

ANNUAL REPORT



Bowling Green Area
Chamber of Commerce



Bowling Green Area Chamber of Commerce



Bowling Green Area Chamber of Commerce board leadership-
Ron Bunch, President & CEO, Bowling Green Area Chamber of Commerce;
Joy Hunt, Senior Vice President Commercial Lending/Business Services Officer, BB&T (2018 Chairman);
Steve Davis, Crye*Leike Executive Realty (2018 Vice Chairman)

Bowling Green and South Central Kentucky have celebrated another record year. The success we see at the Chamber and throughout our community, is thanks to you - our loyal business partners. Without you, we would not be where we are today:

- Welcoming dozens of new small businesses and announcing \$188.5 million in investments in new and expanded targeted businesses creating 641 new jobs.
- Honored in 2018 with two Excellence Awards by the Kentucky Chamber of Commerce Executives.
- The first city in the world to incorporate Stephen Covey's The Leader in Me program in K-12.
- The Chamber and business partners hosted the third annual SCK LAUNCH Experience where 3,400 students received the career exploration curriculum.
- Bowling Green named 'Best Place to Live in Kentucky' By Money Magazine (A TIME Magazine Publication).

As one of the top 3% of chambers nationwide to be 5-Star Accredited, we take our role in the community very seriously and our core mission remains year after year: To provide valuable services to our partners, advocate a positive business environment and stimulate economic development for South Central Kentucky.

As a Chamber partner and business leader, your support helps contribute to the success we see each year – and you are paramount to the ongoing development of our community.

Thank you for your support,

Ron Bunch, CEcD
President and CEO
Bowling Green Area Chamber of Commerce





VALUES

Values are the standards that influence every aspect of our lives. Values provide the direction to decisions made by our organization. In all that we do, let us demonstrate our core values:

Inclusiveness | We embrace behavior and actions that respect and honor the background, diversity and contributions of all in our community.

Integrity | We believe in demonstrating the strength, moral principles, honesty and ethics that warrant the trust of the community.

Leadership | We believe that the community can only grow and prosper if we have the courage to be bold in our vision and stand by our convictions.

Service | We value a commitment to service and believe responsibility and duty are imperative to enrich the community.

VISION

The Bowling Green Area Chamber of Commerce is the driving force for South Central Kentucky's business community.

MISSION

We provide valuable services to our partners, advocate a positive business environment and stimulate economic development for South Central Kentucky.

CELEBRATING OUR PARTNERS

100

Ribbon Cuttings

We celebrated with 100 of our partners with ribbon cuttings this year! These ribbon cuttings represented a grand opening, new location of an existing business, expansion/renovation, groundbreakings and milestone anniversaries.



MAKING CONNECTIONS



87

Participating Partners

*RECORD NUMBER

Partnering with President's Club Platinum Star partner, Western Kentucky University, 87 of our businesses were able to market to over 3,000 WKU students in their first week on campus.

153

TOTAL EVENTS



LASTING RELATIONSHIPS

30+

Years of Service

Ann Elliott

Romanza Johnson

David Wiseman

In existence for more than 30 years, our **Ambassadors Club** is an exclusive group of volunteers whose mission is to enhance partner engagement by welcoming new partners, attending events and strengthening staff efforts.



OUR YEAR AT A GLANCE

Business @ Its Best
Monthly small business workshops offered based on the needs of small businesses.

6 Ribbon Cuttings

SCKY Night
50 individuals attended this meet and greet with elected officials in Frankfort.

Women's Leadership Conference
104 women enjoyed this half day event that included a guest speaker, fabulous food, and vendors.

2018 Leadership Bowling Green Class was announced.

6 Ribbon Cuttings

JANUARY

2018 Annual Dinner
With 630 attendees this event celebrates the successes of 2017. We also inducted the new 2018 Board Chairman, Joy Hunt.

Franklin Covey filmed a marketing video of Bowling Green to use in their international marketing of how a community implements **The Leader In Me** in grades K-12.

5 Ribbon Cuttings

FEBRUARY

MARCH

Volunteer Appreciation Cookout
Celebrated with our Chamber volunteers with an annual cookout.

11 Ribbon Cuttings

APRIL

2018 Excellence Awards
In honor of Small Business Appreciation Month, 326 attendees gathered to celebrate the award winners.

- **Small Business Person of the Year** (Todd Matthews)
- **ATHENA** (Janette Boehman)
- **ATHENA Young Professional** (Jennifer Oaks)
- **Administrative Professional of the Year** (Kendra Lewis)
- **Entrepreneur of the Year** (Tori Gerbig)

9 Ribbon Cuttings

MAY

Small Business Golf Challenge
144 golfers participated in this annual event.

10 Ribbon Cuttings

JUNE

Wage & Benefits Survey Result Presentation
10 counties and 7 sectors were represented.

Career Focused Model
Facilitated the donation of an ambulance by Med Center Health to the Bowling Green High School Medical Arts Academy

4 Ribbon Cuttings

JULY

Welcome Back WKU
87 partners marketed their goods and services to more than 3,000 WKU students.

12 Ribbon Cuttings

AUGUST

SCK LAUNCH
Hosted the kickoff for 128 high school student ambassadors at the Chamber. Presenters included:

- Mike Buchanon
- Pete Mahurin
- Gary McCovey
- Amy Milliken
- Joe Natcher
- Bruce Wilkerson

9 Ribbon Cuttings

SEPTEMBER

Targeted Business & Industry Banquet
360 attendees gathered to recognize our targeted businesses that have made capital investment and created new jobs resulting in economic growth for the community. Henkel Corporation was awarded Business of the Year.

