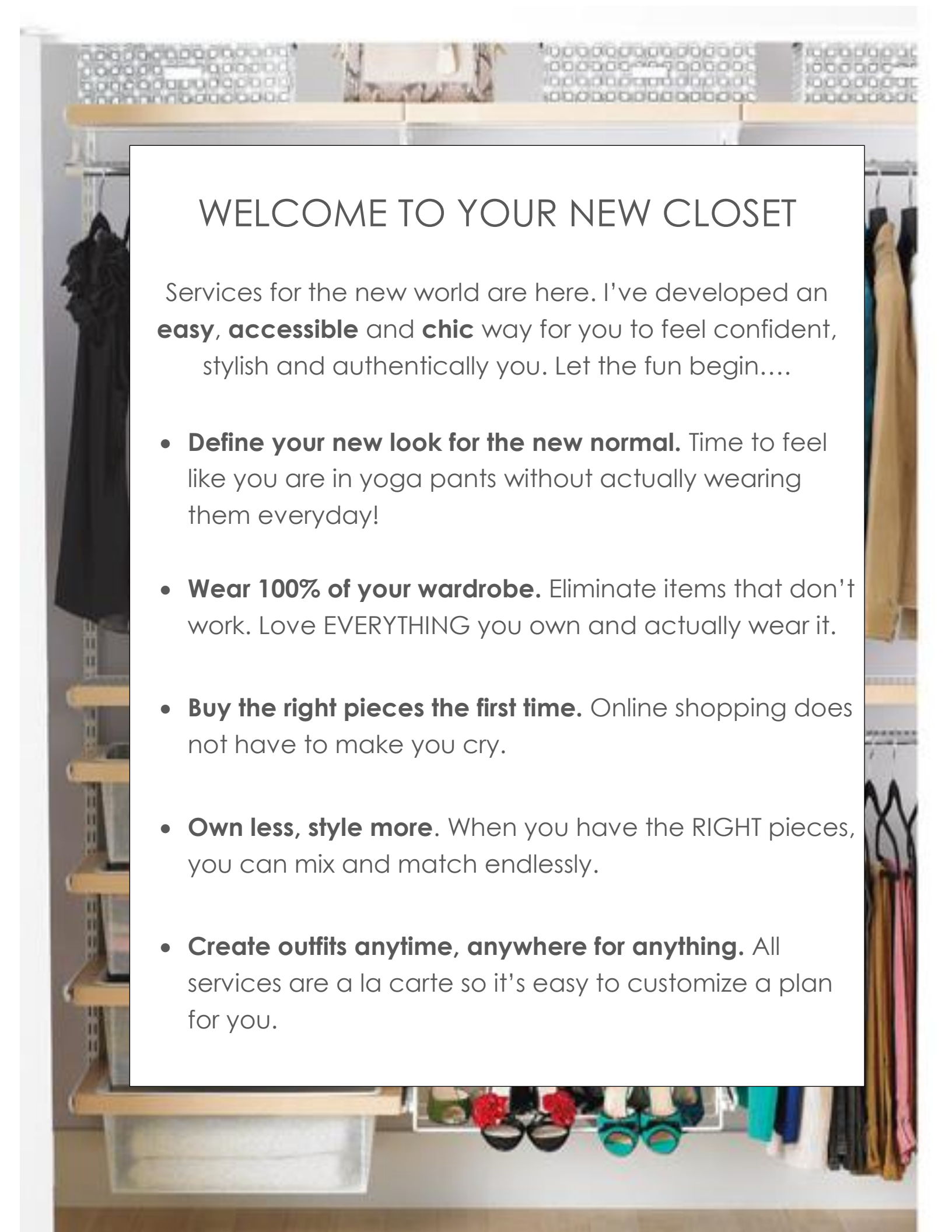


A photograph of a modern, organized closet. The closet features light-colored wooden shelves and hanging rods. On the left, a black garment hangs. On the right, a tan garment hangs. At the bottom, a white shoe rack holds several pairs of shoes, including black and red high-heeled shoes and teal sandals. The background is a light gray wall with a grid of small square tiles.

