

2018 - 2019  
ADVERTISING  
RATES

Newsletter  
Website  
Job Board



**CALBO**  
CALIFORNIA BUILDING OFFICIALS

# 2018 - 2019 CALBO Newsletter

## Advertising Pricing and Information

The CALBO News is a bi-monthly publication of the California Building Officials for its members and industry representatives. Please note that CALBO members receive a 10% discount on newsletter advertising rates.

To place an ad in the CALBO News, please fill out the contract on page 3.

	Pricing Packaging: One Newsletter	Pricing Package: Three Newsletters	Dimensions W x H	File Size
<b>Business Card Ad</b>	<b>\$95.00</b>	<b>\$260.00</b>	<b>3 x 2 inches</b>	<b>900 x 600 pixel 300 dpi</b>
<b>Quarter Page Ad Vertical</b>	<b>\$150.00</b>	<b>\$415.00</b>	<b>3 x 3.5 inches</b>	<b>900 x 1650 pixels 300 dpi</b>
<b>Half Page Ad Vertical</b>	<b>\$200.00</b>	<b>\$550.00</b>	<b>3 5.5 inches</b>	<b>900 x 1650 pixels 300 dpi</b>

Please Note: Accepted File Formats are .gif or .jpg only.

Issue	Deadline Date	Publication Date
Spring 2018	April 15, 2018	No later than May 1, 2018
Summer 2018	June 15, 2018	No later than July 9, 2018
Special Edition: Education Week	August 10, 2018	No later than August 17, 2018
Fall 2018	September 15, 2018	No later than October 1, 2018
Winter 2018	November 15, 2018	No later than December 3, 2018
Special Edition: Annual Business Meeting	January 15, 2019	No later than February 1, 2019

Please Note: Billing for CALBO News advertising is due prior to the first publication date of advertising package selected.

# CALBO Newsletter Contract

Provide the following information.

Step  
One

Company Name	
Address	
Phone	

Contact Person / Title	
City / State / Zip	
Email	

Select the CALBO News edition(s) that you would like to be featured in.

Step  
Two

Spring 2018  
 Summer 2018  
 Special Edition: 2018  
 Education Week

Fall 2018  
 Winter 2018  
 Special Edition: 2019  
 Annual Business Meeting

Ad Size: \_\_\_\_\_ Rate / Package: \_\_\_\_\_ Total Due: \_\_\_\_\_

Special Instructions (if any): \_\_\_\_\_

Provide payment information.

Step  
Three

Invoice  Check  Credit Card (Please fill out fields below)

Credit Card Number (VISA and MasterCard only) \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Billing Address \_\_\_\_\_ City / State / Zip \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

Step  
Four

We, the above name advertiser, authorize the California Building Officials, publisher of the CALBO News, to publish our advertising under the terms stated. We agree to pay for all advertising in the accordance with the contract terms. No advertising will be placed in the CALBO News without a signed contract. Once the contract is signed, no refunds can be made.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Step  
Five

Please send completed form to Anne Jungwirth at [ajungwirth@calbo.org](mailto:ajungwirth@calbo.org) or mail to the CALBO Office.

# 2018 - 2019 CALBO Website Advertising Pricing and Information

Online advertising is charged at a flat rate for a 6 or 12 month run. All advertisements are accepted on a first-come, first-served basis. CALBO members receive a 10% discount on website advertising rates. All ads must be created by the advertiser. To place a website ad on the CALBO website, please fill out the contract on page 5.

	<b>Pricing (Per Month)</b>	<b>File Size</b>	<b>File Format</b>
<b>6 Month Contract</b>	<b>\$225.00</b>	<b>132 x 56 pixels</b>	<b>.gif or .jpg</b>
<b>12 Month Contract</b>	<b>\$210.00</b>	<b>132 x 56 pixels</b>	<b>.gif or .jpg</b>

Please Note: Billing for CALBO website advertising is due prior to run date.

