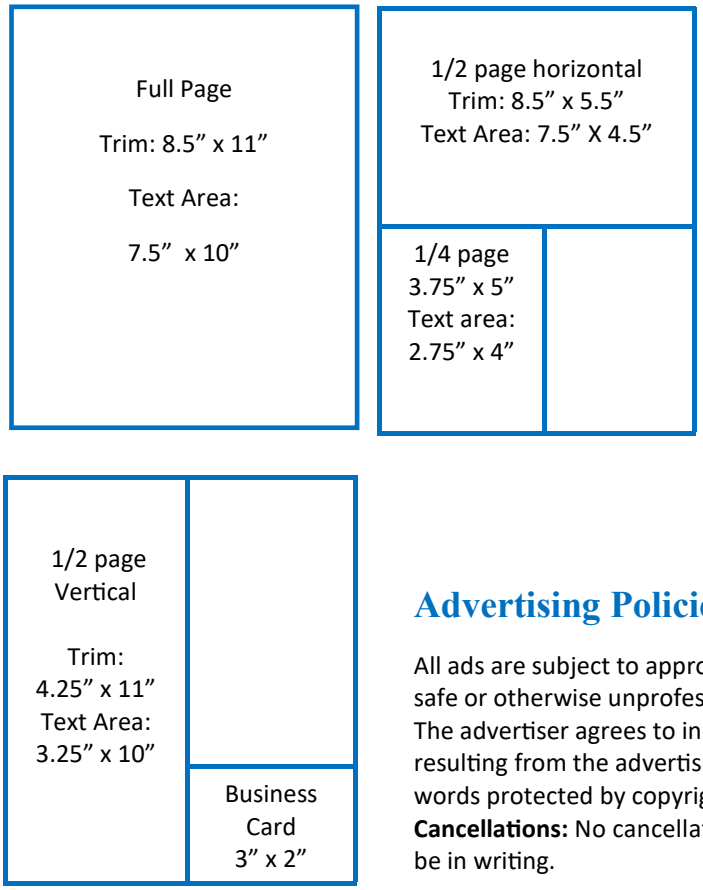
deep south TURF EXPO

# Advertising Rates

| Size | Four Color Rates |
|---|---|
| | |
| Web Site Advertisement | $ 500.00 |
| Registration Mailer Ad - Business card size | $ 250.00 |
| Registration Mailer Ad - ¼ page | $ 500.00 |
| Registration Mailer Ad - ½ page | $ 750.00 |
| Registration Mailer Ad - Full page | $ 1,000.00 |
| Conference Program Ad - Business card size | $ 125.00 |
| Conference Program Ad - ¼ page | $ 250.00 |
| Conference Program Ad - ½ page | $ 500.00 |
| Conference Program Ad - Full page | $ 750.00 |
| Conference Program Ad - Inside covers | $ 850.00 |
| Conference Program Ad - Back cover | $ 1,000.00 |

## Ad Sizes




## Mechanical Requirements

**Electronic Files:** Ads may be furnished via e-mail or uploaded on server. All ads should be 300 dpi or higher. PDF format is preferred. Smaller files may be e-mailed to info@deepsouthturfexpo.org.

**Closing Date for Registration Mailer: May 15, 2018**
**Closing Date for Program: October 1, 2018**

## Terms & Conditions

Payment is due upon receipt of statement. Published rates apply when materials are provided in the format(s) listed. Ads submitted in any other form are subject to production changes of $40.00 per hour for conversions and/or corrections.

## Advertising Policies

All ads are subject to approval by the DSTE. No ads will be accepted which portray unsafe or otherwise unprofessional turf maintenance procedures.
The advertiser agrees to indemnify and protect the DSTE from any claims of expenses resulting from the advertiser’s unauthorized use of any name, photograph, sketch or words protected by copyright or registered trademark.
**Cancellations:** No cancellations will be accepted after closing. All cancellations must be in writing.