WELCOME TO YOUR NEW CLOSET

Services for the new world are here. I've developed an **easy, accessible** and **chic** way for you to feel confident, stylish and authentically you. Let the fun begin....

- **Define your new look for the new normal.** Time to feel like you are in yoga pants without actually wearing them everyday!
- **Wear 100% of your wardrobe.** Eliminate items that don't work. Love EVERYTHING you own and actually wear it.
- **Buy the right pieces the first time.** Online shopping does not have to make you cry.
- **Own less, style more.** When you have the RIGHT pieces, you can mix and match endlessly.
- **Create outfits anytime, anywhere for anything.** All services are a la carte so it's easy to customize a plan for you.



Client Board

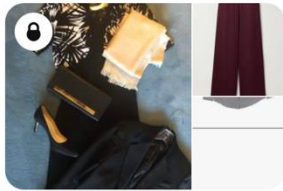
@StylishClient

0 followers · 0 following



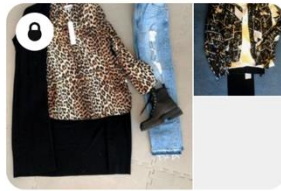
F/W Shopping List

4 Pins · 3 sections 56s



F/W Work Looks

3 Pins 16m



F/W Casual/Work Looks

2 Pins 44m



F/W Casual Looks

3 Pins 5h



F/W Tops

4 Pins · 5 sections 15h

FOUNDATIONS AND FAV'S CLOSET CATALOG

- **A customized closet catalog will be created for you in Pinterest.** The style board will be categorized like your closet, by season, style and color.
- **There are three easy options to get your virtual closet up and running!** In-person, Zoom and remote set-up are available. (See virtual closet set-up below for more details).
- The “Foundations and Fav's” closet catalog is an easy-to-follow itemized seasonal list. You only upload what you need to, not your entire closet. **Optimize what you are actually wearing NOW.**



