | File Size |
|---|--|---|-----------------------------|--|
| Business Card Ad | \$95.00 | \$260.00 | 3 x 2 inches | 900 x 600 pixel 300 dpi |
| Quarter Page Ad Vertical | \$150.00 | \$415.00 | 3 x 3.5 inches | 900 x 1650 pixels 300 dpi |
| Half Page Ad Vertical | \$200.00 | \$550.00 | 3 5.5 inches | 900 x 1650 pixels 300 dpi |

Please Note: Accepted File Formats are .gif or .jpg only.

| Issue | Deadline Date | Publication Date |
|---|---------------------------|---|
| Spring 2018 | April 15, 2018 | No later than May 1, 2018 |
| Summer 2018 | June 15, 2018 | No later than July 9, 2018 |
| Special Edition: Education Week | August 10, 2018 | No later than August 17, 2018 |
| Fall 2018 | September 15, 2018 | No later than October 1, 2018 |
| Winter 2018 | November 15, 2018 | No later than December 3, 2018 |
| Special Edition: Annual Business Meeting | January 15, 2019 | No later than February 1, 2019 |

Please Note: Billing for CALBO News advertising is due prior to the first publication date of advertising package selected.

CALBO Newsletter Contract

Provide the following information.

Step
One

Company Name

Contact Person / Title

Address

City / State / Zip

Phone

Email

Select the CALBO News edition(s) that you would like to be featured in.

Step
Two

☐ Spring 2018
☐ Summer 2018
☐ Special Edition: 2018
Education Week

☐ Fall 2018
☐ Winter 2018
☐ Special Edition: 2019
Annual Business Meeting

Ad Size: _____ Rate / Package: _____ Total Due: _____

Special Instructions (if any): _____

Provide payment information.

Step
Three

☐ Invoice ☐ Check ☐ Credit Card (Please fill out fields below)

Credit Card Number (VISA and MasterCard only)

Expiration Date

Security Code

Billing Address

City / State / Zip

Name on Card

Signature

Step
Four

We, the above name advertiser, authorize the California Building Officials, publisher of the CALBO News, to publish our advertising under the terms stated. We agree to pay for all advertising in the accordance with the contract terms. No advertising will be placed in the CALBO News without a signed contract. Once the contract is signed, no refunds can be made.

Authorized Signature: _____ Date: _____

Step
Five

Please send completed form to Anne Jungwirth at ajungwirth@calbo.org or mail to the CALBO Office.

2018 - 2019 CALBO Website

Advertising Pricing and Information

Online advertising is charged at a flat rate for a 6 or 12 month run. All advertisements are accepted on a first-come, first-served basis. CALBO members receive a 10% discount on website advertising rates. All ads must be created by the advertiser. To place a website ad on the CALBO website, please fill out the contract on page 5.

| | Pricing (Per Month) | File Size | File Format |
|--------------------------|--------------------------------|------------------------|---------------------|
| 6 Month Contract | \$225.00 | 132 x 56 pixels | .gif or .jpg |
| 12 Month Contract | \$210.00 | 132 x 56 pixels | .gif or .jpg |

Please Note: Billing for CALBO website advertising is due prior to run date.

Fast Facts about the CALBO Website

- Quick access to up-to-date legislative bills that CALBO members are monitoring.
- Access to various resources, ordinances, and toolboxes for your jurisdiction or company.
- Quick link to the Building Department List Serve - a collaborative effort between CALBO and the League of California Cities, a forum to ask questions and get answers for your jurisdiction or company.



CALBO Website Advertising Contract

Provide the following information.

Step
One

Company Name

Contact Person / Title

Address

City / State / Zip

Phone

Email

Select a CALBO website advertising package.

Step
Two

6 Month Term (\$225/Month): _____ 12 Month Term (\$210/Month): _____ Total Due: _____

Special Instructions (if any): _____

Provide payment information.

Step
Three

_____ Invoice _____ Check _____ Credit Card (Please fill out fields below)

Credit Card Number (VISA & MasterCard Only)

Expiration Date

Security Code

Billing Address

City / State / Zip

Name on Card

Signature

Step
Four

We, the above name advertiser, authorize the California Building Officials to publish our advertising under the terms stated. We agree to pay for all advertising in the accordance with the contract terms. No advertising will be placed on the CALBO Website without a signed contract. Once the contract is signed, no refunds can be made.

Authorized Signature: _____ Date: _____

Step
Five

Please send completed form to Anne Jungwirth at ajungwirth@calbo.org or mail to the CALBO Office.

2018 - 2019 CALBO Job Board

Pricing and Information

The CALBO Online Job Board offers unbeatable pricing for employment advertising. As an added member benefit, all CALBO members receive the first 3 lines of their job advertisements for FREE. (\$45 discount!)

To view or submit an employment advertisement on the CALBO Job Board please visit, www.calbo.org/jobposting.

| | Price per Line (Per Month) | Characters Per Line |
|---------------------------|---------------------------------------|--------------------------------|
| All Employment Ads | \$15.00 | 55-60 characters |

Please Note: Billing for CALBO Job Board is due prior to the first month of publication.



How to Post a Job Advertisement on the CALBO Website

1. Visit the CALBO online ad form.
<http://www.calbo.org/jobpostings/jobpost.aspx>
2. Fill in the necessary fields with your job ad information.
3. Click "Submit."
4. Log in with your username and password.
5. Select payment option for submission. Once submitted, please allow 24 hours to process your ad and post it online.



Please note:

You must have a CALBO username and password before creating a Job Advertisement. To create a login, please [click here](#) and follow the instructions. Don't forget to select your jurisdiction! Both members and non-members can create a username and password in order to post to the job board.

Other CALBO Sponsorship Opportunities

There are many opportunities to showcase your company or organization in the CALBO community. Some other opportunities include:

Becoming a CALBO Event Sponsor

CALBO

Annual Business Meeting

- Wi-Fi Sponsorship
- Attendee Bag and Insert Sponsorship
- Attendee Breakfast and Refreshment Sponsorship
- President's Reception & Dinner Sponsorship
- And Much More!!

CALBO

Education Week

- Wi-Fi Sponsorship
- Lunch Flyers or Give-A-Ways Sponsorship
- Pen Sponsorship
- Attendee Refreshment Sponsorship
- Attendee Lunch Sponsorship
- And Much More!!

Participating in a CALBO Exhibitor Program



2018 CALBO ABM at the Hyatt Regency San Francisco Airport from Sunday, March 25 - Thursday, March 29, 2018.

2018 CALBO Education Weeks -

- Monday, September 10 - Thursday, September 13, 2018 at the San Ramon Marriott.
- Monday, October 15 - Thursday, October 18, 2018 at the DoubleTree by Hilton Hotel Ontario Airport.

For more information regarding sponsorship and exhibitor opportunities, please contact Lauren Herman, Director of Training and Communication, at lherman@calbo.org.