14 Ribbon Cuttings

OCTOBER

SCK LAUNCH Experience
3,400 students from 13 districts were given career exploration curriculum prior to the experience. 2,661 students from 9 districts participated along with 35 Chamber partners who showcased the jobs that are available here in South Central Kentucky.

7 Ribbon Cuttings

NOVEMBER

Economic Development Projects
With 3 projects closing in December, we have closed a total of 19 projects with capital investment of \$188.5M creating 641 new jobs.

Celebrated our 100th Ribbon Cutting!

Quarterly President's Club Luncheon
Hosted Kentucky Chamber of Commerce President and CEO, Dave Adkisson.

7 Ribbon Cuttings

DECEMBER

STRATEGIC INITIATIVE 1:

Chamber Partnership



To provide solution-based partnership strategies and initiatives that focus on value and result in growth and prosperity for all Chamber partners.



Accolades

Kentucky Chamber of Commerce Executives | Honored in 2018 with two Excellence Awards by the Kentucky Chamber of Commerce Executives during its annual conference in Frankfort. Awards received: **Excellence in Membership Retention** and **Excellence in Membership Recruitment**. The KCCE, established in 1965, serves as the society for chamber of commerce professionals in the state. The KCCE Excellence Awards were created to recognize superior achievement and professional excellence among local chambers of commerce throughout Kentucky.





Young Professionals

Bowling Green Young Professionals

BGYP is a membership group for young professionals between the ages of 21-40. From volunteer work to speed networking events, our young professionals take community involvement seriously and pride themselves on giving back. In 2018, our BGYP's partnered with four chamber-partner non-profits for civic engagement projects.

126
ACTIVE MEMBERS

4
COMMITTEES

4
CIVIC ENGAGEMENT
PROJECTS WITH
NON-PROFITS

24
EVENTS



A special thanks to our 2018 sponsors



From left to right: Jon-Matthew Thomason, Ian Loos, Katie Davenport (Chair), Elizabeth Newbould, Nick Newbould (Co-chair), Jacqueline Rowe.

21
Sponsored
Children

In December of 2018, BGYP sponsored 21 children through the Family Enrichment Center by donating Christmas presents to the children and providing a meal for their families.



STAYING CONNECTED

CHAMBER CONNECTION

- Over 2,500 copies distributed
- Monthly newsletter featuring dates, times, and locations for everything Chamber
- New partners, important economic development announcements and business advice and trends at your fingertips



BOWLING GREEN MAGAZINE

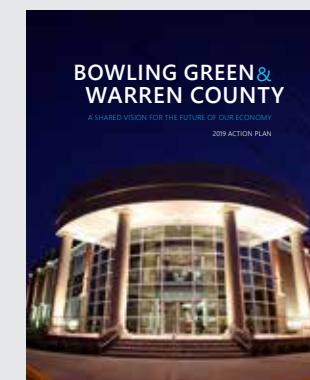
- Minimum of 15,000 copies distributed
- Year-long shelf life ensures maximum advertising value and exposure
- Most sought out audience in the region
- Distributed in economic development, relocation and partnership packets

2018 LEGISLATIVE AGENDA



- Our 2018 Legislative Agenda places renewed focus on what is needed to attract and keep businesses in Bowling Green and Warren County
- [Available here](#)

2019 ACTION PLAN



- A shared vision for the future of our economy
- [Available here](#)

SOCIAL MEDIA



[FACEBOOK.COM/BGAREACHAMBER](#)



[@BGCHAMBER](#)



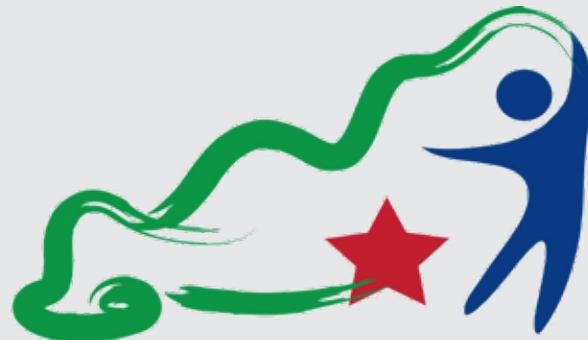
[@BGCHAMBER](#)



[YOUTUBE.COM/BOWLINGGREENCHAMBER](#)



[/COMPANY/BGAREACHAMBEROFCOMMERCE](#)



LEADERSHIP BOWLING GREEN

BOWLING GREEN AREA CHAMBER OF COMMERCE



Leadership Bowling Green is a leadership development program coordinated by the Bowling Green Area Chamber of Commerce. During the nine sessions, the class studies the community's strengths and challenges through lectures, discussions, tours and role-playing activities. The goal is to gain a wide knowledge about Bowling Green through an overview of a variety of community functions.

Kaliegh Averdick, Robert Boone, **Sterling Borders** (Treasurer), Tiffany Bosse, **Liz Bradley** (Vice President), Sharon Carter, Jessie Cox, Katie Davenport, Magen Estep, Natalie Feldman, **April Flowers** (President), Amy Gearlds, David Glisson, Heather Hawkins, Tori Henninger, Lance Hester, **Kristin Hildabrand** (Secretary), Taylor Howard, Scarlet Jent, **Lindsay McClain** (Chair), **Justin Manship** (Co-Chair), Caitlin Moore, Leah Morrison, Jennifer Oaks, Jennifer O'Connor, Tracey Pharris, Christopher Royse, Ashlyn Smith, Amanda Sowell, Brooke Vinson, Melissa Whitley, Kim Wilson, Savannah York, Mark Yurchisin.

43
APPLICANTS
*RECORD NUMBER

7
DAY SESSIONS

2
RETREATS

30
2018 GRADUATES



In direct correlation with The Leader In Me initiative taking place in Bowling Green and Warren County, Leadership Bowling Green 2018 class chose Warren Elementary as their class project.

