



Winn Feline Foundation

November CFA Newsletter Report



2020 Cures4Cats Campaign continues through December 31st, 2020!

This year's focus is Feline Diabetes Mellitus and our goal is \$15,000. We also have matching funds available, so every dollar given will be doubled, up to \$15,000.

Consider this- \$15,000 in gifts, + \$15,000 in matching funds = enough to completely fund one feline health study.

Visit <https://www.winnfelinefoundation.org/programs/cures-4cats> for more information and to help us reach our goal!



Submit your favorite photos of your cats in boxes for a chance to "WINN" a \$200 Amazon Gift card! Entries will be accepted until November 25th, 2020.

24 of the best photos will be selected and be posted on Winn's Facebook and Instagram page, one per day, from December 1st through December 24th. Winn's virtual Christmas Calendar!

Then, the photo which receives the most "likes" by December 31st, 2020 will be declared the winner!

For complete information and rules, visit the 2020 Holiday Photo Contest page on Winn's website at <https://www.winnfelinefoundation.org/programs/photo-contest-2020>



"Overcoming Adversity: Understanding the Health and Welfare of Orphaned Neonatal Kittens"

With Dr. Mikel Delgado.

December 8th, 2020 1:00-2:00 PM EST

This webinar will present ongoing research at the University of California-Davis which aims to better understand the health and behavior of orphaned, neonatal kittens. From this research, we hope to gain insight into the importance of maternal care across species, while also improving our understanding of the best ways to care for orphaned kittens.

Register: <https://attendee.gotowebinar.com/register/4318455473906035727>

Winn is participating in Giving Tuesday, on December 1st, 2020!



CLINICAL TRIAL

Feline Chronic Gingivostomatitis, or FCGS, is a severe and painful disease that affects the mouth. Recent Winn-funded studies have led to a potential treatment called DentaHeal. A study is currently being conducted by Dr. Boaz Arzi at the University of California-Davis and VetCell Therapeutics USA, the manufacturer of DentaHeal.

If your cat has been diagnosed with FCGS, and you would be interested in participating in the study, or if you would like to learn more about this study and treatment, visit vetcelltherapeuticsusa.com/fcgs_trial

CAT OWNER SURVEY

If your cat has had a cough for longer than two months, please fill out the survey. The information will be used for teaching, research, and publication. The ultimate goal is to improve the quality of life for our feline companions.

The survey takes only 15 minutes to complete and is open to any cat owner over the age of 18 years living with a cat diagnosed with a coughing condition lasting or requiring treatment for more than 2 months. All data will be anonymous. The data collected will be used exclusively by a research group at the University of Saskatchewan, Canada.

For more information and to take the survey,
[CLICK HERE](#)

TAX/ESTATE PLANNING

George Eigenhauser

The Tuesday after Thanksgiving has unofficially become “Giving Tuesday”. This year Giving Tuesday will be on December 1, 2020. After the more commercial shopping events such as “Black Friday” and “Cyber Monday” it helps focus attention on charitable donations during the holiday season. Giving Tuesday has inspired charitable giving around the world. You can help spread the word about Giving Tuesday via social media, including Twitter (#GivingTuesday). This year you may be able to take advantage of special tax rules.

Under the Coronavirus Aid, Relief, and Economic Security (CARES) Act. Even people who take the standard deduction may take a \$300 “above-the-line” charitable deduction for donations made during 2020. CARES also raises the cap on charitable deductions for some taxpayers who itemize. If your holiday season includes charitable giving, please consider the Winn Feline Foundation. Winn is an IRC 501(c)(3) organization and your donations to Winn are tax deductible.