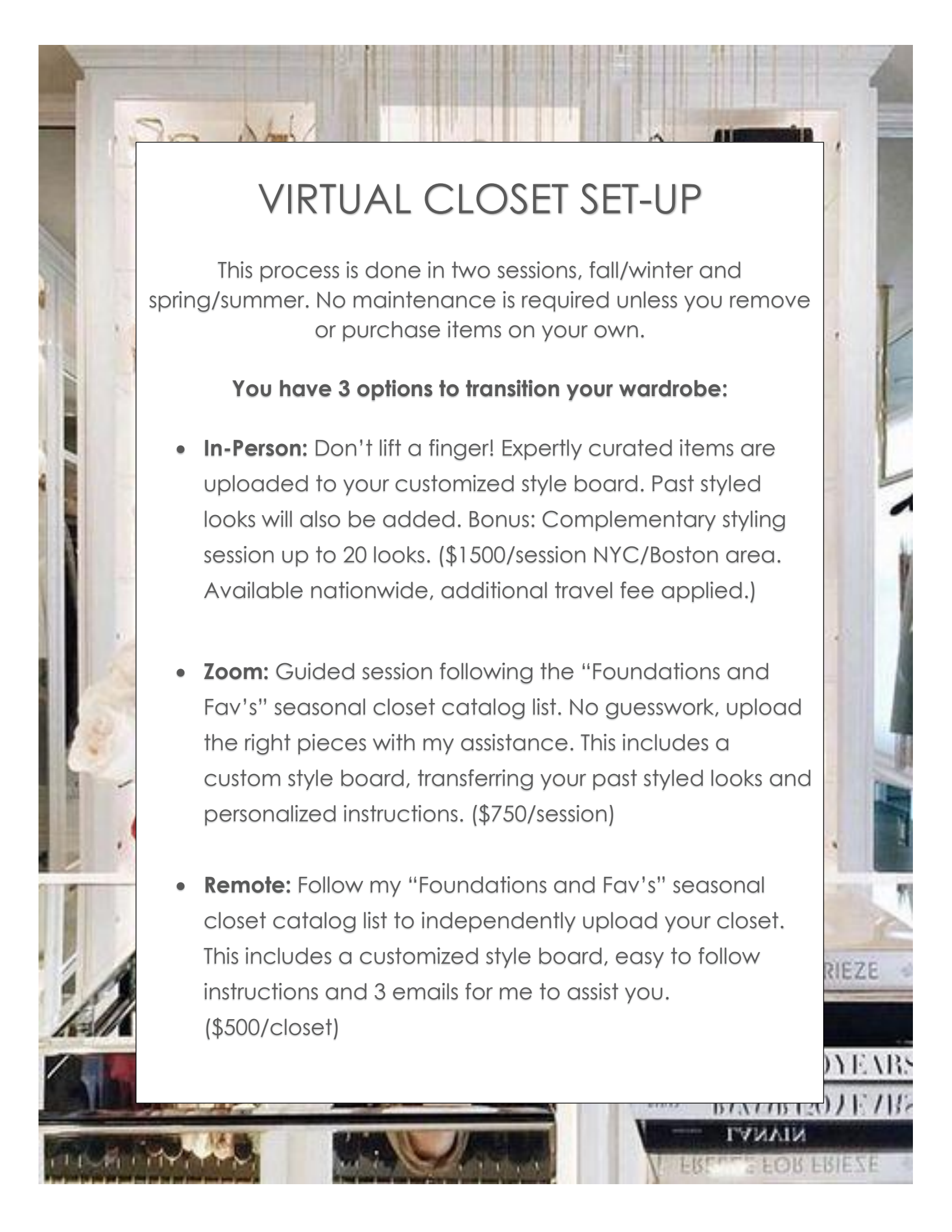
SHOPPABLE BOARDS

- Bespoke shoppable boards will be added to your style board based upon request. **It's like your very own customized store!**
- **This option is great for those wanting to shop on their own without worrying about buying the “wrong” things.** Every shopping board is curated just for you!
- **Each board is designed to fit your needs.** Do you like shopping for a head to toe look or “filling in the holes” of your wardrobe? Just a few trendy pieces? No problem.



LOOK BOOKS

- Access to all of your looks in one place. **Wake up and flip through amazing outfits styled just for you.** Past looks and future ensembles are easily retrievable in your style board.
- Outfits will be uploaded and grouped together by activity category. **Never stress about what to wear to work, on a casual Sunday and beyond.** Just click on that category and scroll.
- New looks created for a day, a week or a month based on your needs. **Maximize your wardrobe.** Restyle what you have or mix together new and current pieces.