In October, the Leadership Bowling Green 2018 class unveiled their project and celebrated with a ribbon cutting. This project included bathroom renovations, a new picnic area, **FranklinCovey 7 Habits of Leadership** banners, new paintings in the gym and flags representing the diversity within Warren Elementary. These renovations are a step forward for Warren Elementary to accomplish the goal of becoming Lighthouse Status.

\$2,200

Leadership Bowling Green also donated \$2,200 to Barren River Area Safe Space (BRASS) for Christmas to benefit the individuals in the facility.

STRATEGIC INITIATIVE 2:

Existing Business & Retention



2nd

Most KEDFA approved closed projects in the state of Kentucky.

THINK KENTUCKY
Cabinet for Economic Development

Retain and expand existing targeted businesses using a proactive business retention model.

BY THE NUMBERS

**\$172.5
MILLION**

Finished 2018 with 15 expansion announcements, totaling \$172.5 million and 597 new jobs.

3rd

Of the 10 most populous Kentucky counties, Warren County ranks 3rd in capital investment.

4th

4th straight year we've announced 12 or more expansion projects.

10%

Bowling Green represents 5% of the state's population but in 2018 represented 10% of the state's KEDFA approved projects.

Plant Managers Roundtable

The Plant Managers Roundtable was formed in December 2014 to strengthen the network of operations and facility managers in targeted businesses. The program unites local plant managers across various targeted business sectors as they gather in an informal setting to examine common issues that relate to their industry. The PMR meets bi-monthly at manufacturing facilities in Warren County so companies can showcase their best practices and operating environments.

AND THE WINNER IS ...



1. Chamber Awards News Conference
2. Excellence Awards Luncheon
3. Excellence Awards Luncheon

4. Excellence Awards Luncheon
5. Chamber Awards News Conference
6. Small Business Golf Challenge

Excellence Awards

The Excellence Awards Luncheon encompasses several awards previously presented throughout the year. Winners are recognized in front of 300 to 400 people, allowing them utmost exposure throughout the partnership. Keynote speakers for 2018 included Todd Matthews of Scott & Murphy, Inc: Small Business Person of the Year; Tori Gerbig of Pink Lily Boutique: Entrepreneur of the Year; and Janette Boehman of WBKO: 2018 ATHENA of the Year. Other awards presented were Kendra Lewis of LifeSkills, Inc: 2018 Administrative Professional of the Year; and Jennifer Oaks of Liberty Imaging: 2018 ATHENA Young Professional.

Chamber Awards

Each January, the Chamber recognizes outstanding volunteer service in the community from the previous year. Awards given in 2018 included Jana Sublett of CASA of South Central Kentucky: 2017 Ambassador of the Year; Chris Thorn of Graves-Gilbert Clinic: 2017 Board Volunteer of the Year; Bryan Thompson of Henkel Corporation: 2017 Volunteer of the Year; and Nick Newbould of CoreTech: 2017 BGYP Young Professional of the Year.

Targeted Business & Industry Appreciation Month

During Targeted Business & Industry Appreciation Month, the Chamber honored several businesses with awards at the annual Targeted Business & Industry Awards Banquet at Knically Conference Center.

The John B. Holland Business of the Year

Sponsored by President's Club Silver Star Partner The Murphy Construction Group (Scott, Murphy & Daniel LLC, Scott & Murphy, Inc. and Hartz Contracting)

Henkel Corporation

Healthcare Enterprise

Sponsored by Gerald Printing

Graves Gilbert Clinic, Med Center Health and TriStar Greenview Regional Hospital

Newcomer Award

Sponsored by Quality Personnel

American Leather Direct, Crown Verity USA, Rhenus Automotive Operations, LLC

Business Expansion Award

Sponsored by President's Club Silver Star Partner Tennessee Valley Authority

Afni, Alpla, Inc., Berry Global, Bowling Green Metalforming, Owl's Head Alloys, Precision Strip, Reinhart Foodservice, Stryker Logistics, The Pink Lily Boutique

Blake-Philips

Business Innovation Award

Sponsored by President's Club Silver Star Partner Stewart-Richey Construction

Fruit of the Loom

Green to Gold

Sponsored by President's Club Gold Star Partner Bowling Green Municipal Utilities



**Henkel Corporation,
2018 John B. Holland Business of the Year**

STRATEGIC INITIATIVE 3:

New Business Attraction

Grow targeted sector jobs and investment through the implementation of cluster strategies focused on: Advanced Manufacturing; Motorsports; Plastics; Food Manufacturing; Technology-Based Back Office; Corporate Headquarters and others.

4
Closed projects

\$16M
Capital investment

44
Projected new jobs

At the Bowling Green Area Chamber of Commerce, we are constantly working to attract new businesses to South Central Kentucky, in 2018 we closed four attraction projects totaling \$16 million in capital investment and 44 projected new jobs.

In 2018, our economic development team responded to 63 requests for information from companies seeking a new location. We've had 18 site visits with 16 companies.

18
Site Visits

South Central Industrial Park

December of 2018 the Chamber hosted a meeting to celebrate the approved development of the Southwest Parkway.



Kentucky Transpark

2018 DEVELOPMENT



January

Rhenus Automotive Operations, an automotive module assembly operation, announced their first United States location and was the Kentucky Transpark's first new tenant for 2018.

May

American Leather Direct, Inc. celebrated the groundbreaking of their new distribution facility on Central Avenue in Bowling Green. This \$2.8 million project included the construction of a 46,410 square-foot facility and created 11 new jobs in Warren County.

