

YEAR IN REVIEW

2019



WINN FELINE FOUNDATION

2019 WINN GRANTS

Thanks to you, every cat every day benefits from Winn funded research.

As we look back in 2019, it is because of donors like you that cats are living longer, healthier lives. Your support of Winn Feline Foundation continues to help advance our understanding of feline veterinary care and has made a significant impact on feline health research.

Thanks to your generosity in 2019, you helped with the funding of 22 research grants that aim to improve feline health and welfare, through more effective treatment and improved diagnostics.

- Cancer
- FIP (Bria Fund)
- Genetics
- Heart Disease (Ricky Fund)
- Shelter Medicine
- Chronic Kidney Disease
- Infectious Disease
- Pain Management
- Diabetes

Because of you, Winn Feline Foundation grant awards totaling over \$475,000 have been funded in 2019! Our largest funding year to date!

These promising studies will help cats throughout the world, while Winn Feline Foundation continues to be on the leading edge of feline health research.

Your impact on the lives of cats cannot be overstated. You are making a difference and we thank you for that.

WWW.WINNFELINEFOUNDATION.ORG

CURES4CATS

The 2019 focus is an extension of last year's campaign focus, chronic kidney disease (CKD). This year we will keep with the CKD focus, but with an emphasis in the area of feline hypertension.

Feline Hypertension is quite common in cats and can be seriously detrimental to a cat's health. It is the culprit for a variety of conditions relating to the kidneys, eyes, heart and could be indicative of other potentially fatal underlying systemic conditions. However, with timely detection due to regular monitoring and screening, most treatment plans are successful in managing hypertension.

Winn Feline Foundation wants to increase awareness of the importance of routine monitoring and management of feline hypertension. Raising funds for further research will enable an even more hopeful future for all cats.

SPECIAL FUNDS

Research for specific health concerns:

- Bria Fund for Feline Infectious Peritonitis
- Ricky Fund for Hypertrophic Cardiomyopathy
- Persian Hypertrophic Cardiomyopathy Fund
- Norwegian Cat Hypertrophic Cardiomyopathy Fund
- Birman Heart Disease Fund
- Andorra Fund for Blood and Immunological Disorders and Diseases
- Amyloidosis in Siamese-related breeds Fund
- Speckles Abdominal Cancer Campaign
- Kitty Kollar Customers Care (Inflammatory Bowel Disease and alimentary lymphoma related disease)

EDUCATION

Feline health related information for all cat enthusiasts :

- Cat Health News Blogs
- Newsletters
- Cat Health library articles
- Videos on feline health
- Podcasts on feline health
- Years of outstanding RACE-approved CE provided by leading researchers
- Winn-sponsored CE at 2019 AAFP Conference
- Winn-sponsored CE at three 2019 FETCH 360 conferences
- 2019 Global FIP Symposium: PURRsuing FIP & WINNING
- Planned Giving tips

SPECIAL DONOR PROGRAMS

- Veterinary Honor Roll
- Veterinary Technician Honor Roll
- "Remember Your Cat" Memorials
- Planned Giving
- Cat Health Champions recurring giving
- Grant Sponsorship Opportunities
- Employer Gift Match

AWARDS

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| • AAFP Clinical medicine scholar: Summer Marsh | • AVMF Scholarship Recipient: Ankita Gupta | • VIN Scholarship Recipient: Morgan Lopez |
| • AAFP Research scholar: Laurel Krause | • AVMF Scholarship Recipient: Sarah Hefferan | • VIN Scholarship Recipient: Emily King |