



**WEST LA DEMOCRATIC CLUB  
APPLICATION FOR CONSIDERATION OF  
ENDORSEMENT AND CANDIDATE  
QUESTIONNAIRE**

**BRIAN GOLDSMITH**

**I declare under penalty of perjury under the laws of the State of California that I am a registered Democrat and that the statements in this document and those in any attachments are true and correct. If any part of this application or any information provided during the endorsement process is found to be false, it may be cause for an immediate revocation of any endorsement. I understand that my application is available to any WLADC member upon request.**

A handwritten signature in black ink, appearing to read 'B. Goldsmith', is written over a horizontal line.

Brian Goldsmith      12/23/25      Signature of  
Candidate      Print Full Name      Date

**Please provide written answers to the questions below:**

1. Why are you running for this office?

California is a magical place, but we're also home to millions of families barely making it or forced to consider leaving. Sky high housing prices and the nation's worst homelessness. A middle class income no longer provides a middle class life. Trump is weaponizing the federal government against our state—cutting off funding for essential services, attacking immigrants, threatening our democracy and our economy.

Our people are inventing the future, yet too much of our government seems stuck in the past. Billions of wasted taxpayer dollars. Bad customer service. Failing to protect public safety and public health. Blocking rather than building the things we need. Making life more expensive, not more affordable. Now that Trump is president again, and with the enormous challenges we face, I'm running to get things done. I will work with anyone, across the political spectrum, to deliver better results.

I never thought I'd run for elected office, but I believe we need a new generation of leaders who haven't served in office to put themselves forward with fresh ideas to

improve California and demonstrate that the Democratic Party can govern effectively—and get results—in our most important state.

2. What are your top 3 issues? Include the role that a State Senator can take in addressing those issues and the specific steps/plans you have.

These are my top priorities. I repeat them to every audience:

1. Affordability, which impacts all Californians. We need to make it easier to live here. It is a scandal that so many public workers can't afford to live in the communities they serve.
2. Public safety and the homelessness crisis, which is putting an unfair burden on public safety officers. I believe homelessness is the number one issue facing our first responders, and we need to make sure that the money we spend is accountable and effective. Our priority should be actually solving this problem, not just managing it.
3. Lack of seriousness around preparing for future challenges: from climate to disruptive technologies to the education of our kids.
4. Combating hate in all forms, from antisemitism to Asian hate to racism to what Latino families are facing right now with these unconstitutional ICE raids.

3. What do you envision for your first bill package?

It's a bit presumptuous to map out my first bill package before the primary has been held, but I would prioritize a few ideas that I've been developing:

- I believe we should audit all state lands to find available sites (that are not environmentally sensitive) for more affordable and workforce housing
- I would propose a two year look back review period on legislation. Currently, many legislators stop paying attention after a bill is signed. We should keep looking to see whether laws are actually effective and making a difference on the ground.
- I also believe we should explore the feasibility of an oil extraction tax to pay for universal preschool and child care, like the state of New Mexico is doing.

4. Do you have any mentors in the State Senate? Who?

I'm not sure that I have a specific mentor, but I have learned a lot from Senator Ben Allen (with whom I've developed a strong relationship) and my friend Assemblymember Jesse Gabriel, who is a model of the type of legislator I hope to be—building big coalitions to make a difference.

5. How much do you expect your campaign to cost? How much money have you raised? How do you plan to fund the rest of your budget?

This is a big, expensive district in one of the largest media markets in America. I expect the campaign to cost \$2-2.5 million, and I am well on my way to raising that. In the first 10 weeks as a candidate, leading to the June 30th deadline, I raised more than \$1.05 million, which didn't include any personal money. I have raised hundreds of thousands of dollars since our \$1M announcement on June 30 and we aren't slowing down. I expect to have the most resources in this race and the ability to fund a winning campaign.

6. Who do you see as your main opponents in this election?

There are currently 8 candidates in this race - 7 Democrats (including myself) and 1 Republican. No candidate has universal name recognition in the district, so we are all working to introduce ourselves district-wide. The candidates in the field who serve in public office are West Hollywood City Councilmember John Erickson, Santa Monica Community College Board Member Dr. Sion Roy, and Palos Verdes School Board Member Eric Alegria, and all have claims to some support.

7. Please list your top five (5) individual and organizational endorsements.

Individuals:

Speaker Emerita Nancy Pelosi  
Senator Barbara Boxer  
Pete Buttigieg  
Assemblymember Jesse Gabriel  
Assemblymember Rick Chavez Zbur

Organizations:

Teamsters JC42,  
CA Highway Patrol  
California Legislative Jewish Caucus  
Los Angeles Police Protective League  
ILWU

A full list of endorsements can be found on my website at:

<https://www.briangoldsmith.com/endorsements>

8. How long have you been a registered Democrat? Have you been registered as a member of another political party? If so, which party and why?

I have been a registered Democrat since I was old enough to vote.

9. Please list any Democratic clubs and/or organizations with which you are a member, including the length of your membership and any leadership position you have held in each Democratic club and/or organization.

I have been a member of the Beverly Hills West Hollywood Democratic Club since this summer and Democrats for Israel-Los Angeles since this fall. While I have not been as active in Dem Clubs, I have worked for Democratic candidates and causes for years as a consultant and volunteer.

10. Please list any organizations you are a member of, including the length of your membership and any leadership positions you have held in each organization.

I am a founding Board Member of the American EV Jobs Alliance, and I'm also a member (and a Director) of the Pacific Council on International Policy and a Board Member of the Karsh Center, which is a social services nonprofit.

11. Please feel free to include any other information you would like us to know about you.

While this is my first time running for office, I have been engaged in public life for much of my career: first, as a journalist, and more recently, as a strategist and media consultant for candidates and causes I believe in. My view is that California needs new voices and fresh perspectives to become more affordable, livable, and safe, and I believe that I have the ability to build consensus and get results for our communities.

**Candidate's Signature**

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