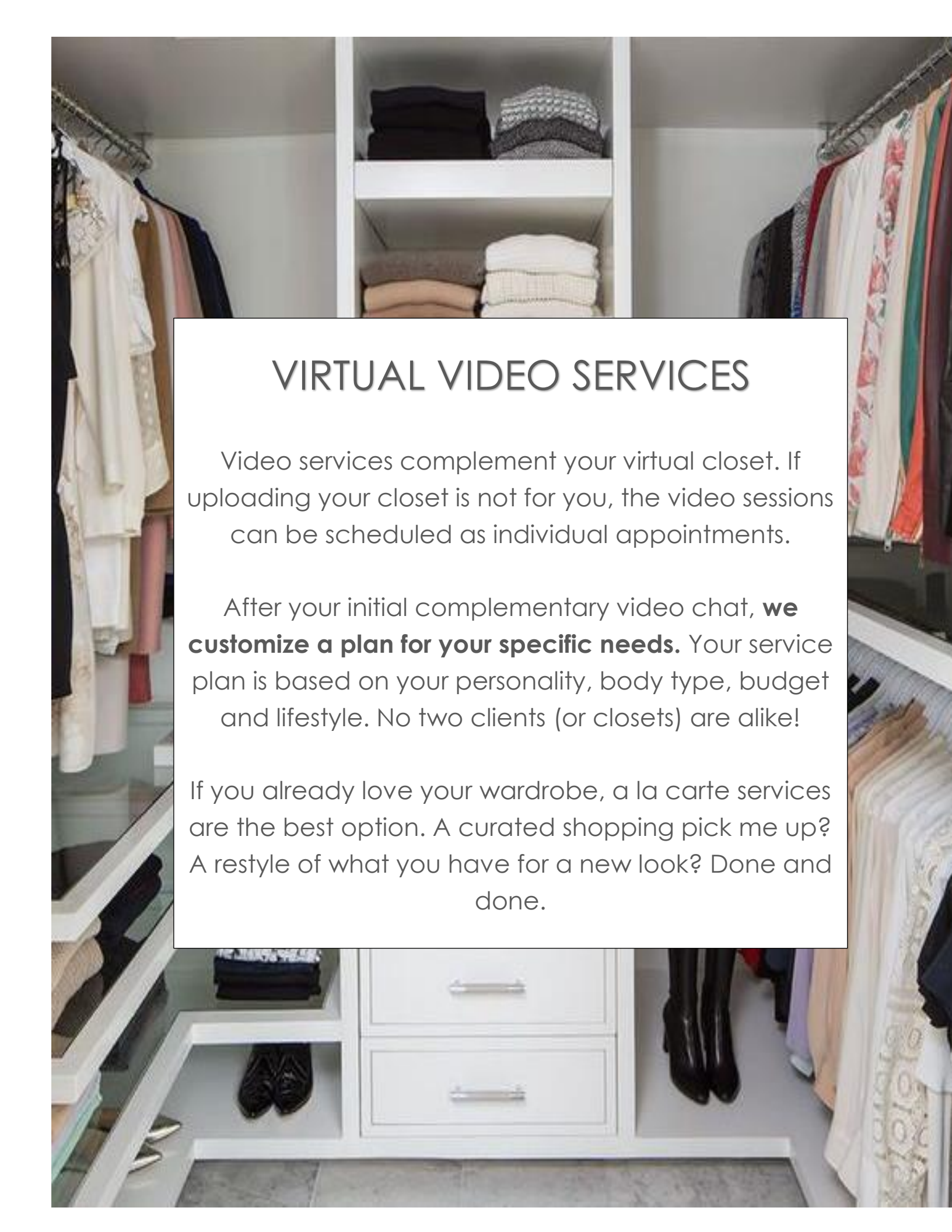


VIRTUAL CLOSET SET-UP

This process is done in two sessions, fall/winter and spring/summer. No maintenance is required unless you remove or purchase items on your own.

You have 3 options to transition your wardrobe:

- **In-Person:** Don't lift a finger! Expertly curated items are uploaded to your customized style board. Past styled looks will also be added. Bonus: Complementary styling session up to 20 looks. (\$1500/session NYC/Boston area. Available nationwide, additional travel fee applied.)
- **Zoom:** Guided session following the "Foundations and Fav's" seasonal closet catalog list. No guesswork, upload the right pieces with my assistance. This includes a custom style board, transferring your past styled looks and personalized instructions. (\$750/session)
- **Remote:** Follow my "Foundations and Fav's" seasonal closet catalog list to independently upload your closet. This includes a customized style board, easy to follow instructions and 3 emails for me to assist you. (\$500/closet)