Crown Verity USA, Inc. celebrated their first United States location at the Kentucky Transpark in Bowling Green. This project was a multi-phase \$3.6 million investment including a 60,000 square-foot light assembly and distribution center creating 25 new jobs in South Central Kentucky over the next five years.

INTERNATIONAL BUSINESS

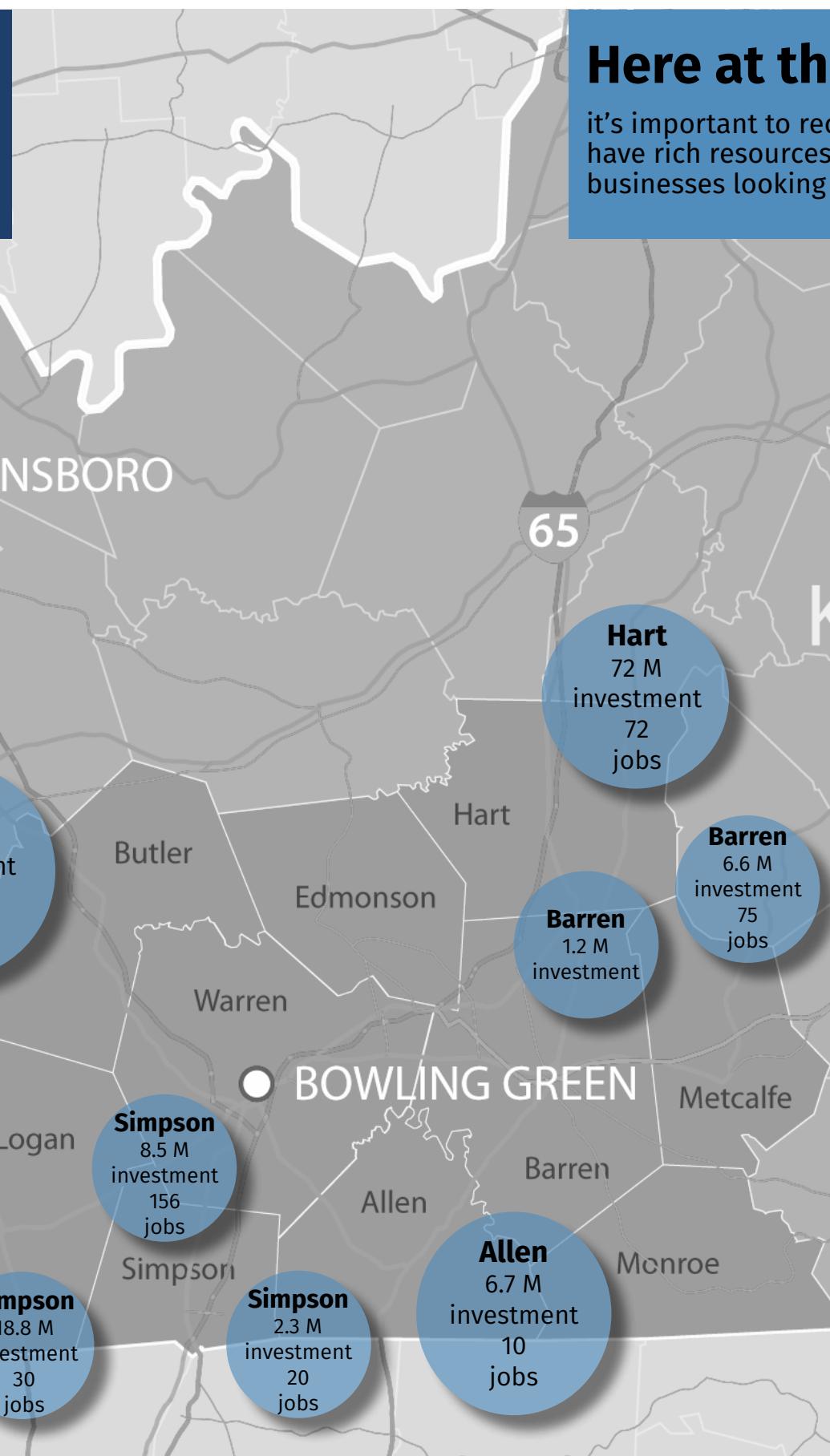
BG	Austria Alpla Inc.
BG	Canada Bowling Green Metalforming, Cannon Automotive Solutions, Champion Petfoods USA Inc., Crown Verity, Eagle Press America Inc.
BG	Finland Halton Group Americas Inc.
BG	France Airgas USA LLC, Constellium UACJ ABS LLC
BG	Germany Aventics, Bendix Spicer Foundation Brake LLC, BILSTEIN COLD ROLLED STEEL LP, Henkel Corporation, Rhenus Automotive Operations LLC
BG	India Anneal Pharmaceuticals
BG	Japan Akebono Brake Corporation, American Howa Kentucky Inc., BANDO USA Inc., KIRIU USA Corporation, Kobe Aluminum Automotive Products LLC, Kobelco Aluminum Products & Extrusions, NHK of America Suspension Components Inc., Sumitomo Electric Wiring Systems Inc., Topura America Fastener Inc.
BG	New Zealand Graham Packaging Company
BG	Sweden Essity
BG	Switzerland 3A Composites USA Inc.
BG	United Kingdom Aventics



South Central Kentucky
is home to 28 international companies
that represent 11 countries