## Fast Facts about the CALBO Website

- Quick access to up-to-date legislative bills that CALBO members are monitoring.
- Access to various resources, ordinances, and toolboxes for your jurisdiction or company.
- Quick link to the Building Department List Serve - a collaborative effort between CALBO and the League of California Cities, a forum to ask questions and get answers for your jurisdiction or company.



# CALBO Website Advertising Contract

Provide the following information.

Step  
One

Company Name

Contact Person / Title

Address

City / State / Zip

Phone

Email

Select a CALBO website advertising package.

Step  
Two

6 Month Term (\$225/Month): \_\_\_\_\_ 12 Month Term (\$210/Month): \_\_\_\_\_ Total Due: \_\_\_\_\_

Special Instructions (if any): \_\_\_\_\_

Provide payment information.

Step  
Three

\_\_\_\_\_ Invoice \_\_\_\_\_ Check \_\_\_\_\_ Credit Card (Please fill out fields below)

Credit Card Number (VISA & MasterCard Only)

Expiration Date

Security Code

Billing Address

City / State / Zip

Name on Card

Signature

Step  
Four

We, the above name advertiser, authorize the California Building Officials to publish our advertising under the terms stated. We agree to pay for all advertising in the accordance with the contract terms. No advertising will be placed on the CALBO Website without a signed contract. Once the contract is signed, no refunds can be made.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Step  
Five

Please send completed form to Anne Jungwirth at [ajungwirth@calbo.org](mailto:ajungwirth@calbo.org) or mail to the CALBO Office.

# 2018 - 2019 CALBO Job Board

## Pricing and Information

The CALBO Online Job Board offers unbeatable pricing for employment advertising. As an added member benefit, all CALBO members receive the first 3 lines of their job advertisements for FREE. (\$45 discount!)

To view or submit an employment advertisement on the CALBO Job Board please visit, [www.calbo.org/jobposting](http://www.calbo.org/jobposting).

	<b>Price per Line (Per Month)</b>	<b>Characters Per Line</b>
<b>All Employment Ads</b>	\$15.00	55-60 characters

Please Note: Billing for CALBO Job Board is due prior to the first month of publication.



## How to Post a Job Advertisement on the CALBO Website

1. Visit the CALBO online ad form.  
<http://www.calbo.org/jobpostings/jobpost.aspx>
2. Fill in the necessary fields with your job ad information.
3. Click "Submit."
4. Log in with your username and password.
5. Select payment option for submission. Once submitted, please allow 24 hours to process your ad and post it online.



Please note:

You must have a CALBO username and password before creating a Job Advertisement. To create a login, please [click here](#) and follow the instructions. Don't forget to select your jurisdiction! Both members and non-members can create a username and password in order to post to the job board.



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# Other CALBO Sponsorship Opportunities

There are many opportunities to showcase your company or organization in the CALBO community. Some other opportunities include:

## Becoming a CALBO Event Sponsor

CALBO

### Annual Business Meeting

CALBO

### Education Week

- Wi-Fi Sponsorship
- Attendee Bag and Insert Sponsorship
- Attendee Breakfast and Refreshment Sponsorship
- President's Reception & Dinner Sponsorship
- And Much More!!

- Wi-Fi Sponsorship
- Lunch Flyers or Give-A-Ways Sponsorship
- Pen Sponsorship
- Attendee Refreshment Sponsorship
- Attendee Lunch Sponsorship
- And Much More!!

## Participating in a CALBO Exhibitor Program



2018 CALBO ABM at the Hyatt Regency San Francisco Airport from Sunday, March 25 - Thursday, March 29, 2018.

2018 CALBO Education Weeks -

- Monday, September 10 - Thursday, September 13, 2018 at the San Ramon Marriott.
- Monday, October 15 - Thursday, October 18, 2018 at the DoubleTree by Hilton Hotel Ontario Airport.

For more information regarding sponsorship and exhibitor opportunities, please contact Lauren Herman, Director of Training and Communication, at [lherman@calbo.org](mailto:lherman@calbo.org).