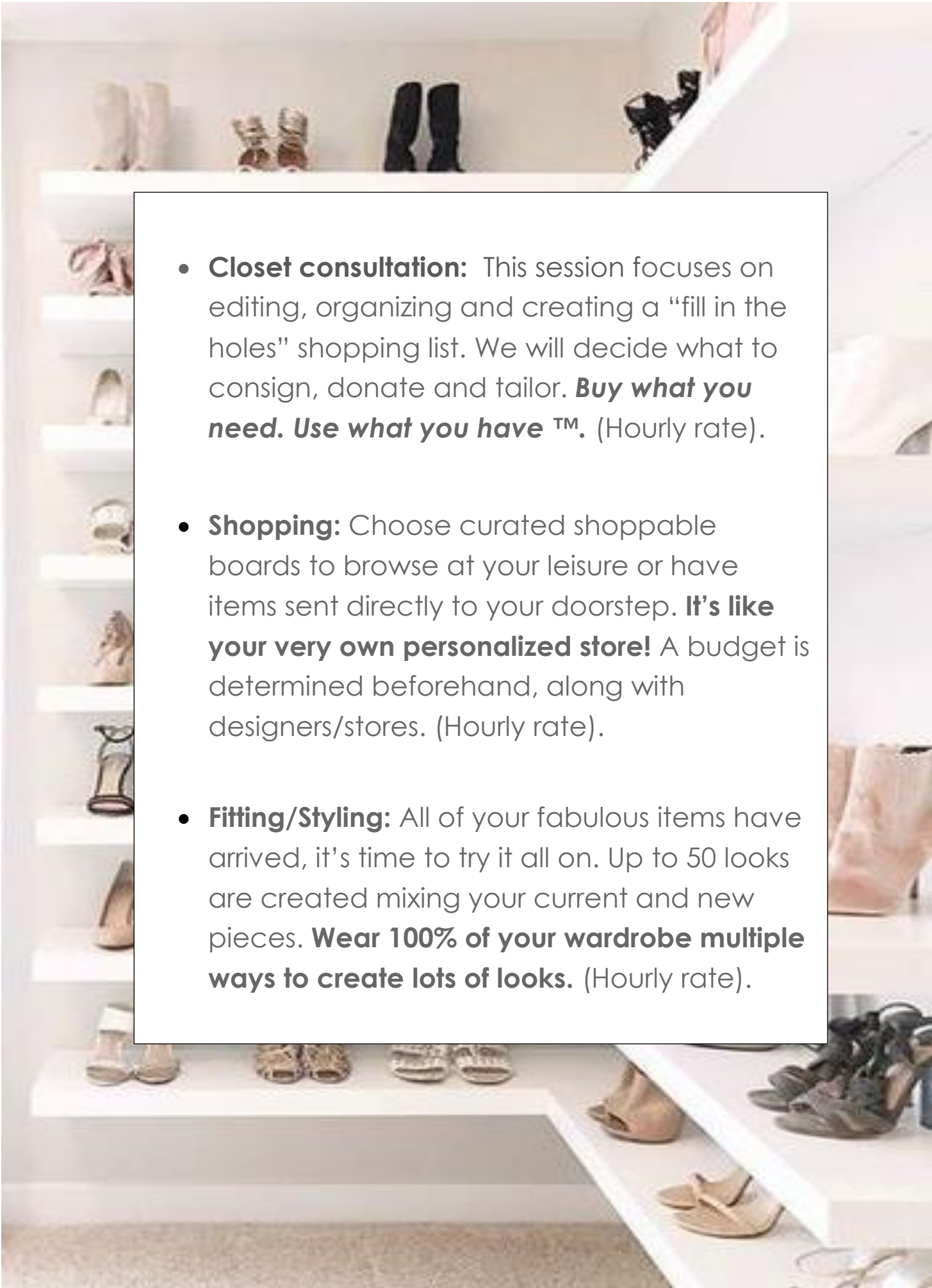
A photograph of a modern, organized closet. The closet features white built-in shelving and hanging rods. On the left, several long-sleeved tops are hanging. In the center, there are two shelves with neatly folded sweaters and t-shirts. On the right, more clothes are hanging, including a colorful patterned top. At the bottom, there are white drawers with silver handles, and a pair of black high-heeled shoes is visible on the floor.

VIRTUAL VIDEO SERVICES

Video services complement your virtual closet. If uploading your closet is not for you, the video sessions can be scheduled as individual appointments.

After your initial complementary video chat, **we customize a plan for your specific needs.** Your service plan is based on your personality, body type, budget and lifestyle. No two clients (or closets) are alike!

If you already love your wardrobe, a la carte services are the best option. A curated shopping pick me up? A restyle of what you have for a new look? Done and done.

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- **Closet consultation:** This session focuses on editing, organizing and creating a “fill in the holes” shopping list. We will decide what to consign, donate and tailor. ***Buy what you need. Use what you have***™. (Hourly rate).
 - **Shopping:** Choose curated shoppable boards to browse at your leisure or have items sent directly to your doorstep. ***It's like your very own personalized store!*** A budget is determined beforehand, along with designers/stores. (Hourly rate).
 - **Fitting/Styling:** All of your fabulous items have arrived, it's time to try it all on. Up to 50 looks are created mixing your current and new pieces. ***Wear 100% of your wardrobe multiple ways to create lots of looks.*** (Hourly rate).