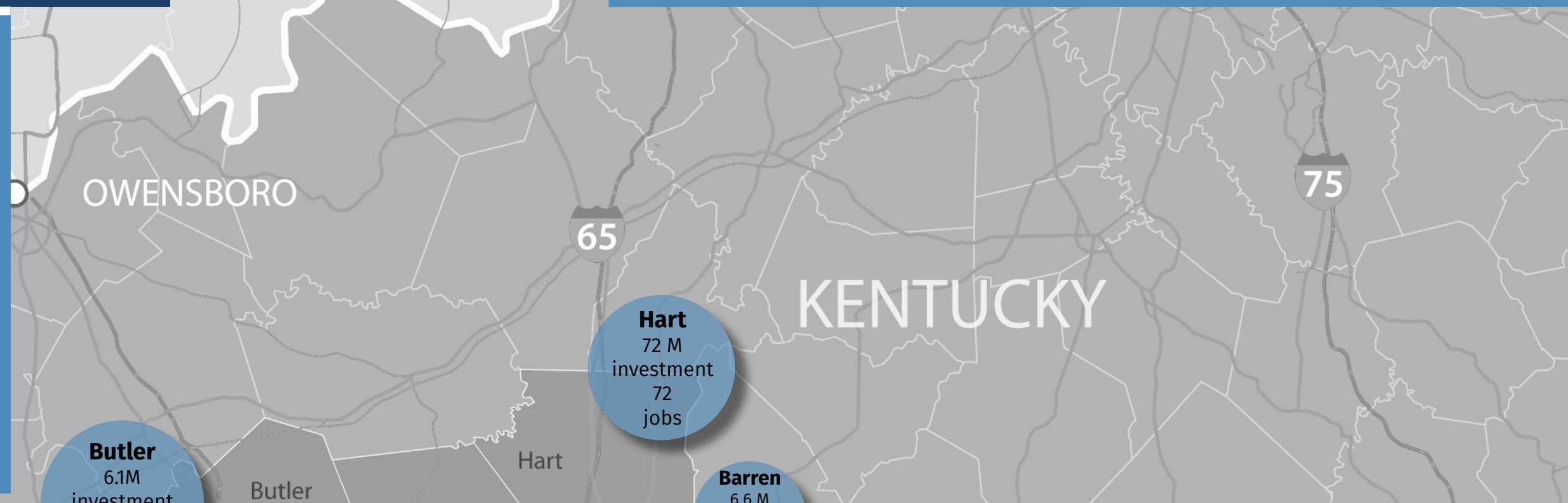
STRATEGIC INITIATIVE 4: REGIONALISM

Work together as a true partnership to create a cooperative environment for business and industry to thrive, improving quality of life in South Central Kentucky.



Here at the Chamber,

it's important to recognize that our assets and reach do not stop at the county line. We have rich resources throughout South Central Kentucky and a high quality of life ideal for businesses looking to relocate or expand.



South Central Kentucky Regional Partnership

The South Central Kentucky Regional Partnership coordinates marketing efforts through a strategic plan that highlights the region with a brand to market South Central Kentucky to businesses, site selectors and consultants across the country and abroad. This partnership gives us the opportunity to participate in invitation-only consultant events at KAED conferences as well as consultant events in major markets. Another important initiative of the regional partnership is to ensure a strong relationship with the Kentucky Cabinet for Economic Development (KCED).

Throughout the year, we host the staff and project managers at KCED to ensure they have the most up-to-date information on the happenings throughout South Central Kentucky including business expansions, property availability and more. This year we supported the expansion of two projects in Butler County.

2018 RECOGNITION

24/7 WALL ST.

Bowling Green is the fastest growing city in Kentucky.

BENEFITS PRO

Bowling Green listed among top-10 cities attracting millennial home-buyers.

NEW GEOGRAPHY

Bowling Green ranked No. 15 on best small-sized cities for job growth.

SITE SELECTION

Bowling Green once again ranked second in the magazine's list of high-performing metros among communities with populations less than 200,000.

SMART ASSET

Warren County ranked in top 1% for incoming investment.

WALLET HUB

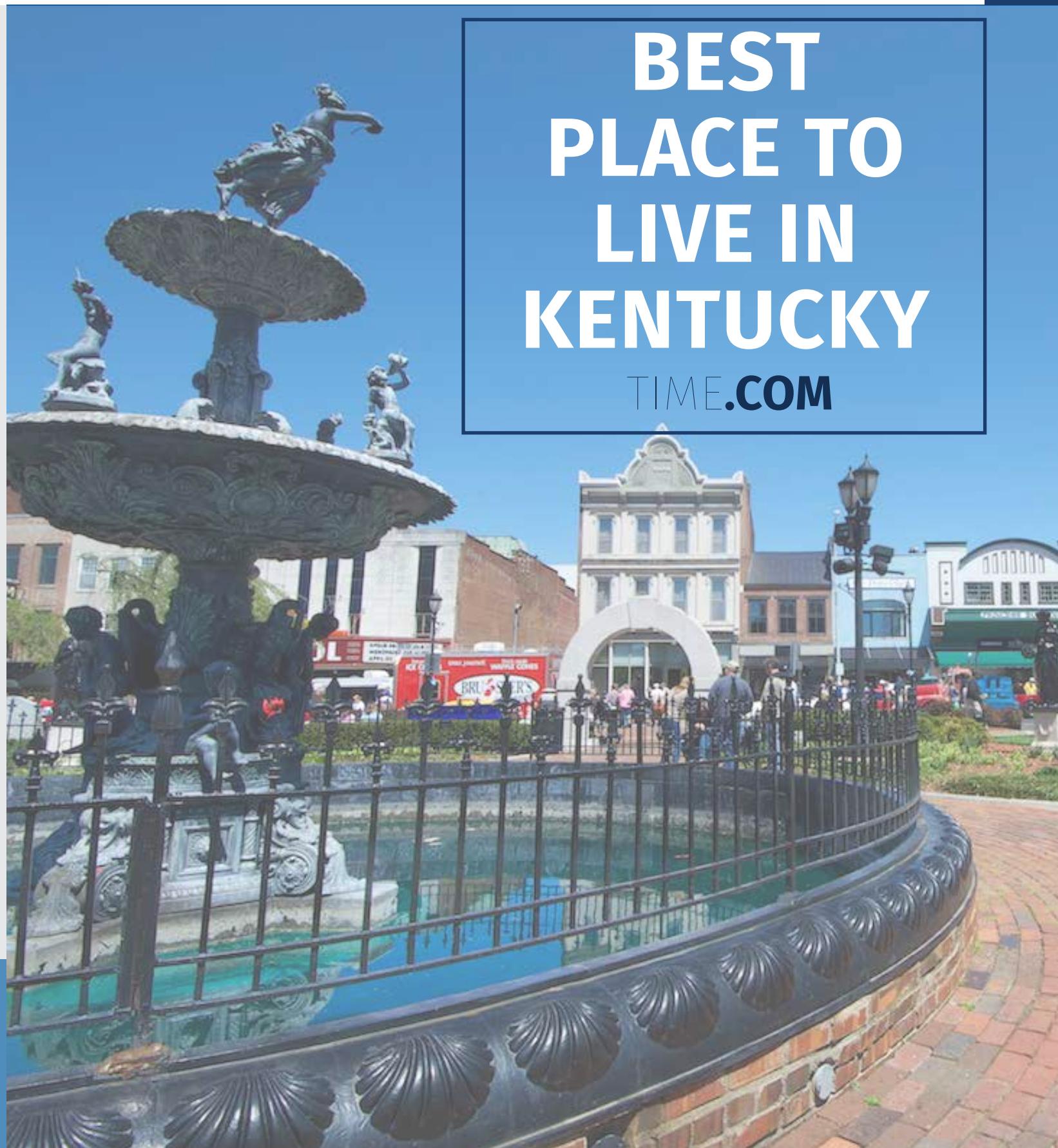
Bowling Green ranked among the top 20 'Best Small Cities to Start a Business'.

"Job seekers will appreciate the city's growth, with Moody's Analytics predicting a 7.4% increase in jobs by 2022, as well as employers like Fruit of the Loom and Bowling Green Metalforming, the second largest manufacturer in the state."

- **MONEY** Magazine, a publication by **TIME**.

BEST PLACE TO LIVE IN KENTUCKY

TIME.COM



STRATEGIC INITIATIVE 5: Talent Development



Workforce Initiatives

Collaborate with public and private organizations to foster a world-class workforce system that develops a trained and skilled workforce that meets the current and future needs of our targeted businesses and partners.

ON TRACK

In 2015, the Chamber launched OnTrack, in partnership with the Warren County Area Technology Center, Southcentral Kentucky Community and Technical College, Western Kentucky University, Holley Performance Products and General Motors, as a way to incorporate multiple educational disciplines including science, technology, engineering and math and advanced manufacturing principles to promote the growth of talent in the South Central Kentucky region.

This year we celebrated the third year of the OnTrack motorsports initiative.

In 2017, thanks to a generous donation from the National Corvette Museum, the Warren County Area Technology Center rebuilt a 1980 Chevrolet Corvette Coupe. The donation marked the initiation of a new partnership with the National Corvette Museum and highlighted the importance of the region's connection to America's sports car and manufacturing giant General Motors.

Southcentral Kentucky Community and Technical College was the recipient of a generous donation for their entry – a 1994 Chevrolet Camaro donated by the late Ken Stirn of Scottsville.

In 2018, both cars once again competed in the Holley LS Fest and toured local middle schools as part of a curriculum designed by WKU SkyTeach. The corvette sold at the nationally televised Mecum Auto Auction and the camaro will be auctioned off January 11th, 2019. All proceeds will be returned to the program to benefit future teams.



Warren County Area Technology Center Machine Tool and Robotics Programs

Students completing the Warren County ATC's two-year Machine Tool program will graduate with the National Institute for Metalworking Skills Machining Level I credential designed to meet entry-level requirements for on-the-job skills in manufacturing. Students completing the Robotics program will receive the National Center for Construction Education and Research certification. Both are national certifications.

The Training Consortium of South Central Kentucky

This membership organization provides high-quality, cost-effective training to regional companies. The Consortium is governed by a Board of Directors made up of company representatives that set the Consortium's policies and build training schedules based on pre-identified needs of businesses. In 2018, more than 349 employees from 29 diverse companies enrolled in 32 various training opportunities. We awarded 27 supervisor certificate graduates this year from 2 cohorts. In total, we have 62 members, 14 supervisor certificates cohorts, and 8 group leader certificate cohorts.

SCK LAUNCH

Overview

SCK LAUNCH is a partnership between the Bowling Green Area Chamber of Commerce, Bowling Green Independent School District, Warren County Public Schools and local businesses to ensure our future graduates succeed in their careers. This initiative is an overarching talent development strategy to grow our own that begins at the earliest opportunity in kindergarten and carries through to graduation. The success of future graduates relies on a “village” made up of powerful partnerships comprised of school districts and private business partners. Spearheaded by the Chamber, this collective impact means that the partners use shared measurements of data, continuous communication and mutually reinforcing activities. SCK LAUNCH provides our young people a wealth of knowledge about engaging careers here in South Central Kentucky. Through the application of FranklinCovey principles of leadership, students build the work ethic foundation employers are seeking. SCK LAUNCH stresses industry certifications so high school students have the opportunity to earn a postsecondary credential upon graduation resulting in higher degree attainment in our area. Education lays the foundation for a prosperous community by developing young people who are career-wise and lifelong learners.



**SOUTH
CENTRAL
KENTUCKY**
**LEARNING
ABOUT
UNIQUE AND
NEW
CAREERS
HERE**

1ST

We are the first
community in the
world to Implement
The Leader In Me
in grades K-12 across
2 school districts.

10

Lighthouse
Schools

The Leader in Me

Our community now touts ten Lighthouse schools – more than any other community in the state. In 2018, T.C. Cherry joined Rockfield, Dishman McGinnis, W.R. McNeill, North Warren, Plano, Alvaton, Natcher, Cumberland Trace and Briarwood elementary schools as Lighthouse schools. The Leader in Me program teaches 21st century leadership skills based on Stephen Covey's “The 7 Habits of Highly Effective People.”

SCK LAUNCH Experience

In November, the Chamber and business partners hosted the third-annual SCK LAUNCH: Experience, where students were exposed to careers available right here in South Central Kentucky, through a hands-on career expo with community business partners. More than 3,400 students and educators, from 13 districts were given the career implementation curriculum. Due to inclement weather some districts were not able to bring their students to the experience event. However we were able to host 2,661 students and 145 educators in 2018.

2,800

Students participated in
SCK LAUNCH Experience held
at South Warren High School



SCK LAUNCH: Educator Externship

73
EDUCATORS

8
BUSINESSES

73 educators from 8 businesses have linked students in the fields of Healthcare, Hospitality, Manufacturing or Professional Services for a one-day externship program to gain hands-on exposure of careers available in South Central Kentucky.



SCK LAUNCH: Career Shadowing

Career Shadowing is a career-related experience where students spend time observing professionals on the job. Over the course of five days, small groups of high schoolers observed professionals on the job and experienced “a day in the life” of a business environment to gain a deeper knowledge about existing careers, career pathways and the essential skills needed for success in the workplace. Shadowing occurs during the school day at a local business.

514
STUDENTS



16
BUSINESSES



SCK LAUNCH: Student-Led Leadership

Building upon The Leader in Me and the principles of leadership, Student-Led Leadership is a process through which students (**128 total in 2018**) strive to become ready for their future career and contributing members of the community. These leadership skills will help students gain the necessary skills to drive their future.

**LEADING
OTHERS** **LEADING
SELF** **CAPSTONE**

STRATEGIC INITIATIVE 6:

Innovation & Entrepreneurship

Connect and grow innovation and technology companies; to increase the number of innovation and technology businesses in South Central Kentucky that create new high-tech jobs and increase capital investment in technology and innovation in South Central Kentucky.



87% of our partnership are Small Businesses

Small businesses is defined by having 50 or less full time employees.

Small Business Appreciation Month

To support the small businesses in South Central Kentucky in 2018, we:

- Honored Todd Matthews of Scott & Murphy, Inc as the 2018 Small Business Person of the Year. Matthews is the 34th businessperson to receive this award.
- Celebrated small businesses with the Small Business Appreciation Golf Challenge at Indian Hills Country Club. Multiple Chamber partners were sponsors:

Graves-Gilbert Clinic (Title Sponsor), KORT Physical Therapy, HRD Strategies, U.S. Bank, Morningside Assisted Living, Citizens First, United Rentals, South Central Bank, Dental Health Options, Warren County Water District, TriStar Greenview Regional Hospital, Weed Man Lawn Care, Bowling Green Municipal Utilities, WealthSouth a Division of Farmers National Bank, AllState- Justin Chaffin Group, Crown Lift Trucks, Kerrick Bachert PSC, BlueCotton, Inc., Bojangles, Canteen Service Company, Holiday Inn University Plaza, Houchens Insurance Group, Oak Tree Awards & Recognition, Republic Services, Reynolds Asphalt Sealing & Striping, Stewart-Richey Construction, TA Staffing.



Todd Matthews, 2018 Small Business Person of the Year



2018 Small Business Golf Challenge Winner, Reynolds Concrete Pumping, LLC

Business @ Its Best

Business @ Its Best is a series of professional development seminars led by business and industry leaders who provide information and best practices for improving one's business. The seminar series addresses numerous topics for business professionals, who leave each seminar with valuable, practical information that can be immediately applied to their businesses.

11
SEMINARS

2018 TOPICS FOCUSED ON

Leadership

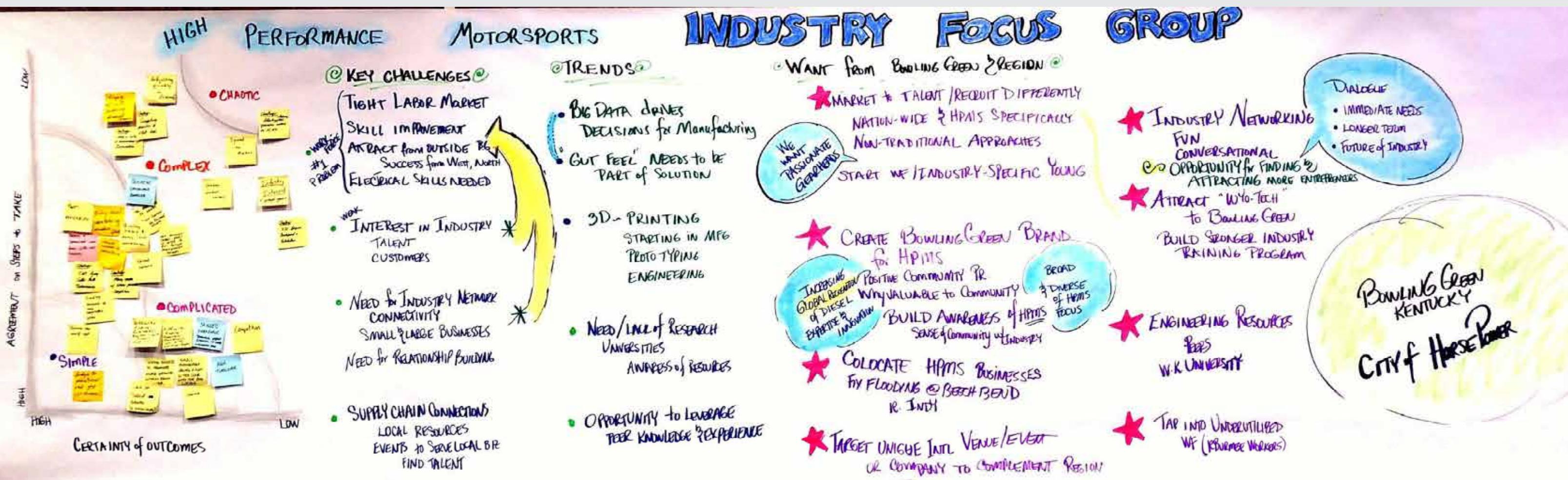
Tourism

Customer Service

Emotional Intelligence

High Performance Motorsports Asset Map Project:

This year we contracted with TadZo to inventory regional, state and national innovation assets of the High Performance Motorsports Industry. The overall goal was to expand and recruit companies and foster strong entrepreneurship from within this sector. Thirteen industry leaders from around the region participated in a focus group to document local challenges for High Performance Motorsports businesses. These Industry leaders also reflected on global industry trends and vocalized what they wanted from us and regional partners. All of these findings informed participants in the Action Planning Work Session where 40 industry leaders and regional partners collaborated to further explore opportunities to mobilize innovation assets in Bowling Green, Kentucky and be inspired by top USA motorsports regions as well as regional and other Kentucky innovation offerings. The outcome of this work session was four prioritized Action Items.



ACTION 1 — HPMS DATABASE

Build a database of HPMS companies, products, resources, skills and equipment to inventory what/who is available within the region.

ACTION 3 — GLOBAL EVENT

Host a global Motorsports event in Bowling Green.

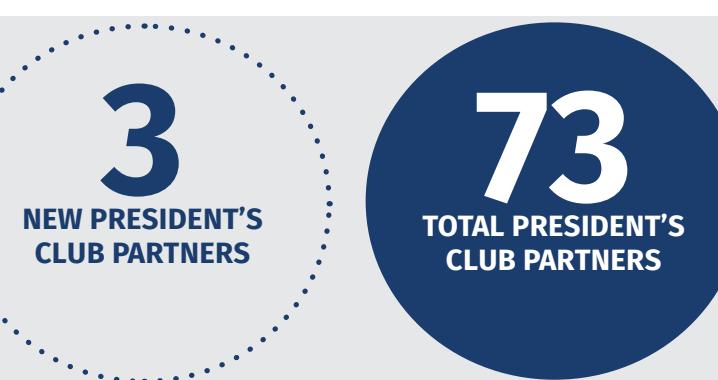
ACTION 2 — MARKET “CITY OF HORSEPOWER”

Develop and implement a robust, comprehensive marketing campaign positioning Bowling Green as the “City of Horsepower”.

ACTION 4 — HPMS ACCELERATOR PROGRAM

Develop and implement an industry-specific accelerator program for High Performance Motorsports.

President's Club



In addition to our regular Chamber partnership, we offer a President's Club partnership for those interested in investing in and supporting South Central Kentucky's economic development strategy.

Diamond Star Partners

City of Bowling Green
Warren County

Platinum Star Partners

BB&T
Med Center Health
US Bank
Western Kentucky University

Gold Star Partners

ATMOS Energy
Bell Orr Ayers & Moore, PSC
BILSTEIN COLD ROLLED STEEL LP
Bowling Green Metalforming
Bowling Green Municipal Utilities
Citizens First
English, Lucas, Priest & Owsley, LLP
Graves-Gilbert Clinic
Houchens Industries, Inc
Independence Bank
Kerrick Bachert PSC
Warren County Water District

Silver Star Partners

American Engineers, Inc
AT&T Kentucky
Builders Association of South Central KY, Inc.
Constellation
Fruit of the Loom Corporate Headquarters
Logan Aluminum, Inc.
REALTOR Association of Southern Kentucky, Inc.
Scott, Murphy, & Daniel, LLC
Scotty's Contracting & Stone, LLC
South Central Bank
Stewart-Richey Construction, Inc.
Tri-Arrows Aluminum, Inc.
TriStar Greenview Regional Hospital

Bronze Star Partners

Alpla, Inc.
American Bank & Trust Company, Inc.
Arnold Consulting Engineering Services, Inc
Bank of Edmonson County
Berry Global
BKD, LLP
Booth Fire & Safety, Inc.
BOWLING & JOHNSON, PLLC
Cannon Automotive Solutions
Carr, Riggs & Ingram, LLC
Charles M. Moore Insurance
Coldwell Banker-Legacy Real Estate Group
CRYE*LEIKE Executive Realty
DDS ENGINEERING, PLLC
Denham-Blythe Company, Inc.
Essity
Farmers National Bank
Fort Knox Federal Credit Union
German American Bank
Greenwood Mall
Hilliard Lyons

Holiday Inn Express
Holland, Inc.
M & L Technical Systems
Messer Construction Company
Neal Turner Realty
Omni Custom Meats, Inc.
Precision Strip, Inc.
ProCom Heating, Inc.
Regina Webb Salon & Spa
Reinhart Foodservice, Bowling Green
Scott & Ritter, Inc.
Scott Waste Services, LLC
Service One Credit Union
Spectrum
Stryker Logistics
Sullivan University System
Tennessee Valley Authority
US Warehousing, Inc.
Warren Rural Electric Cooperative Corporation
Wendy's of Bowling Green, Inc.
Whayne Supply Company



Bowling Green Area
Chamber of Commerce

Bowling Green Area Chamber of Commerce

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